



  
Istanbul International Center  
for Private Sector in Development



*Empowered lives.  
Resilient nations.*



United Nations Development Programme

**ISTANBUL INTERNATIONAL CENTER  
FOR PRIVATE SECTOR IN DEVELOPMENT**

*"Implementing a bold, global, sustainable development agenda requires the engagement of the world's private sector and civil society too. How business does business, and the regulatory framework within which it operates, have a huge bearing on whether development is sustainable."*

Helen Clark, UNDP Administrator

2011

**Founded by UNDP and the Government of Turkey**

4,000

**People reached through IICPSD advocacy events**

200million

**people have benefitted from BCtA initiatives**

155

**BCtA member companies**

16

**Research publications produced**

3

**Global events organized each year**

16

**Research publications produced**

10,000

**People reached**

2,000

**Organizations engaged through the SDGfunders.org Platform**

900

**of them philanthropic foundations**

**SDG Funders Platform launched in**

5countries

**Countries supported**

40

*"Given the potential for inclusive business to contribute to the 2030 Agenda, it is important that we provide policymakers information and evidence-based policy options to accelerate the growth of these businesses."*

Marcos Neto, IICPSD Director

# PRIVATE SECTOR AND SUSTAINABLE DEVELOPMENT

How the private sector does business has a major impact on whether growth and development are inclusive and sustainable. On average, the private sector accounts for 60 percent of GDP, 80 percent of capital flows, and 90 percent of jobs in developing countries. By adopting sustainable practices, companies can also gain a competitive edge, increase their market share, and boost stakeholder value while accelerating progress towards achieving the Sustainable Development Goals.

The private sector is an important strategic partner for the United Nations Development Programme (UNDP) in achieving its vision of helping countries eradicate poverty and reduce inequality and exclusion. The private sector can further amplify their contribution by aligning their business practices, strategies, and operating models with the broader sustainable development agenda.

Istanbul International Center for Private Sector in Development (IICPSD), established in 2011 in partnership with the Government of Turkey, is one of UNDP's six Global Policy Centres. IICPSD supports the private sector and foundations to become transformative partners in development through research, advocacy for inclusive business, facilitation of public-private dialogue and brokering partnerships. IICPSD leads UNDP's global work on private sector and foundations and supports UNDP's offices all over the world.

The Center focuses on four thematic areas:

- 1. Inclusive Business**
- 2. Private Sector Engagement in Skills Development**
- 3. Impact Investing**
- 4. Resilience and Crisis Response**

The Center hosts three global multi-stakeholder initiatives:

- **Business Call to Action**
- **SDG Philanthropy Platform**
- **Connecting Business Initiative**

# THEMATIC AREAS

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## 1 INCLUSIVE BUSINESS

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Inclusive businesses are commercially viable and improve the welfare of people living on less than USD 8 per day in PPP terms (the bottom 50 percent of the world's population). They can be included in companies' value chains as clients and consumers on the demand side, or as producers, entrepreneurs or employees on the supply side.

IICPSD conducts research on inclusive business, advances regional value chains and supports governments in creating better policies that foster a supportive environment for inclusive business practices. For example, the Center is supporting regional value chain development in Afghanistan, Kyrgyzstan and Tajikistan to increase exports of agricultural products and improve livelihoods opportunities. Under the G20 Turkish Presidency's leadership, UNDP and the World Bank have led the development of "Inclusive Business Framework," to promote government support and creation of business activities that help the poor. The Framework has been endorsed by the G20 countries, together representing 80 percent of the world economy. A new global platform has been launched by G20 to support the strengthening of national policies and the capacity of policy makers.

[www.g20inclusivebusiness.org](http://www.g20inclusivebusiness.org)



## 2 PRIVATE SECTOR ENGAGEMENT IN SKILLS DEVELOPMENT

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Investing in human capital is central to achieving inclusive and sustainable growth. The private sector needs skilled labor to increase its productivity and maintain its competitiveness. At the same time, providing skills to the disadvantaged and vulnerable can have a significant impact on development through increasing access to job opportunities.

IICPSD conducts research on inclusive business approaches on skills design and delivery as well as draws lessons and insights from field-tested models. Two studies including 5 case studies from Turkey and 12 from India have been finalized and a best practices guideline and toolkit for private sector engagement in skills generation is underway. A specialized guideline and toolkit for the extractive industry is also in progress. Through these knowledge products and tools, IICPSD will continue to offer technical assistance on skills partnerships to various UNDP units, the private sector, governments, and other stakeholders.



### 3 **IMPACT INVESTING**

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Impact investing, which seeks to measure positive development impact alongside financial returns, offers innovative models for the private sector to boost its contribution to support sustainable development. The impact investment sector has gained significant traction yet there is disparity between supply and demand which creates a challenge for investors to find enough scalable investment opportunities.

IICPSD and the Islamic Development Bank joined forces in 2015 to support scaling-up impact investment opportunities in the Organisation of Islamic Cooperation countries and beyond. Under this collaboration, the Global Islamic Impact Investing Platform was launched to connect Islamic impact investors and public or private funds with impact enterprises. The Platform helps Islamic financiers and impact investors to promote peer learning, advocacy, deal sourcing and matchmaking to advance inclusive financial systems worldwide.



### 4 **BUILDING RESILIENCE TO CONFLICTS AND DISASTERS**

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Urbanization, population growth, environmental degradation, conflict and climate change are all contributing to underdevelopment, poverty and inequality. Natural disasters have left the poor and marginalized more vulnerable.

UNDP helps build the resilience of micro, small and medium sized enterprises against crises and engages the private sector in disaster risk reduction, crisis preparedness, response, and recovery efforts. For example, UNDP worked with private companies to set up the first ever mobile money transfer mechanism to support post-disaster housing reconstruction after the 2010 Haiti earthquake and to set up systems for mobile money payments to 16,000 healthcare workers during the Ebola crisis. IICPSD supported the country offices in West Africa to connect needs and private sector resources, analyzing the impact of the crisis on the private sector and providing a Framework for Early Recovery.

# GLOBAL INITIATIVES



## BUSINESS CALL TO ACTION

Business Call to Action (BCtA) is a unique multilateral alliance that challenges companies to advance core business activities that are inclusive of poor populations and contribute to the achievement of Sustainable Development Goals.

Launched at the UN in 2008, BCtA is supported by the Governments of Finland, the Netherlands, Sweden, U.K. and the U.S., and is hosted by UNDP. BCtA members are market leaders and innovators who recognize that inclusive business drives innovation, builds markets and strengthens supply chains while improving productivity, sustainable earnings and empowerment among the poor. To date, more than 40 million households, approximately 200 million people, have benefitted from BCtA initiatives. Since its establishment, BCtA has grown to become the most significant public-private platform to promote inclusive business in the world.

[www.businesscalltoaction.org](http://www.businesscalltoaction.org)

[@BCtAInitiative](https://twitter.com/BCtAInitiative)  
[#BoPBiz](https://twitter.com/BoPBiz) — [#Biz4SDGs](https://twitter.com/Biz4SDGs)

BUSINESS  
CALL TO  
ACTION



## SUSTAINABLE DEVELOPMENT GOALS PHILANTHROPY PLATFORM

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The Sustainable Development Goals (SDGs) Philanthropy Platform is a vehicle to enable partnerships in global development. It builds bridges by encouraging philanthropists, the UN, governments, the private sector and NGOs to collaborate.

Launched by UNDP, Foundation Center and Rockefeller Philanthropy Advisors in 2014, the Platform has connected hundreds of foundations and philanthropists from around the world, enabling innovative partnerships that demonstrate the dedication of foundations and philanthropists to the SDGs. Through this initiative, philanthropy has adopted a systemic and inclusive approach to funding and policy work, shifting from fragmented individual projects to long-term collaborative efforts in line with national priorities and the SDGs. It also improves data sharing, collection and accountability to drive more effective results. The Platform operates currently in Kenya, Colombia, Indonesia, Ghana and Zambia.

[www.SDGfunders.org](http://www.SDGfunders.org)

[@PhilSDGs](https://twitter.com/PhilSDGs)  
[#PhilSDGs](https://twitter.com/PhilSDGs)



## CONNECTING BUSINESS INITIATIVE

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The Connecting Business Initiative (CBI) is a global network for private sector engagement on disaster risk reduction, crisis preparedness, response and recovery, initiated by UNDP, United Nations Office for Disaster Risk Reduction (UNISDR) and United Nations Office for the Coordination of Humanitarian Affairs (UNOCHA).

The initiative will help countries and communities to respond and recover from crises more quickly and efficiently. CBI has been designed with private sector support from partners who want to be more strategically engaged, help coordinate more effective responses, build capacity of private sector networks and match private sector support with the needs in disaster areas.

[www.connectingbusinessinitiative.org](http://www.connectingbusinessinitiative.org)

[#Connectbiz](https://twitter.com/Connectbiz)

**UNDP has been active in private-sector development issues throughout its 50 year history.**

**UNDP's widespread country presence, strong relationships with governments and convening role in the United Nations system make it a strong implementing partner for private sector and foundations initiatives.**

**UNDP has a clear comparative advantage and can be a partner of choice for the private sector and foundations through advocacy, supporting an enabling environment, accelerating results, brokering partnerships, promoting research and new knowledge in areas related to the SDGs and inclusive business, and convening multi-stakeholder partnerships.**

## **UNDP IICPSD**

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