

Growing Inclusive Markets

Real Lives
Real Changes

Inclusive Markets Support Initiative
in Uzbekistan



BULLETIN 2012

Dear Colleagues and Partners,

I am glad to introduce electronic bulletin covering activities within Growing Inclusive Markets (GIM) initiative of Bratislava Regional Centre, realized in Uzbekistan between the period of 2009-2012 as part of the joint Project “Business Forum of Uzbekistan (Phase 2)” of UNDP and Chamber of Commerce and Industry of Uzbekistan. In the bulletin you will find out what results have been achieved as part of introducing inclusive business models that demonstrate how business can significantly contribute to human development by including low income population in the value chain as consumers, producers, business owners or employees.

It is pleasant to note that the initiatives launched within the regional project are continuously being disseminated in other regions and in larger scales. Among such initiatives are projects in the field of solid waste management, establishment of milk collection centers in rural areas and others. Undoubtedly this is the best evidence of sustainability and practical significance of projects launched in Uzbekistan.

We would appreciate to receive your valuable feedback and suggestions.

Sincerely,

Narzullo Oblomurodov

“Business Forum of Uzbekistan (Phase 2)” Project Manager

Energy-Efficient Green-Houses Construction and Maintenance in regions of Uzbekistan



Project objective:

Increasing energy-efficiency of green-houses and creating stable sources of income for rural communities.

Target group:

Rural communities and farmers in all regions of Uzbekistan.

Donors and implementing agencies:

UNDP GIM Regional project, Turkish International

Cooperation and Development Agency (TIKA), “Business Forum of Uzbekistan (Phase 2)” Project, GEF Small Grants Programme.

Main tasks

- ▶ Approbation of opportunities of constructing solar green-houses within small budget (less than 3,000 USD), aiming to reduce the load on traditional energy sources and cost price of green-houses production;
- ▶ Creating new employment opportunities;
- ▶ Opportunity of duplicating ready business model in other regions, transfer of know-how to interested farmers and entrepreneurs.

Main activities

- ▶ 9 farms in 8 regions have been selected on competitive basis for establishing pilot green-houses;
- ▶ Seminar and on-line video-conference are held for selected farmers on the concept of inclusive markets and organization of construction works;
- ▶ Required construction materials are purchased, construction of buildings and arrangement of green-houses framing is completed almost in all pilot objects;
- ▶ Expert support of the process of construction and maintenance of green-houses is being provided;
- ▶ Preparation of the ground and planting to be carried out soon.

«This unique project will demonstrate farmers of Uzbekistan opportunities of new technologies, not demanding huge investments. Such green-houses during last years proved their efficiency in China (settling on over 700 thousand hectares of land) and even in cold climate of Canada», - said Ulugbek Akhmedov, Expert of the project.

Establishing Milk Collection Center in Kosonsay district of Namangan region

Project objective:

Generating stable sources of income for rural population, involving small and private business representatives into creation of new employment opportunities.

Target group:

About 400 rural households, residing in Kosonsay district of Namangan region.

Donors and implementing agencies:

UNDP GIM Regional project, Turkish International Cooperation and Development Agency (TIKA), “Business Forum of Uzbekistan (Phase 2)” Project



Main tasks

- ▶ Providing population with regular sources of income – opportunities of selling raw milk in large amount at market prices;
- ▶ Creating opportunities for rural households to receive veterinary and other services to increase the volume of milk production;
- ▶ Creating opportunities of delivering additional (at least) 2 tones of milk each day to local market, including social objects – schools, hospitals, etc.
- ▶ Opportunity of duplicating ready business model in other regions, transfer of know-how to interested farmers and entrepreneurs.

Main activities

- ▶ The agreement on organization and maintenance of Milk collection center (MCC) has been signed;
- ▶ Series of seminars are conducted for the farmers on the concept of inclusive markets, aims and tasks of the MCC, as well as on up-to-date methods of livestock farming;
- ▶ Necessary equipment is purchased for collecting, chilling and storing milk for organizing MCC at Chashmai Safed farm.

«To sell milk and yoghurt I have to walk around the entire neighborhood (mahalla). There are times when I do not manage selling everything, especially considering the fact that dairy products quickly go sour, - said Muyassar-opa, who lives in Kosonsay area. “Now we will have an opportunity to sell all the produced milk, after each milking without significant efforts and on marketable prices”.

Improving solid household waste management system in Yangiyul district of Tashkent region



Project objective:

Improving solid household waste management system thru establishing mechanisms of public-private partnership and involving private sector representatives.

Target group:

Cities and districts with population over 50 thousand people.

Donors and implementing agencies:

UNDP GIM Regional project, Turkish International Cooperation and Development Agency (TIKA), "Business Forum of Uzbekistan (Phase 2)" Project.

Partners: Yangiyul district Khokimiyat (municipality), State Committee for Nature Protection, Ecologic Movement of Uzbekistan, Uzkommunhizmat agency.

Main tasks

- ▶ Increasing accessibility of services on removing household waste from settlements and organizations (a share of population covered by waste removing services will increase from 17% to 60%);
- ▶ Developing necessary regulatory basis for introducing mechanisms of public-private partnership;
- ▶ Supporting development of new business models, related to processing waste and producing ready products out of it;
- ▶ Opportunity of duplicating ready business model in other regions, transfer of know-how to interested farmers and entrepreneurs.

Main activities

- ▶ Feasibility study of the project with essential estimates was conducted;
- ▶ Set of necessary normative-regulatory documents for project realization has been developed (agreements, contracts, resolutions, etc);
- ▶ Bidding for selection of private operator held by Yangiyul district Khokimiat (municipality) with involvement of respective government bodies;
- ▶ Specialized equipment for transporting SHW has been purchased;

«We won the bidding in this unprecedented project of public-private partnership in solid waste management. Interesting element of the project is that we will also conduct social activities to promote maintenance of cleanness in the town, support ecological literacy among the youngsters and initiatives on organizing corresponding lessons in schools», - said representative of private operator, "Ay-Zarina" LLC.

Certification of the farmers of Uzbekistan according to Fair Trade standards



Project objective:

Increasing incomes of the farmers thru providing easy access to international markets.

Target group:

Over 1000 rural households.

Donors and implementing agencies:

UNDP GIM Regional project, Turkish International Cooperation and Development Agency (TIKA), "Business Forum of Uzbekistan (Phase 2)" Project .

Main tasks

- Certification of farmers in Uzbekistan in accordance with international Fair Trade standards.

- ▶ Creating opportunities for the framers for easy access to international markets and export of products via European company;
- ▶ Providing additional 500 low-income rural people with sources of income by means of assisting in planting 150.000 new fruit and hazel trees in districts with unfavorable ecologic environment;
- ▶ Creating high value added to the products, with additional \$0.12/kg on cherries and \$1.04/kg on almonds. Additional annual revenue is \$150.000 a year, half of this amount will be directed at developing infrastructure of local community.

Main activities

- ▶ Preliminary research in Kashkadarya and Samarkand regions are conducted to assess opportunities and perspectives of certification in compliance with Fairtrade. Samarkand region was selected and 150 participants were defined.
- ▶ Certification of 150 farmers of Samarkand region has been undertaken; currently they are exporting products to European markets. It is expected to increase a number of involved families to 1000;

«I could not even imagine that someday our almonds will be marketed in other countries. Because I am just a farmers who can not compete with large dealer companies that export large batches of dried fruits, - said Sakhbijon Muzaffarov, the farmer from Samarkand region. – Now our products are certified in accordance with strict standards and criteria of fair trade».

The Project on development of crafts basing on cooperation of private sector and boarding school in Khorezm region



Project objective:

Creating new employment opportunities for the most vulnerable population.

Target group:

Over 300 women and girls with limited abilities in Urgench city (annually).

Donors and implementing agencies:

UNDP GIM Regional project, Turkish International Cooperation and Development Agency (TIKA), "Business Forum of Uzbekistan (Phase 2)" Project.

Main tasks

- ▶ Supporting in broadening of a workshop on tailoring women's clothes and training to crafts works girls with limited abilities;
- ▶ Supporting increase of productivity and broadening of assortment of a workshop to increase incomes of women and socially vulnerable groups of population;
- ▶ Creating employment opportunities, access to social welfare, involvement into economic and social life for pupils of boarding school;
- ▶ Supporting to revival and preserving of "yoima" traditional sewing style, dating back to 16 century in Khorezm.

Main activities

- ▶ Sewing machines are purchased and handed over to project beneficiaries;
- ▶ Trainings on manufacturing products of applied arts and procedures of using purchased sewing machines;
- ▶ Render support to project beneficiary in attracting credit from commercial bank (amounting 25 mln. UzS = \$12,500) to widen business;
- ▶ Support in elaboration and registration of trade mark.

"In July 2012 I had an excellent opportunity to participate in International festival on patchwork in Gatchino (Russia), share experience with other participants and present my own products. I was granted with the special encouraging prize", - said Farogat Sadullaeva, project beneficiary. "But I will not stop on current achievements, I will work further to create additional workshop to teach girls with limited abilities, I plan to obtain a credit and develop trademark".



Contact info: "Business Forum of Uzbekistan (Phase 2)" Project

Matbuotchilar Str. Block 6, 100047, Tashkent, Uzbekistan. Ph.: 150-12-60; Fax: 233-77-49

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