



Strawberry means sustainable development and employment

In Batman's Sason province, strawberry farming has become an important source of income and 20 percent of the local population was employed, with the support of Diyarbakır-Batman-Siirt Development Project.

Diyarbakır-Batman-Siirt Development Project was carried out in cooperation between the Turkish Ministry of Food, Agriculture and Livestock, International Fund for Agriculture Development and UNDP in Turkey.



Levent Kulu ©
Sason, Batman

UNDP Turkey, 2015 ©



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Sustainable Development Stories



Sustainable tourism offers new opportunities for women and for local development in Turkey

"I have two sons. When its season arrives, our house smells sweet 'tarhana'. One day, my son said 'Mom, if something happens to you and you are not around, no one will make tarhana in our house, there will no longer be that sweet smell of tarhana.' Then I thought that yes, we should teach these traditional flavors to others so that they continue throughout generations. So when 'Seferihisar's Traditional Cuisine' project came up, it was big for us. We got trainings on several topics, like cooking and culinary art and it was a chance to be more professional in what we do." Fatma Berrin Karabulut, a member of Hıdırlık Agricultural Development Cooperative supported by Future is in Tourism.

Future is in Tourism is implemented with the cooperation of the Ministry of Culture and Tourism, Anadolu Efes and UNDP.



The 'Future We Want' Turkey's coasts protected

"A couple of years ago, when I was warning our visitors who were unscrupulously sunbathing in the nesting areas and saying 'you are in the nesting area of sea turtles, it is forbidden to sunbathe here', they didn't know it. They used to ask before, but now there are a lot of people who become conscious. They show interest and say "okay, let's not harm animals, let's go to free areas", Bekir Çoban, a ranger of Muğla Environment and Urbanization Provincial Directorate, says.

Within the 'Strengthening the system of Marine and Coastal Protected Areas of Turkey' project, a sea turtle nesting and monitoring study was carried out in Fethiye-Göcek and Köyceğiz-Dalyan Special Environmental Protected Areas, which allowed for meeting the target of sighting an average number of 350 nests/year.



Life is simpler with Internet

123 young volunteers train the elderly on digital literacy through the "Life is Simpler with Internet" project. Young people all around Turkey train the elderly on safe internet use, using e-mails, e-government applications, video communication, online banking and through the conscious use of social media.

The project is implemented in partnership with TTNET, Habitat Development and Governance Association and UNDP.



In Turkey, fashion creates jobs

Since 2008, more than 4,300 women have generated incomes as a result of project-supported activities through the Argande project. Multi-purpose community Centers and local initiatives were supported by developing marketing linkages, providing equipment and raw material. Around 1,200 women and 400 men participated in various trainings on topics such as ready-made clothing, quality control, cooperatives, communication and gender equality.

The project is implemented through the cooperation of UNDP, GAP Regional Development Administration and the Swedish International Development Agency (SIDA).

