

GAUTENG DEPARTMENT OF ECONOMIC DEVELOPMENT IN PARTNERSHIP WITH THE UNITED NATIONS DEVELOPMENT PROGRAMME-SMME SUMMIT

The Gauteng Department of Economic Development (GDED), through the Township Economic Revitalisation (TER) strategy has identified entrepreneurship as an important means to facilitate the revitalization of the township economy. The role of GDED, as the custodian of the TER Strategy, is to facilitate transformation of the economy through SMME growth and development, in partnership with Business Doctors SA.

The GDED is looking to design a program to assist suppliers with both operational and growth development opportunities and are looking to run a supplier diagnostic survey to help identify opportunities. So if you are looking to grow your business, looking for access to market or supply chain opportunities then this program is for you.

To enter your business all you have to do is complete the survey below. On completion of the Value Builder survey, should you qualify to be a part of the development program, you will receive an invitation to the GDED Summit to be hosted in December 2019.

Successful candidates will be invited to the Summit that will be hosted over 2 days and will provide opportunities for the selected SMME's to engage with various corporate partners of the event. You will also get information and opportunities to apply for development from matching corporate customers.

To assist with the program design, the GDED is using the Value Builder System as it enables you as an SMME to easily benchmark your business highlighting growth and improvement areas in a personalised scalability report. Below two videos that will show you how the system can increase the value of your business by up to 71%.

The Value Builder Supplier Growth System



Value Builder Impact Case Study



Video content: CASE STUDY. The Turnaround At Flat-Foot Engineering. After an ill-fated expansion plan, Mosa Mafu's Flat-Foot Engineering faced insolvency. Mafu turned to a Certified Value Builder™, and within one year of leveraging The Value Builder System™, Mafu had stabilized the business and grown its top line by more than 80%. The Contributor: Since 2006, Flat-Foot Engineering has been a leading South African subcontractor company specialising in commercial air conditioning and HVAC installations (residential, office buildings, shopping centers, etc.). In just over a decade, Flat-Foot has grown from a local installation outfit to a national company managing large commercial contracts.

As part of the process you will automatically receive a 28-page business valuation report that by itself will help you increase your business value! Information remains 100% confidential and will only be used by the GDED to design supplier specific interventions.



Take the 13-minute survey and get your Value Builder Score. Companies with a score of 80 + typically get offers that are 71% higher than average scoring businesses. 100% confidential

Complete the questionnaire and instantly get your Value Builder Score out of 100.

Complete the following SURVEY

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On your completing the survey the GDED will review the overall results and use the data to develop a program to provide suppliers with critical growth assistance, supplier opportunities, funding assistance and broader public and private sector supply chains.

NB. The closing date for the application is 25 Nov 2019 at 23:00

If you require more information or assistance regarding the survey or any other aspect, please contact:

Hlamalani Mnengwani and Jefferey Samosa: Tshwane Municipality

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