





# Scaling Up a Socialised Model of Domestic Waste and Plastic Management Project in Viet Nam



# **OBJECTIVE**

Develop integrated models to improve domestic waste and plastic management in five cities.

# **Key Challenges**

**Local initiatives** to handle municipal waste and plastic waste **have not been scaled up.** 



# **Expected Outcomes**

Develop effective small-scale models
✓ of domestic waste management developed in five cities.

**Lack of capacity** to implement the circular economy, leading to more waste and inefficiency.



**Enhance institutional capacity** of local authorities and stakeholders through the introduction of the **circular economy approach**.

The **public still remains largely unaware** of the negative health and environmental impacts of poor waste management.



Increase awareness and participation of stakeholders in reducing single-use plastic and improving waste management.

Waste pickers co-exist with municipal waste systems, but they do not work together effectively.



Improve engagement of waste picker
✓ groups in local waste management system proposed.

**No information hubs** actively collect and disseminate information and innovations related to waste.



Promote innovation and information platforms.



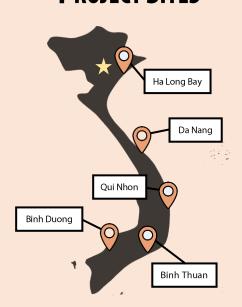








# **PROJECT SITES**



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## **APPROACHES**







Formal-Informal **Sector Cooperation** 



**Empowerment** 



**Economy** 



## **PROJECT COMPONENT 1:**

#### SCALE UP A SOCIALISED MODEL OF WASTE MANAGEMENT



### **Key Activities**

- ✓ Call for and select **proposals** for viable waste management models from local NGOs and CSOs
- ✓ Support **dialogue with key players** in each site to identify main issues and challenges
- ✓ Deliver **training programmes** for waste collectors
- Support the establishment of waste management models, financial schemes, and task forces
- Collaborate with Ocean Plastic Turned into an Opportunity in Circular Economy (OPTOCE) project for co-processing of non-recyclable plastic in cement kilns

## **PROJECT COMPONENT 2:**

#### INTRODUCTION OF THE CIRCULAR ECONOMY APPROACH TO WASTE AND PLASTIC



## **Key Activities**

- Communication and behavioural change campaigns
- Training on the circular economy approach for business
- **Technical support** for adopting / strengthening **regulations** on waste and plastic management
- **Study** on the sources and uses of plastic
- Acceleration of **innovation** on the circular economy and plastic management

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