

UNDP in Turkey

Working for Sustainable and
Inclusive Human Development



Helping to achieve the eradication of poverty,
and the reduction of inequalities
and exclusion.



*Empowered lives.
Resilient nations.*

Acknowledgement

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Who we are, what we do, and who we do it with

The United Nations Development Programme (UNDP), as the UN's development network, helps in the development of policies, leadership skills, partnering abilities, institutional capabilities and resilience building, in order to sustain development results.



We offer our expertise in development thinking and practice, and decades of experience at country level, to support countries in meeting their development aspirations. We help bring the voices of the world's peoples into deliberations.

We work in close partnership with all levels of governments, local authorities, as well as national and international institutions, including non-governmental organizations (NGOs), academia and the business community.

What we do in Turkey

“Our experience proves that it is essential to reach all segments of society and to use different venues to promote a human rights culture and protect the rights of citizens, particularly vulnerable groups such as women and children.”
Kamal Malhotra, UNDP Resident Representative in Turkey

UNDP has been active in Turkey since its establishment. Our country office is in Ankara and we have project offices in 6 cities.

UNDP supports sustainable change in the country

UNDP addresses the structural and intertwined challenges from a cross-cutting sustainable human development perspective, in line with national development priorities and in support of the sustainable development goals (SDGs).

In addition, it contributes to holistic policy options that recognize the interplay, complementarities and trade-offs between different sustainable development challenges.

UNDP is the development partner that brings global knowledge through a multi-sector approach – its key comparative advantage.

In Turkey, UNDP focuses on:

1 Inclusive and Sustainable Growth

Economic Growth and Competitiveness

Local Economic Development

Social Policies and Services

2 Inclusive and Democratic Governance

Rule of Law and Human Rights

Integrated Border Management

Women's Empowerment and Gender Equality

Responsive and Accountable Institutions

3 Climate Change and Environment

Natural Resource Management

Climate Change and Disaster Resilience



We work with;

- ✓ Government
- ✓ Local Authorities
- ✓ Civil Society
- ✓ Business Organisations, Chambers, Bars and Unions
- ✓ Private Sector
- ✓ Academia
- ✓ International Partners

Our aim;

Promoting the protection of human rights; the empowerment of women; climate change adaptation and mitigation; building resilience and supporting sustainable growth in all our programs.



Sustainable Tourism Offers New Opportunities for Women and for Local Development in Turkey

Asiye Kürklü, 47, had spent much of her adult life as a wife and mother, raising her two children. Although she was making artisanal handicrafts and selling them, it was still her husband who provided for the family. As she wanted to work as a self-sufficient woman, she joined a women's association in her village in 2010.

Misi, Asiye's small, charming village with 1,200 residents and an ancient history, has great potential for attracting visitors from nearby Bursa, the fourth largest city in Turkey.

Recognizing this as an opportunity too good to pass up, Asiye and her friends founded the Nilüfer Misi Village Women's Cultural and Beneficiary Association in 2010.

With the municipality's support, they opened a restaurant, which offered traditional cuisine. Over 45 women from the village pitched in, taking shifts and working together.

"We wanted to see that we can achieve something. None of us have worked before. We got married, had children and raised them. Now, our children are grown up and we found ourselves in limbo. We wanted to produce something. We started off with a small business. When we saw that we can be successful, we wanted to take it to the next step", Asiye recalls.

It was at this point that Asiye and her friends discovered the **Future is in Tourism Sustainable Tourism Support Fund**, an initiative of the **Government of Turkey Ministry of Culture and Tourism, UNDP in Turkey and Anadolu Efes**.

The fund has supported many local development actors across Turkey who develop sustainable tourism initiatives.

Asiye and her friends' project, which they call '**100% Misia**', has been funded by the **Future is in Tourism Sustainable Tourism Support Fund** in its first call, along with two other projects, 'Seferihisar's Traditional Cuisine' and 'Creating Women-led Sustainable Tourism Initiatives in Mardin'.

Local non-governmental organizations are the implementing partners of these projects and the fund provides them with the necessary guidance, tools, and resources.



*Future is in Tourism
Misi, Bursa, Turkey*

In addition, the fund supports other areas of intervention in line with Turkey's 2023 Tourism Strategy, such as diversifying tourism products, fostering a tourism season for the whole year and creating alternative tourism spots.

Projects supported by the fund also revive traditional production methods and highlight natural, historical and cultural sustainability; this approach is always underlined during project trainings.

The fund closely monitors the impacts of the projects and the extent to which they benefit the local community, and provides consultancy support on project management and communication.



Nazife Ece ©

Misi, Bursa, Turkey "100% Misia" is one of the first projects granted by the "Future is in Tourism Sustainable Tourism Support Fund" implemented with the cooperation of Anadolu Efes, Turkish Ministry of Culture and Tourism and UNDP to support local development.

Reviving Silkworm Breeding

Nagihan Dülger, 50, who is also a founding member of the Misi women's association, says that they wanted to bring two things together with '100% Misia': reviving silkworm-breeding in Misi and upgrading their restaurant where they serve traditional food. This way, they can vary the sources of sustainable income for Misi women.

"The fund also helped us to purchase equipment for two houses provided to us by the municipality," says Nagihan. "One is called 'Silk House' where we breed silkworms, weave the silk and then make niche silk products. We also use this house as a store for our products."

The second house, called 'Cocoon House,' is a traditional Misi house that serves traditional food to attract more tourists to the village.

Right now 46 women work in the Silk House and Cocoon House. Both houses are fully functional since September 2014.

Traditional Flavors Delivered Online

Special traditional flavors and products produced by women in Seferihisar, globally known for being one of the 'Cittaslow'¹, are branded as part of the 'Seferihisar Traditional Cuisine' project, supported by **Future is in Tourism**.

The project is implemented by the women's Hıdırlık Agricultural Development Cooperative, in which 75 women are members.

The women used to sell their products, produced at home, through a website called seferipazar.com. Neptün Soyer, head of the cooperative, tells us how the grant from the fund helped them to advance what they have been doing as Seferihisar women. "There was an old house allocated to the cooperative by the Seferihisar Municipality, which we have renovated thanks to the grant. Now, we have our own kitchen where women can gather to prepare the traditional cuisine as a business."

Fatma Berrin Karabulut, a member of this cooperative, tells us that she got involved in this project because of something her son said. "One day, my son said 'Mom, if something happens to you and you are not around, no one will make tarhana (a traditional Turkish soup) in our house, there will no longer be that sweet smell of tarhana in our house.' This made me think that yes, we



should teach these traditional foods to others so that they continue throughout generations. So when this project came up, it was big for us. We got trainings on several topics, like cooking and culinary art and it was a chance to be more professional in what we do."

Along with these trainings, **Future is in Tourism** also provides the women with branding expertise so that they can improve their sales in online platforms and in bazaars.

They now organize ateliers every Sunday afternoon for tourists and anyone who is interested in learning how to cook and prepare the traditional foods of Seferihisar.

¹ Cittaslow is a movement and cities which join this movement are motivated by curious people of a recovered time, where man is still protagonist of the slow and healthy succession of seasons, respectful of citizens' health, the authenticity of products and good food, rich of fascinating craft traditions of valuable works of art, squares, theaters, shops, cafés, restaurants, places of the spirit and unspoiled landscapes, characterized by spontaneity of religious rites, respect of traditions through the joy of a slow and quiet living.



Women-led Sustainable Tourism Initiatives Created

Women in Mardin, in southeast Turkey, have created their own employment opportunities.

With support from the Future is in Tourism fund, they restored an old house in the historic city center and created an exemplary women's initiative on sustainable tourism when they turned it into a guest house, named İpekyolu Guesthouse.

The women developed professional knowledge in hotel management. "We learned everything from a to z", says Berna Yağcı from Mardin. "For instance, we have now established a system for bookkeeping. A Website has been built for our promotion and to reach us. We are preparing our menus. These are what we wanted to achieve for the sustainability of the project."



✓ Women involved in these projects improved their skills and competencies thanks to several training programs provided by the fund. As a result, women were empowered both to be employed in sustainable tourism initiatives, benefit from more employment opportunities in their region and to found their own businesses.

✓ The Future is in Tourism-Sustainable Tourism Support Fund supported three women-led sustainable tourism initiatives across Turkey during 2014.

For more information:
www.gelecekturizmde.com
www.dunyalarsenin.com

The project is implemented by the **Foundation for the Support of Women's Work**. Fifty women and young people received job trainings to develop expertise in the tourism sector.

The **İpek Yolu Guesthouse** now provides 13 women with sustainable employment.



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- Harnessing Financial Awareness Among Young Men and Women
- Integrated Approach to Management of Forests in Turkey, with Demonstration in High Conservation Value Forests in the Mediterranean Region

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- Innovations for Women's Empowerment in Southeast Anatolia, Phase 2

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- Improvement of Civilian Oversight in Turkey, Phase 2
- Harnessing Financial Awareness Among Young Men and Women

- Promoting Energy Efficiency in Buildings

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- Promoting Energy Efficiency in Buildings in Turkey

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- I can Manage my Future Now, Phase 2
- Design your Future



- ✓ The project, with its multiplier effects, helped establish textile factories and ateliers in Southeastern Anatolia, employing over 5,000 people.



In Turkey, Fashion Creates Jobs

For Fatma, divorced at the age of 19 and living at her parents' house in Batman, a province in Southeast Anatolia Region in Turkey, with two children, life used to be difficult.

"I loved my husband but it did not work," says Fatma. "He cheated on me. I had no profession and no job. I did not know what to do."

The female labor participation rate is only 14.9 percent in Southeast Anatolia². Even when women find employment, they generally receive lower incomes and less social security coverage than men do.

But Fatma's life changed after she met with the Argande brand.

As part of the 'Innovations for Women's Empowerment in Southeast Anatolia' project, clothes and accessories under the Argande brand are designed by renowned fashion designers in Istanbul and manufactured by women in Southeast Anatolia. The products are sold online and in retail stores in Turkey, and women working in the project are provided with insurance and a salary.

The project is implemented jointly by UNDP and the GAP Regional Development Administration and has been financed by the Swedish International Cooperation and Development Agency (SIDA) since 2008 to increase business management and entrepreneur skills of women in Southeast Anatolia.

Since 2008, more than 4,300 women have generated incomes through project-supported activities with the Argande project. Multi-purpose community Centers and local initiatives were supported by developing marketing linkages, providing equipment and raw material. Around 1,200 women and 400 men have participated in various trainings on topics such as ready-made clothing, quality control, cooperatives, communication and gender equality.

Argande, with its multiplier effects, has led to the acceleration of the growth pattern in the ready-made clothing sector and almost 18 textile factories and 60 textile ateliers, employing over 5,000 people, have been created in Batman.

- ✓ Over 1,000 women learned about gender equality, reproductive health and communication skills.

- ✓ Around 1,200 women and 400 men participated in trainings on topics like ready-made clothing, quality control, cooperatives, communication and gender equality.

"So many things have changed in my life after I started to work for Argande," says Fatma. "The most important change is that I can put my children through school now. I started to live in my own apartment. It is almost impossible for a woman in the eastern side of Turkey to earn money and live alone with her children. But now I believe I can make all these things happen."

What is going on with Argande now?

Completing its activities in Batman, Argande has moved its production atelier to Kilis in order to continue its positive contributions in other cities of Turkey, providing employment opportunities for many more women.

Experience and professional expertise acquired during the project will continue to be used in other cities in order to create more employment for women.



² Analysis of Women's Labor Force Profile and Statistics in Turkey, 2014, The Ministry of Family and Social Policies General Directorate on the Status of Women

In Turkey, Online Games Teach Energy Efficiency

Meltem Şengün Ucal, a social scientist and professor at Kadir Has University in Istanbul, brings a different perspective on energy efficiency through a research project, raising awareness among female consumers and children.



"I came across a grant call for projects on energy efficiency in household appliances, and I decided to develop a project about the relation between climate change and energy, targeting the younger generation,"

she says. "It is they who will be most affected from adverse effects in the future."

Meltem's project was selected as one of five winning grantees and awarded US \$100,000, as part of UNDP's Market Transformation of Energy Efficient Appliances project (EVUdP).

EVUdP has been implemented by the General Directorate for Renewable Energy (GDRE) of the Ministry of Energy and Natural Resources and the United Nations Development Programme (UNDP) with the financial assistance of the Global Environment Facility (GEF).

The aim of the initiative is to reduce household electricity consumption and associated greenhouse gas emissions by accelerating market transformation and raising awareness that energy-efficient appliances benefit the environment as well as family budgets.

- ✓ Thanks to regulatory and consumer awareness measures, domestic energy efficiency is expected to increase by up to 50 percent.



✓ More than 50,000 household appliance sales staff have been provided with training on the benefits of energy efficiency.

Turkey has about 17 million households and there is a booming business in electrical appliances that are staples of modern homes. A survey undertaken in Turkey by Kadir Has University in 2014 found that only about half of the people surveyed know about energy efficiency labelling. While awareness of the risks of climate change is relatively high, fewer people grasp that their purchase choices can make a difference.

Meltem's project ran an awareness raising campaign in three cities (İstanbul, İzmit and Bursa), and conducted a survey of 1,300 female consumers. Special brochures for women and children were distributed during the campaign, along with a demo of an online game about household energy efficiency that was developed for the younger generation which will deal with challenges of climate change in the future.

The interactive game, suitable for children from 6-12 years old, was played by 3,500 children in 26 elementary schools. It provides a simple and fun opportunity to learn how to use household appliances efficiently.

"It was really exciting to see how the new generation is so smart and already an advocate for energy efficiency. We have noticed that children show great interest in energy efficiency especially in the schools located in low-income areas," said Meltem.

Raising consumer awareness has been key in Turkey's push for energy efficiency. So far the project has enabled the training of more than 50,000 household appliance sales staff on the benefits of energy efficiency.

A public awareness campaign reached over 9 million people with messages that energy-efficient appliances are good for the environment and can slash electricity bills by up to 50 percent.

Other measures have included the improvement of standards for eco-friendly design and detailed labeling of new appliances launched on the market. Overall, energy efficiency is expected to increase by as much as 50 percent.

To ensure compliance, UNDP helped train Ministry of Science, Industry and Technology staff members



to enforce the regulations and introduce a market monitoring system to measure the energy consumption and emissions of household appliances.

By the end of 2014, the measures already taken in Turkey are expected to save about 3,5 gigawatt hours in energy use, and keep 2.3 million tons of carbon dioxide out of the air.

✓ Over 9 million people were reached through public advocacy campaigns.



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Our areas of work

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Inclusive and Sustainable Growth

The Inclusive and Sustainable Growth portfolio aims to address structural issues critical to national competitiveness, paying full attention to inclusiveness and sustainability.

We collaborate with the Government, civil society and the private sector to contribute to the eradication of regional disparities, to improve rural livelihoods, to enhance competitiveness, and to boost entrepreneurship and innovation.

Our initiatives supporting green growth not only help to improve sustainable economic growth, but also contribute to the Turkish economy, making it more productive, competitive and resilient.

We advocate for stronger participation of women and youth in the economy. Human Development is our *raison d'être* as well as the glue that holds our work on inclusive and sustainable growth together.

At the heart of our work on Inclusive and Sustainable Growth, there are three pillars:

- Competitiveness and Economic Growth
- Local Economic Development
- Social Policies and Services



We support sustainable change

Policy Impacts

UNDP in Turkey aims to contribute to inclusive and sustained growth of the Turkish national economy. As such, our work on inclusive and sustainable growth is about the pace, pattern and most importantly, the quality of growth.

We cooperate with partners to prototype and, where applicable, pilot policies which link micro and macro determinants of growth with a particular emphasis on strengthening the micro determinants.

We design and deliver our projects with an emphasis on continuous learning as the main means of individual and institutional capacity development and by enabling the active participation of not only institutions but also individuals.

'I Can Manage My Money', a partnership project with Visa Europe which has reached out to more than 100,000 young people in Turkey with its 900 young volunteer trainers, is an example of contributing to government policies on financial literacy. Targets on financial literacy training were included in the 10th National Development Plan and the Financial Education Strategy Document.

We also contribute to policy debates in Turkey, particularly on equitable social policies through policy-oriented research. We provide the evidence base for policy recommendations particularly in the area of structural economic and social policies.

For example, building on the successful results of the UNDP digital inclusion projects in Turkey, UNDP has developed a joint research program with the Ministry of Development on 'social transformation through ICT for development initiatives in Turkey'. The study was used as a substantial input to the second National

Information Society Strategy of the Government of Turkey.

We also engage with non-governmental organizations, academics and think tanks, ensuring development interventions are broadly inclusive and participatory.

UNDP in Turkey has worked with prominent academics and contributed to further advancement of policy debate and research into the relatively new areas of utility pricing and the impact of privatization of electricity services on the poor, multi-dimensional poverty and impact of time use on poverty levels in Turkey, as well as on the role of partnerships for better social service delivery.

We reached out to policy makers from government and academics, as well as other international actors, who developed new initiatives to further build on the findings of policy research (as in the case of the study on the impact of electricity distribution privatization process on the poor).

Topics of other policy oriented studies supported by UNDP in Turkey include effective implementation and monitoring of social policies, social policy reform, total factor productivity and increased women's economic and labor force participation.

The UNDP prototypes initiatives aimed at developing the capacity of Turkey to design and provide inclusive and equitable public services to citizens, such as social services to the disadvantaged, elderly and poor; social assistance and municipal services.

We work on a wide range of macroeconomic challenges through a human rights based approach.





Olive Oil Facility Brings Jobs and Hope to People in Kilis

An olive oil plant in Kilis, a province in Turkey, brings new life to the olive industry while providing much needed livelihood opportunities to a community that has doubled in population due to the influx of refugees from neighboring Syria.

The new organic olive oil facility officially started production at the end of 2014. It was founded by the Kilis Organic Olive Producers' Union to help relieve the impact of the Syrian crisis on the hosting region and to support local development.

Now more than ever, the olive oil facility has become a vital means to foster marketability of Kilis olives for local economic development.

With the financial support of Southeastern Anatolia Project (GAP) Regional Development Administration, UNHCR and UNDP, the Union established the olive oil facility, which processes, packages, and stores the olives collected by local growers from their fields. Members of the Union bring their olives to the facility in which 80 tonnes of organic olive oil can be produced per day.

The Kilis olives processed in this facility will go to market under the 'Kilizi' brand which aims to be competitive in both Turkish and international markets.

Hüseyin Polat, the President of Kilis Organic Olive Producers' Union, says that in the past, people were producing olive oil through inefficient methods. "Farmers received a series of trainings and realized their methods were wrong. We bought carrying crates, and now olives are collected daily, and brought to our facility that very same day. We process these olives immediately, and as a result we get a really good quality olive oil which has rich flavor and minerals," said Mr. Polat.

There are 15 workers currently in the new facility. The number of workers will double when the facility is at full capacity, and employees are expected to include refugees from Syria. Approximately 300 local producers are registered with the Union and they will continue to bring their olives to the facility and get their share of revenue from the olive oil sales.

Hüseyin Polat says that this facility is a perfect opportunity for sustaining local development in Kilis and for making Kilis olives more competitive in the market. He adds that their aim is to increase the number of Union members so that everyone in Kilis can benefit from this facility and the olives of Kilis can find their place in world markets under the 'Kilizi' brand.



Organic Agriculture Cluster

The Southeastern Anatolia Region is at the forefront in the field of organic agriculture due to favorable climate and land conditions, the rarity of agricultural disease factors and pest populations, lower levels of past exposure to chemicals and the existence of a young population that can be employed in organic agriculture fields. In this context, the Organic Agriculture Cluster project, carried out by the Southeastern Anatolia Project (GAP) Regional Development Administration in cooperation with UNDP, aims to tap into the agricultural potential of the region by increasing the competitiveness of the organic food, beverages and textile sectors. It also aims to create new employment opportunities in the region through clustering efforts in the field of organic agriculture in provinces covered by GAP, especially in Şanlıurfa. The project achieves this goal by protecting the fertility of the land and environment. The vision of the cluster has been identified as turning the Southeast Anatolia Region and its vast, fertile and irrigable agricultural lands into the leading raw material supplier for organic textile and food, as well as a center of attraction for innovative and competitive organic production by 2023.



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Inclusive and Democratic Governance

The Inclusive and Democratic Governance portfolio aims to contribute to strengthening governance processes and institutions that are responsive to citizens' demands and universal norms.

It addresses structural issues pertaining to the rule of law and human rights including with respect to gender, participation and accountability.

Support is provided to the relevant institutions to enable improved access to justice and to enhance implementation of local administration reforms in line with the subsidiarity principle.

Building on past records of impartiality, promotion of innovation in governance, and the UN's role as a guardian of international norms, UNDP contributes to strengthening the independence of institutions, particularly judicial actors and national human rights mechanisms.

At the heart of our work on Inclusive and Democratic Governance, there are four pillars:

- Rule of Law and Human Rights
- Integrated Border Management
- Women's Empowerment and Gender Equality
- Responsive and Accountable Institutions



We support sustainable change

Policy Impact

UNDP in Turkey focuses on governance processes and institutions that foster effective democratic governance and that are able to deliver on public expectations for inclusiveness and participation.

We advocate for and advise on legislative and policy changes in areas like human rights, the rule of law, public accountability, gender equality and integrated border management. We build the capacities of institutions and civil society, and prototype/pilot initiatives at local levels to help them connect to legislative frameworks.

While contributing to policy changes, UNDP in Turkey leverages its local presence and international expertise.

In this regard, we contributed to a significant change in the Turkish education system, as part of the effort for enhanced access to justice. With UNDP support, the first ever curriculum on fundamental rights and judicial processes in Turkey was developed and mainstreamed in the regular education program. As of early 2015, 10,000 students have benefitted from this program and children's and parents' awareness on the subject has been enhanced.

The establishment of a voice and participation and accountability mechanisms is at the core of our work. We foster impartial and inclusive 'spaces' for dialogue, coordination and action between and among government institutions and civil society on economic, political, social and governance reforms.

For example, UNDP facilitated the consultations on the draft law on "Mediation in Civil Disputes" and played an important role for the enactment of this Law by building on a broad consensus among judicial actors and lawyers.

Greater innovation in participatory processes is also promoted. For example, UNDP supported Local Equality Commissions and the Neighborhood Mobilization Models are now becoming part of the local governance system in Turkey and enabling public services that are more responsive and sensitive to needs of the women and girls. The service needs identified by female constituents, not only become part of the strategic documents of local authorities, but also more resources have been allocated for their implementation.

UNDP in Turkey puts an emphasis on the local, age and gender specific needs of disadvantaged groups including women, children, the disabled, youth and refugees. This is the case with UNDP support for a functioning legal aid system based on the assessment of the needs of these groups. Gender disaggregated data is being collected and analyzed to inform the improvement of legal aid services and access to justice in Turkey.



Budgeting for Gender Equality in Turkey

How would life be different if women's needs were taken into account when planning public spending?

A lot, as the women and men of Eskişehir, a city in Central Anatolia, are finding out.

The phrase "gender responsive budgeting" may sound like a mouthful, and it may appear to be a new or abstract concept to some; but it actually has a major effect – not just on women or other vulnerable populations, but on everyone.

Clarity in parity

Gender responsive budgeting means bringing a gender perspective to planning and budgeting processes. It's about taking into account the needs and priorities of both women and men.

It does not mean an increase in public spending or a need to develop separate budgets for women and men.

It does mean asking whether public spending improves or worsens gender equality in the places where it is implemented. In other words, gender responsive budgeting is the tool to realize and implement gender equality commitments.

The Eskişehir experience

As one of Turkey's metropolitan cities, Eskişehir is not free from the common forms of gender inequalities existing in Turkey, especially in terms of service provision and budget allocation for women's needs.

These problems are accompanied by low levels of public awareness on gender equality and women's human rights which results in restricting women's equal participation in social life.

A Gender Responsive Budgeting approach relies on addressing the challenges caused by gender inequality, making the needs of women more visible and setting goals in the strategic planning and public spending of local authorities to solve these challenges.

Hale Kargın Kaynak from Eskişehir works for the Eskişehir Metropolitan Municipality. When the local actors in Eskişehir wanted to do more about bringing a gender perspective not only to policy-making but also to budgetary processes, she joined them.

Eskişehir is one of the cities where the UN Joint Program for Promoting the Human Rights of Women³ has been implemented since 2012 to support local actors addressing these challenges. Under the Gender Responsive Budgeting Component of the UN Joint Program, led by UN Women, capacity development activities have been delivered in 11 pilot provinces including Eskişehir. These activities are carried out





for municipalities, CSOs and women studies centers of universities. These activities stimulated discussions and cooperation among municipality staff and women activists to analyze, develop and monitor local plans and budgets using gender responsive budgeting skills, knowledge and tools.

Local actors⁴ decided to take this collective action another level in their city and applied for the Grant Program⁵ of the UN Joint Program, so that they could:

- Deepen their knowledge about gender responsive budgeting,
- Provide trainings to the local CSOs, institutions and citizens about this concept,
- Achieve more sustainable results.

Eventually, they established the Eskişehir Equality Platform, composed of 34 people from different institutions in Eskişehir who monitor policy implementation and budgetary activities of local public institutions in Eskişehir. The platform then created tools and local partnerships to incorporate gender responsive budgeting into their work.

Hale Kargin Kaynak talks about how this platform works: “In spring and fall, in other words, every six months, this platform arranges monitoring visits to municipalities. We agreed to do this with three

local municipalities in Eskişehir but the numbers will increase. The platform will inform the municipalities in advance about which issues they will be monitoring and send some challenging questions for them to respond to. Then, they will go and oversee how the municipality performed regarding gender responsive budgeting.”

Results

- The platform functions with well-established common working principles and continues to enable more effective cooperation between public institutions, universities and CSOs in Eskişehir to achieve the common goal of promoting gender equality at the local level.
- Gender responsive budgeting has become part of the Eskişehir Metropolitan Municipality strategic plan. Four indicators on gender responsive budgeting have been incorporated into this plan.
- An equality unit was established within the municipality.

Of course, the work is far from done. To transform these achievements into sustainable changes for providing women’s equal participation in social life, institutionalization should be the next step.

In Eskişehir, synergy has been created between two components of the UN Joint Program: UNDP’s Grant Program and UN Women’s Gender Responsive Budgeting Program. The results achieved have been the product of this synergy.

As the platform in Eskişehir works towards the future, Hale talks about the overarching vision: “If I see a Department on Women’s Policies established in our municipality, then I will be happier. I would want this department to be filled with people working actively on gender equality. This department’s work would be rights-based only.”

³ UNDP is the administrative agent and one of the implementing partners together with UN Women and Sabancı University, a Turkish private university. Sabancı Foundation is the main donor and cooperating institutions are the Ministry of Interior, the Ministry of National Education, the Ministry of Family and Social Policies and the Turkish Union of Municipalities.

⁴ Two projects were implemented in Eskişehir supported by the Grant Program. First one was called ‘Trainings on Gender Responsive Budgeting’ implemented in 2013 and then they applied in 2014 with a second project called ‘Strengthening Eskişehir Equality Platform’ to sustain their achievements in the first project. These projects were implemented with the cooperation of local actors namely Eskişehir Soroptimist Club Business and Professional Women’s Association, Eskişehir Metropolitan Municipality, Eskişehir Osmangazi University Women’s Studies Implementation and Research Center, Anadolu University Women’s Studies Implementation and Research Center.

⁵ The Grant Program was initiated in 2012 to make gender equality a reality also at the local level. The Grant Program support CSOs, Universities that have a discipline or center in gender studies or local administration to improve their individual and institutional capacities. It have reached out 20 CSO in 10 cities so far. As the implementing agency of the Grant Program, UNDP provides monitoring for the all projects at a day-to-day basis, both in administrative and sustentative manner and ensures the grants are implemented through a gender lens.



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Climate Change and Environment

The Climate Change and Environment portfolio aims to ensure the voice and participation of all stakeholders on environmental issues and enables the valuation and sharing of the benefits of ecosystem services.

It focuses on strengthening the capacity to prevent and respond to environmental degradation, particularly in relation to biodiversity, forest management and chemical waste prevention and management.

Climate change adaptation and mitigation action are implemented across sectors and initiatives to strengthen systems and tools for risk-centered and integrated disaster management and increase the resilience of society. These actions take account of differentiated gender impacts.

At the heart of our work on Climate Change and Environment, there are two pillars:

- Natural Resource Management
- Climate Change and Disaster Resilience



We support sustainable change

Policy Impact

UNDP in Turkey supports and advocates for stronger resilience to climate change and chemical pollution as well as the sustainable use of natural resources.

We work with our national counterparts to anticipate the adverse effects of climate change and take action to prevent, minimize, and respond to its potential impacts.

In this regard, since Turkey's ratification of the United Nations Framework Convention on Climate Change (UNFCCC) in 2004, the UNDP has supported Turkey to undertake several activities to comply with its commitments under the Convention. This includes the preparation of the First National Communication to the UNFCCC in 2007 and the Fifth National Communication to UNFCCC in 2013. These documents were used while preparing Turkey's 10th National Development Plan. UNDP also supports the preparation of Turkey's First Biennial Report to include information on current and projected Greenhouse Gas (GHG) emissions, mitigation actions, finance, technology and capacity building.

UNDP also supported the elaboration of Turkey's National Climate Change Action Plan (NCCAP) – its national response to climate change, prepared to implement Turkey's National Climate Change Strategy. Approved in 2010, the NCCAP focuses on sectoral policies and measures on energy, industry, transportation, agriculture, waste and forestry.

UNDP supported the Government of Turkey on its efficient participation in the international climate change negotiations and access to Voluntary Carbon Markets. UNDP supported stakeholder meetings, expert advice and capacity improvement and gave impetus to these efforts for the Turkish Government.

UNDP coordinated the participatory process of developing the national adaptation strategy. It was built on the assessment of Turkey's vulnerabilities to climate change (water resources, food security, climate-induced natural hazards, biodiversity and ecosystem services, and public health); which also contributed to the enhanced adaptive capacity of Turkey. In partnership with local administrations, NGOs and universities, UNDP supported community-based adaptation initiatives to improve the livelihoods of people. A package of legislative, regulatory and other policy instruments were developed with UNDP's support to address the climate change risks foreseen in climate change models / scenarios.

As part of mitigation measures to respond to climate change, with UNDP support, several communiqués were prepared and later adopted, such as: two Implementing Communiqués on Eco-design Requirements for energy related products (Dishwashers and Washing Machines); five Implementing Communiqués on Energy Labelling of energy related products (Dishwashers, Washing Machines, Refrigerators, Air Conditioners, TVs) and finally the Proactive Market Surveillance Plan. A tool was developed to monitor energy consumption and GHG emissions from household appliances. It was also used for elaborating energy efficiency policies, particularly in the field of appliances.

Our cooperation with national and local partners on biodiversity produced important results. The coverage of protected natural areas was expanded, with increased engagement of local communities in planning for their sustainable, long-term management. For example, the Gulf of Saros, covering 53.834 hectares of marine area, was declared as a Special Environmental Protected area. After the declaration of 10 no-fishing zones in Gökova and Datça-Bozburun Special Environmental Protection Area, a total of 4,000-ha area is now strictly protected. Additionally, the first ever Marine Voluntary Ranger System was established and received UNDP's Equator Prize in 2014. As a result of UNDP support, the Küre Mountains National Park was created, covering nearly 38,000 hectares and surrounded by a buffer zone of over 134,000 hectares. In 2012, the park became the first in Turkey and the 13th in Europe to be granted an elite PAN Parks (Protected Area Network Parks) certificate which is granted to well-managed protected areas where successful sustainable tourism activities are implemented.

UNDP supported the preparation of Turkey's sustainable development planning for five key sectors: urbanization, agriculture, science and technology, forestry and energy. These served as inputs for the *"Sustainable Development in Turkey Report: Claiming the Future Best Practice Examples for Sustainable Development and Green Growth"*, and, as such, contributed to Turkey's successful participation at the Rio+20 Conference.



Yıldırım Lise ©
Küre Mountains National Park which has humid and carstic forests is one of the 100 forest hot spots in Europe, that needs to be protected.

Resilient Forests for Empowered Lives

Turkey's forests make up 27.7 percent of its 21.7 million hectares of land area which showed an increase of 900 thousand hectares since 2002. 9.6 % of the country's population(21,427) live in forest villages.

Forests ensure ecosystem goods and services such as water, biodiversity, food and shelter that are necessary for sustainable development while also supporting the reduction of greenhouse gas emissions that cause climate change.

UNDP works in close collaboration with the General Directorate of Forestry to support Turkey's sustainable development process through the integrated management of forests and its linkage with other sectors.

Integrated Management of High Conservation Value Mediterranean Forests in Turkey project

The project aims to demonstrate the multiple benefits of high conservation value forests in the Mediterranean forest region, to ensure the conservation of biodiversity and carbon storage in these areas, thereby promoting an integrated management approach for Turkey's forests.

Through practices that will be implemented over 500 thousand hectares, carbon storage capacity and emissions reductions will be increased and 80 thousand hectares of protection forest will be established. Ecotourism activities will also be implemented within the project. These activities aim to cover non-wood products through value chain planning in order to create more employment and revenues. Through new management plans that take into account relations between sectors in the Mediterranean region, the functions provided by forests will be strengthened in terms of climate and biodiversity.

Köyceğiz, Gazipaşa, Gülnar, Pos, and Andırın Forest Enterprise Directorates, located in the Mediterranean Region of Turkey have been identified as pilot areas.

The project is financed by the GEF and executed by the General Directorate of Forestry with the technical support of UNDP in Turkey.

'Future We Want' in Turkey's Coasts Protected

Mehmet Doğan is a fisherman in Akyaka, a coastal township in southwestern Turkey. He had worries about whether his children or he can continue to depend on fishing to provide his family with a decent life since animal species and their habitats are being endangered due to over exploitation of resources and overutilization of coastal areas.

Turkey's 8.500 km-long coastline is a habitat for 4,000 plant and animal species and a source of income for many. It is also inhabited by 30 million people.

According to Mehmet, there have been some efforts to protect the shores but much more needs to be done. "Protection has numerous benefits, but is inadequate. If the protection system were better and more deep-seated, there would be more improvement and reproduction."

UNDP, together with the General Directorate for Protection of Natural Assets of the Turkish Ministry of Environment and Urbanization and the Global Environment Facility (GEF) implemented a project to reduce negative impacts in coastal areas.

Strengthening the System of Marine and Coastal Protected Areas of Turkey is a project aimed to strengthen Turkey's national marine and coastal protection system and to ensure its effective management.

Six areas in Turkey were covered, namely Foça, Gökova, Datça-Bozburun, Köyceğiz, Dalyan and Fethiye Göcek Special Environmental Protection Areas and Ayvalık Adaları Nature Park.

The project made significant progress from 2009 until its closure in 2014. First and foremost, it increased the ratio of protected marine and coastal area to 4 percent from 2.8 percent. Turkey's Marine and Coastal Protected Areas network was expanded by 100,000 hectares, an increase of 45 percent as compared to the baseline level.

A Training and Implementation Centre for Marine and Coastal Protected Areas was set up in Akyaka, located in the Gökova Special Environmental Protection Area, and a curriculum has been developed.

In the areas covered by the project, representatives of responsible institutions and other relevant stakeholders from Turkey and abroad continue to receive training on Marine Protected Areas, the management of such areas and on tourism in such areas.



Sea Turtles Nesting Safely

Marine biodiversity baseline analyses were carried out in Köyceğiz-Dalyan Special Environmental Protection Area and in Ayvalık Adaları Nature Park.

Scientific studies carried out in Köyceğiz-Dalyan Special Environmental Protection Area led to the identification of 160 macro benthic and nektonic animal species as well as 122 planktonic and macro benthic plant species.

Scientific studies carried out in Ayvalık Adaları Nature Park led to the identification of a total of 671 macroscopic species as well as 16 species in need of protection under international conventions and criteria.

As part of the sighting and protection components, a sea turtle nesting and monitoring study was carried out in Fethiye-Göcek and Köyceğiz-Dalyan Special Environmental Protected Areas, which allowed for meeting the target of sighting an average number of 350 nests per year.

Bekir Çoban, a ranger of Muğla Environment and Urbanization Provincial Directorate says, "A couple of years ago, when I would warn visitors sunbathing unscrupulously in turtle nesting areas, they would be surprised, and say they didn't know, but now many people have become conscious. They show interest and say "Okay, let's not harm animals, let's go to the free areas."

In the Foça Special Environmental Protection Area, monitoring activities have been carried out for sighting Mediterranean Monk Seal and in Gökova Special Environmental Protection Area for sighting Sandbar Shark. This allowed for meeting the target of recording respectively 70 and 25 sightings annually.

The surveillance system in Foça Special Environmental Protection Area was reactivated. The borders of no-fishing areas declared in Gökova Gulf were demarcated more visibly by planting sign boards & posts.



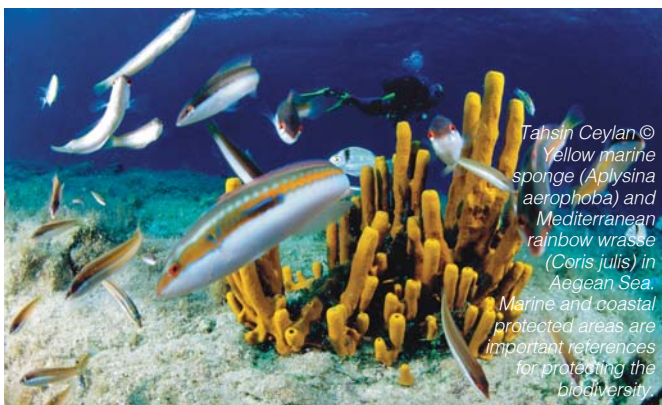
Marine Ecosystem Services Amounts to USD 275 Million

One of the important outputs of the project was the achievement of financial planning and sustainability. In order to achieve the sustainable funding of marine and coastal protected Areas, a Department of Permits and Management was set up under the Ministry of Environment and Urbanization, Directorate General of Natural Assets Protection and all the necessary systems were set up.

Marine protected areas offer a wide range of services and products, thereby contributing to the individual and social welfare of the local population. Economic valuation studies carried out in the project locations for the first time in Turkey found that the total annual value of the marine ecosystem services amounts to USD 275 million.

In the Foça Special Environmental Protection Area, for instance, commercial fisher folk earn an income of about USD 4.1 million annually from the marine protected area. While the monthly income generated per boat before the declaration of no fishing areas in the Gökova Special Environmental Protected Area was USD 510, it went up to USD 770 after the declaration, an increase of 1.5 fold.

"The sea is our mother. We should do our best to prevent illegal hunting in particular. I personally think that there has been a tremendous increase in fish population within only one and a half year since the declaration of no fishing areas", says Can Görgün, Head of the Akyaka Fisheries Cooperative.



Tahsin Ceylan ©
Yellow marine sponge (*Aplysina aerophoba*) and Mediterranean rainbow wrasse (*Coris julis*) in Aegean Sea. Marine and coastal protected areas are important references for protecting the biodiversity.





© Zafer Kızılkaya
Değirmenbükü,
Datça, Muğla,
Turkey. Marine
rangers, who are on
duty with their boats
in Okluk Cove in
Değirmenbükü, are
watching the illegal
fishing activities for
24 hours.

Responsible Tourism in Coastal Areas

The Foça and Gökova Special Environmental Protection Areas, which are open to responsible tourism, have become a destination with a variety of attractive areas and peaceful surroundings like forests, clean sea and coastline. As opposed to the view that “no one will come when there are no touristic facilities”, it seems that areas not choked up with facilities become an attraction on their own. Visitors coming to Köyceğiz-Dalyan provide the local economy with USD 32 million annually with day-trip visits, one-day boat excursions and use of the diving center.

Fisherwomen Takes The Lead

In order to improve fishing in protected areas, joint works were carried out with the **GEF Small Grants Program (SGP) – COMDEKS**. Relevant fisheries cooperatives and national environmental associations were involved in cooperation programs. In this context, ghost fishing gears were detected and removed from the sea in no fishing areas in the Gökova Special Environmental Protection Area.

In the Datça-Bozburun Special Environmental Protection Area, coastal fisher folk and fish restaurants were involved in efforts to develop responsible fishing models. About 100 fisherwomen received training on responsible fishing. Effective surveillance was achieved in Akyaka and İngiliz Limanı through the demarcation of no-fishing areas in Gökova Bay, and through the development of information materials and surveillance of guards selected from among the fisher folk.

- ✓ For the first time under the project, an environmental economic valuation was conducted for the Marine Protected Areas in Turkey.

- ✓ Before the project, 2.8 percent of Turkey’s coasts were under protection; this went up to 4 percent after the declaration of Saros Bay as a Special Environmental Protection Area and expansion of Gökova Special Environmental Protection Area.

- ✓ After the declaration of 10 no-fishing zones in Gökova and Datça-Bozburun Special Environmental Protection Areas, a total area of 4,000 hectares is now protected.

- ✓ The Marine Protected Areas in Turkey now offer a wide range of services and products and contribute both to the individual and social welfare of the local population. Economic valuation of the project confirms that the total annual value of the marine ecosystem services amounts to USD 275 million.

- ✓ Before the declaration of the no-fishing zones in Gökova Special Environmental Protected Area, the monthly income generated per boat was USD 510; it went up to USD 770 after the declaration, which is a 1.5-fold increase.

Gender equality and women's empowerment are key to development

First and foremost, gender equality is a matter of human rights. It is also a driver of development progress. It is critical to ensure that women and girls, along with men and boys, are able to fully enjoy their rights and realize their capacities in all spheres of life to advance human development of societies as a whole.

Our work in UNDP in Turkey responds to Turkey's development challenges, to help the country simultaneously eradicate poverty and significantly reduce inequalities and exclusion. Gender equality and the empowerment of women are at the heart of our initiatives.

UNDP in Turkey works with a range of partners in government and civil society to integrate gender considerations and expand women's participation in the formulation and implementation of inclusive and sustainable development strategies. We, at UNDP in Turkey, support approaches to transform traditional gender norms and reduce or eliminate barriers to women's economic empowerment.

Sustainable tourism and livelihoods

UNDP in Turkey works to integrate a gender dimension in sustainable tourism in policy and practice. 'Future is in Tourism', a partnership initiative with the Turkish Ministry of Culture and Tourism and Anadolu Efes, supports local women's organizations to promote replicable and scalable sustainable tourism initiatives.

We provide these organizations, which implement projects supported by the **Future is in Tourism Sustainable Tourism Support Fund**, with guidance, tools and resources to contribute to the sustainable tourism sector, and facilitate partnerships with public and private institutions.

Women involved in these projects have improved their skills and competencies with several trainings provided by the fund. As a result, they were **empowered to be employed** in the sustainable tourism sector, benefit from more employment opportunities in their regions, and establish their own businesses.

Energy efficiency

We promote gender mainstreaming in energy efficiency and climate change as part of our work on energy efficiency.

Two surveys were conducted in 13 pilot cities, statistically representative of the whole of Turkey, in 2012 and 2013. These studies revealed that there is a need to develop a differentiated approach for men and women through a gender lens for our work in climate change and energy efficiency.

They became the reference points to integrate a gender dimension in energy efficiency and climate change initiatives, supported by the Global Environment Facility and implemented together with the General Directorate for Renewable Energy in the Ministry of Energy and Natural Resources.

For instance, UNDP, in its project on **Market Transformation of Energy Efficient Appliances**, together with the General Directorate for Renewable Energy, launched a grant programme to support projects from five universities.

The programme led to measureable changes in the ways in which research centres, university departments and NGOs working on energy efficiency incorporated a **gender-sensitive strategy** in their programmes, activities and plans.



Innovation in development comes with fashion

We promoted an integrated approach to women's empowerment in social and economic life in our flagship project, **Innovations for Women's Empowerment in the Southeast Anatolia Region**.

The project was implemented in the Southeast Anatolia region, one of the least developed regions in Turkey, from 2008 in partnership with Southeast Anatolia Project Regional Development Administration and the Swedish International Development Agency.

Women created their own fashion brand, named Argande and marketed nationwide, becoming fashion entrepreneurs, forming and owning their own cooperative in the Southeast Anatolia region.

Through Argande, women increased their participation in social life, improved their capacity to exercise their rights, and developed networks and connections with other women which positively affected their business skills.

Promoting the human rights of women

UNDP in Turkey works with its partners to promote the human rights of women.

A grant programme was initiated in 2012 within the framework of the United Nations Joint Programme to promote the human rights of women. UNDP monitored the grant programme on a day-to-day

basis, and ensured that the grants are implemented with a gender lens.

The grant programme supported 20 projects from ten provinces. Activities led by the project owners contributed to **strengthening women's human rights and gender equality in these provinces**.

- **Creating gender awareness:** The greatest impact of the grant programme was the awareness it raised of gender equality. This resulted in new and innovative methods being applied in projects, where women and men took part in activities. Grantees used public spaces where social values are generated such as coffee houses to generate debate, especially with men and boys, to engage with them on gender equality.
- **Challenging subordination:** The grant programme also helped to address the subordination of women, covering issues from violence to participation in professional life, and from civic rights to reproductive health. Grants were targeted to support young girls and doubly disadvantaged women such as women with disabilities, and to strengthen women's employment. The projects implemented several activities, such as life skills development, bringing young women together with business people in their neighbourhoods on small steps towards economic participation as well as more comprehensive cooperative initiatives.

- **Supporting participatory democracy:** The grant programme strengthened the capacities of women's organisations to engage in participatory forms of democracy. An important starting point was facilitating the participation of women's organizations in local administration processes and creating independent monitoring mechanisms to engender participatory approaches to address gender equality at the local level. Grants also helped to improve the communications and cooperation skills of women's organizations.

Gender equality at the local level

UNDP participates in the **United Nations Joint Programme for Women Friendly Cities**, implemented between 2011 and 2015, and has helped to establish local equality mechanisms including equality commissions in 12 provinces in Turkey. These bodies have in turn helped to develop:

- Local equality action plans, which have had a gender mainstreaming effect on other strategic plans of public authorities including municipalities.
- Neighbourhood mobilisation plans with neighbourhood facilitators from the communities, which increased access to basic services, fostered employment opportunities, and raised visibility and recognition of women friendly cities.

Civic training for Mehmetçik (Conscripts)

As part of its cooperation with the Turkish Armed Forces and European Commission, UNDP developed **an audio-visual training programme for conscripts**, which include structured modules on women's empowerment and gender equality.

This innovative initiative to engage with young men has reached 7,500 conscripts so far. The modules are expected to be part of the regular training offered to new recruits to the Turkish Armed Forces.

Marine and Coastal Protected Areas

The province of Muğla in south-western Turkey has a high number of active fisherwomen. As part of a **project on marine and coastal areas** between 2009 and 2014, about 100 fisherwomen were trained in responsible fishing in the Datça-Bozburun Special Environmental Protection Area. We also worked with marine experts, local cooperatives, and microcredit finance institutions to mainstream gender equality in the programmes of special environmental protection areas. The Mediterranean Conservation Society which implemented these activities to empower fisherwomen in Datça-Bozburun was awarded two prizes in recognition of the results it achieved: the Whitley Award donated by The William Brake Charitable Fund and the Equator Prize 2014 coordinated by UNDP.

Young people are our partners

UNDP in Turkey works with young people on several projects related to disability, environment, information and communication technologies, financial literacy and entrepreneurship.

Young people are partners working with us for inclusive and sustainable development, contributing with their innovative approaches and creating projects that not only enrich their environment but widen their horizons.

I Can Manage my Money is one of the projects through which we are working with youth. The Project started in 2009 with participation of the Ministry of Development, UNDP, Habitat Center for Development Governance, Visa Europe Turkey and its member banks. There are more than 700 volunteer trainers in the I Can Manage my Money project which has offered face-to-face trainings to over 62,000 young people and to an additional 26,000 online. Topics have included budgeting, financial planning, managing and combating with the informal economy, and contribution of financial awareness to sustainable development trainings. The Project had also had impact on public policies. Financial awareness was included in the 10th National Development Plan with the following statement: "Increasing financial awareness and spreading of financial education to every segment of society". www.paramiyonetebiliyorum.net

The Design Your Future program has trained 1,400 young volunteer trainers since 2005. The program is being implemented in cooperation with the **Ministry of Development, UNDP, Microsoft Turkey and Habitat Center for Development and Governance**, providing many opportunities to young people aged 15-30 in Turkey. Face-to-face and online trainings

are provided on computer literacy, web design, internet security and social media literacy. National and international entrepreneurship camps for young entrepreneurs are held under the guidance of expert mentors. Basic coding trainings are organized for children and YouthSpark Live activities are held for young and successful entrepreneurs, where they meet with successful entrepreneurs and business people to get inspired. The Design Your Future program so far has provided face to face trainings for 180,000 people in 81 provinces through its volunteer trainers. The program currently continues its activities with 240 active trainers in 70 provinces.

<http://geleceginitasarla.net>



Life is Simpler with Internet is a project through which 123 youth volunteers train the elderly on digital literacy, including topics like safe internet use, using e-mail, e-government applications, video communication, online banking and conscious use of social media. The project is being implemented in 20 priority cities in partnership with **TTNet, Habitat**



Center for Development and Governance and UNDP. In the pilot stage of the project in 2014, 123 young volunteers were trained and nearly 3,000 citizens received training in 20 cities. By the end of 2017, it is expected that the digital world will be introduced to 35,000 people.

<http://www.internetlehayatkolay.com> 

The Life Plus program, implemented in cooperation with Coca-Cola and Yaşama Dair Foundation between 2005-2015 provided youth in Turkey with grants and capacity building support for the materialization of 52 local projects which addressed the environmental issues.

Şengül Bayık, Volunteer for Life is Simpler with Internet

“This was the first project that I have volunteered, actively worked with and expressed myself on. I formerly trained children but I have never trained women. Most of these women are my relatives since I give the trainings in my hometown. I was very anxious at first but I got over it eventually. It was normal because what we were doing was not easy; we were trying to teach them something they have never seen before and that they had prejudices about. So breaking down their prejudices motivated me a lot.”

Esra Emre, Trainer for Design Your Future

“The most important contribution of the Design Your Future project for me was the pleasure of sharing with other people what I have known and learned. Working as a volunteer and transferring knowledge to others within the framework of this project and also at the local level was the biggest plus for me.”

Süleyman Turan Yıldırım, Trainer for Design Your Future

“I think the difference of Design Your Future trainings lies in its peer education model. It is obvious how these trainings are much more effective because of the peer education model. Older people who have expertise and experience can also give trainings that would definitely have an impact, but the peer education model makes trainings more fun, enjoyable and more productive. We also have more interaction in these trainings.”



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