

Successful innovations or ideas will be evaluated based upon the criterial provided:

SEQ	CRITERIA	OBTAINABLE POINTS
SECTION 1: APPLICANTS PERSONAL PROFILE		
1.1.	Applicants Demographic Characteristic Match <ul style="list-style-type: none"> - Age of individual applicant/head of applying organisation to range between - 18 to 35 years age range - Award distribution should be 50-50 gender parity 	10
	Sub Total	10
SECTION 2: PROPOSED METHODOLOGY, APPROACH AND IMPLEMENTATION PLAN		
2.1.	Proposes an innovative approach <ul style="list-style-type: none"> - Understanding of the problem they are trying to address - Addresses the problem in a new way - Will advance new solutions to the waste management sector 	25
2.2.	Strategy <ul style="list-style-type: none"> - The Theory of Change and the innovation goals/objectives are clear - Clear connection of issues to the proposed methods - Proposed implementation plan is SMART – Specific. Measurable. Achievable. Realistic. Timeframe 	20
	Sub Total	45
SECTION 3: SUSTAINABILITY, ENVIRONMENTAL IMPACT AND RISK PLAN		
3.1.	Sustainability Plan <ul style="list-style-type: none"> - Demonstrated business continuity beyond the challenge prize - Innovator has shown how the challenge prize will be used as seed money to grow into a business. 	15
3.2.	Environmental impact <ul style="list-style-type: none"> - What is impact of proposed innovation on environment? - What is the value addition of innovation to the environment? 	15
3.3.	Risk assessment <ul style="list-style-type: none"> - Has the proposed project shown that it has the capacity to grow into an independent venture? - How relevant is intervention to current market? - How applicable is the proposed innovation in targeted context? - Is size of potential market enough to sustain business? 	15
	Sub Total	45
	TOTAL	100