

# Ethnic minority people and EM women are being left behind:

Consisting of less than 15% of Viet Nam's population, ethnic minority people make up:

**95%** of the country's extreme poor;  
of multi-dimensional poor households in Bac Kan province;

34% of multidimensional poor households in Dak Nong province.

(Source: annual reports of Bac Kan and Dak Nong PPC)

40% of ethnic minority women are illiterate

(Source: UNDP report "Ethnic Minorities and SDGs: Who will be left behind?")



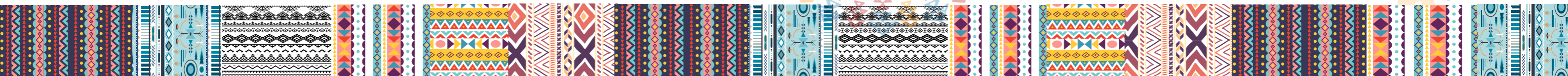
# ETHNIC MINORITY WOMEN

accelerating poverty reduction



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# Root causes

## Economic isolation:

1. Lack of off-farm job opportunities and limited access to skills training;
2. Ethnic minority people are mainly engaged in low productivity agriculture with limited access to:
  - Markets
  - Finance and innovative finance solutions
  - New technologies.

Ethnic minority people productions and livelihoods are **vulnerable to the extreme weather events** such as storms and flash flood (In 2017, Bac Kan ethnic minority loss due to natural disasters = 7.3 million USD, 291% increase compared to that in 2016) while the access to micro-insurance is limited.

(source: annual report of Bac Kan PPC)



# Acceleration journey

Engaging poor ethnic minority women in Bac Kan and Dak Nong provinces, their business partners, investors, government policy makers and service providers in an **Accelerator Lab Journey**, in which actors:

- **Meet** for understanding emerging challenges and opportunities in the local context and looking for solutions, particularly at how citizens are already addressing these challenges and opportunities.
- **Match** their efforts in assembling a portfolio of potential solutions and continuously testing them until actors are confident they can work.
- **Move** for handing over the tested portfolio of solutions to actors for development programming, advocacy for policy change or spinning solutions off as private ventures.

# Seizing new opportunities

Through maximizing IR 4.0 empowered opportunities:

- E-commerce platforms enabling small production units to link to the markets and in value chains;
- Innovative finance solutions such as e-banking, e-payments, micro-insurance;
- Social media and other e-platforms for on-line learning, skill training, peer to peer learning, coaching startups, and obtaining information for disaster prevention and mitigation;
- New production technologies such as smart agriculture, block-chain for tracing the product origins.
- Data and tools for real-time citizen feedback and policy maker learning.

Building on the strong commitment of the Government of Viet Nam in ensuring no one is left behind in the transition to the IR4.0

# Expected results

- 450 ethnic minority women expand their business and escape from poverty;
- A portfolio of solutions to address multidimensional poverty issues tested and handed over;
- Accelerator Lab approach in poverty reduction adopted in two provinces .

