

Outcome 2

By 2020, improved implementation of more effective policies and practices on sustainable environment, climate change, biodiversity by national, local authorities and stakeholders including resilience of the system/communities to disasters

OUTPUT 2.4

Stronger systems and capacities for risk-centred and integrated disaster management

Strategic Plan output to which the CPD output contributed during the year:

2.3.1 Data and risk-informed development policies, plans, systems and financing incorporate integrated solutions to reduce disaster risks, enable climate change adaptation and mitigation, and prevent risk of conflict

UNDP Turkey, together with the two main business organizations TUSIAD (Turkish Industry and Business Association representing big business) and TURKONFED (Turkish Enterprise and Business Confederation representing SMEs) established Business for Goals (B4G) platform in 2019 to enable a collective action in private sector towards SDGs.

Complementary to the work of B4G, TURKONFED and UNDP Turkey launched the Connecting Business Initiative (CBI) in Turkey, becoming the 13th member of a global network aiming to build resilient business associations. The overall objective is to transform the way the private sector engages before, during and after emergencies, increasing the scale and effectiveness of the crises response in a coordinated manner.

One of the joint areas of work of two mentioned Platforms is disaster risk reduction. As an initial activity for this working area, a landscape assessment report was prepared to identify an optimal strategy for engaging the private sector in dealing with the fast evolving risk profile of Turkey, including earthquakes, climatic events and complex emergencies such as the Syrian Refugee Crisis, namely “Resilience in SMEs: New Risks, New Priorities” in August 2019.



In addition, B4G is planning to start a campaign to mobilize the support of private sector to disaster risk management operations. Dialogues in Istanbul started with the metropolitan municipality to design a city level programme and to come up with an earthquake scenario in Istanbul. A joint declaration and press release by CBI and B4G were made to claim private sector's readiness to take action to increase the resilience of businesses and communities to the long-term stress and acute shocks and openness to cooperation.



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