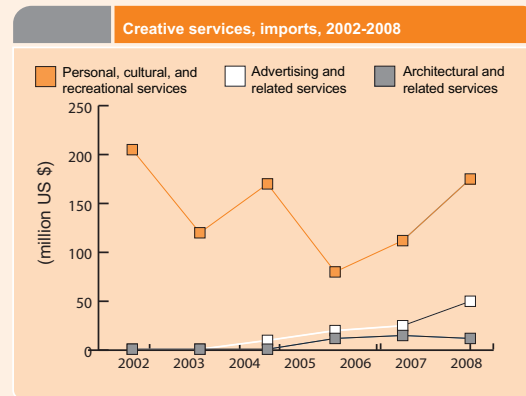
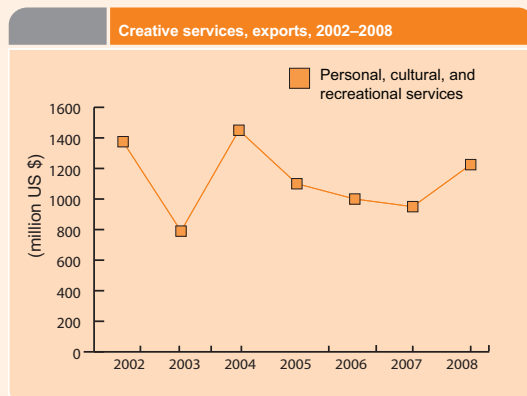
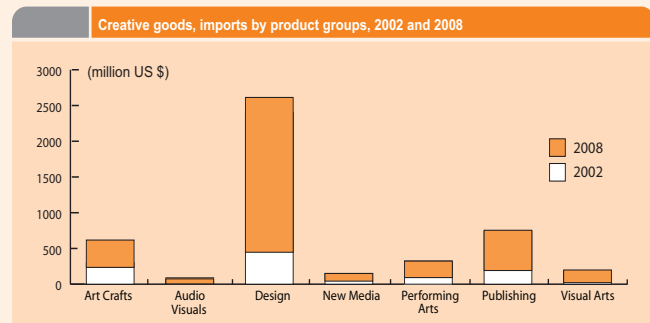
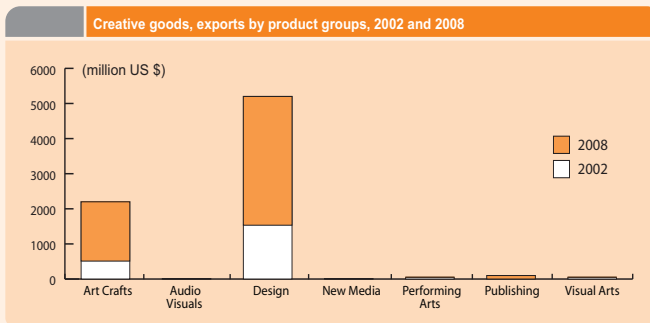
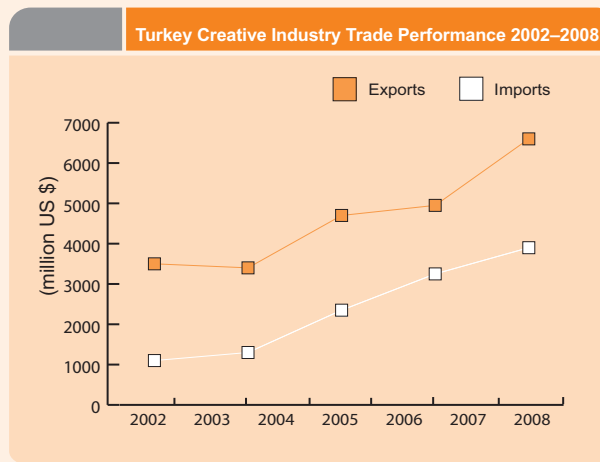


## Country Profile: Turkey

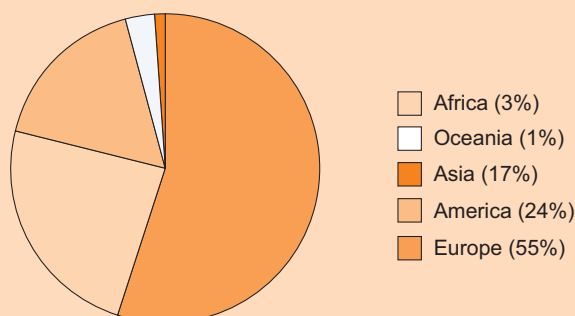
### Part 1: Creative Industries Trade Performance, 2002 and 2008

TURKEY	2002			2008		
	VALUE (IN MILLIONS OF \$)			VALUE (IN MILLIONS OF \$)		
	EXPORTS	IMPORTS	BALANCE	EXPORTS	IMPORTS	BALANCE
<b>All Creative Industries</b>	<b>4,864</b>	<b>1,325</b>	<b>3,539</b>	<b>6,593</b>	<b>3,758</b>	<b>2,835</b>
All Creative Goods	2,154	913	1,241	5,369	3,523	1,846
All Creative Services	2,710	412	2,298	1,224	235	989

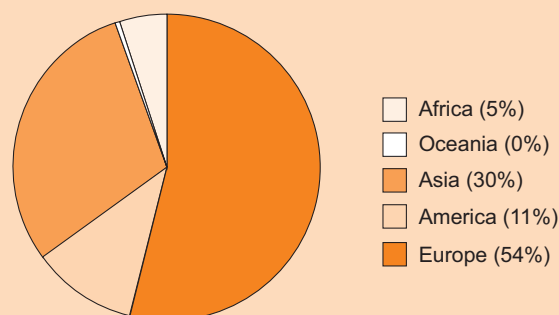


## Country Profile: Turkey (continued)

### Creative goods, exports by geographical region, 2002



### Creative goods, exports by geographical region, 2008



### Part 2: Top 10 exports partners for creative goods, 2002 and 2008

RANKING	COUNTRY	2002			COUNTRY	2008		
		VALUE (IN MILLIONS OF \$)				VALUE (IN MILLIONS OF \$)		
		EXPORTS	IMPORTS	BALANCE		EXPORTS	IMPORTS	BALANCE
1	United States	406	35	371	United Arab Emirates	547	72	475
2	Germany	320	92	229	Russian Federation	484	122	362
3	France	154	61	93	Germany	448	167	282
4	Russian Federation	150	50	100	United States	396	83	313
5	Italy	89	147	-58	Italy	280	527	-247
6	United Kingdom	84	35	49	United Kingdom	165	77	89
7	United Arab Emirates	79	7	72	Iraq	162	0	162
8	Israel	67	2	65	France	157	87	71
9	Saudi Arabia	58	1	57	Romania	150	17	133
10	Netherlands	51	15	36	Saudi Arabia	146	1	145

## Country Profile: Turkey (continued)

### Turkey Creative Industries Trade Performance by sectors, 2002 and 2008

PRODUCT	2002						
	VALUE (IN MILLIONS OF \$)			SHARE (%)			
	EXPORTS	IMPORTS	BALANCE	OF TOTAL PRODUCTS		OF WORLD	
				EXPORTS	IMPORTS	EXPORTS	IMPORTS
<b>All Creative Goods</b>	<b>2,154</b>	<b>913</b>	<b>1,241</b>	<b>100.00</b>	<b>100.00</b>	<b>1.05</b>	<b>0.40</b>
<b>Art Crafts</b>	<b>463</b>	<b>187</b>	<b>276</b>	<b>21.50</b>	<b>20.47</b>	<b>2.64</b>	<b>0.92</b>
Carpets	279	39	240	12.96	4.28	8.37	0.89
Celebration	0	2	-1	0.01	0.17	0.00	0.03
Other	4	9	-5	0.19	1.01	0.18	0.33
Paperware	0	0	0	0.00	0.00	0.01	0.00
Wickerware	0	2	-2	0.01	0.21	0.02	0.14
Yarn	180	135	44	8.34	14.80	2.31	1.94
<b>Audio Visuals</b>	<b>0</b>	<b>3</b>	<b>-3</b>	<b>0.00</b>	<b>0.33</b>	<b>0.00</b>	<b>0.72</b>
Film	0	3	-3	0.00	0.33	0.00	0.72
Design	1,640	433	1,207	76.16	47.44	1.43	0.34
Architecture	0	2	-2	0.00	0.23	0.02	1.24
Fashion	477	210	267	22.14	23.00	1.54	0.59
Glassware	92	3	89	4.27	0.30	6.26	0.22
Interior	502	94	409	23.33	10.26	1.31	0.22
Jewellery	559	81	478	25.96	8.87	2.56	0.42
Toys	10	44	-34	0.46	4.79	0.05	0.14
<b>New Media</b>	<b>5</b>	<b>61</b>	<b>-56</b>	<b>0.23</b>	<b>6.68</b>	<b>0.03</b>	<b>0.34</b>
Recorded Media	5	55	-51	0.22	6.05	0.05	0.73
Video Games	0	6	-6	0.01	0.63	0.00	0.06
<b>Performing Arts</b>	<b>8</b>	<b>45</b>	<b>-37</b>	<b>0.38</b>	<b>4.98</b>	<b>0.08</b>	<b>0.41</b>
Music (CD, Tapes)	8	45	-37	0.38	4.98	0.09	0.41
Printed Music	0	0	0	0.00	0.00	0.01	0.02
<b>Publishing</b>	<b>18</b>	<b>169</b>	<b>-151</b>	<b>0.86</b>	<b>18.56</b>	<b>0.06</b>	<b>0.57</b>
Books	8	17	-9	0.36	1.87	0.07	0.15
Newspaper	2	128	-125	0.11	13.98	0.02	1.00
Other Printed Matter	8	25	-16	0.39	2.72	0.14	0.45
<b>Visual Arts</b>	<b>19</b>	<b>14</b>	<b>5</b>	<b>0.88</b>	<b>1.54</b>	<b>0.12</b>	<b>0.08</b>
Antiques	0	1	-1	0.01	0.14	0.01	0.04
Paintings	1	1	0	0.05	0.11	0.02	0.01
Photography	1	1	0	0.03	0.08	0.05	0.05
Sculpture	17	11	6	0.78	1.20	0.32	0.20
<b>All Creative Services</b>	<b>1,355</b>	<b>207</b>	<b>1,148</b>	<b>100.00</b>	<b>100.00</b>	<b>9.65</b>	<b>3.36</b>
Advertising and related services	-	2	-	-	0.97	-	0.03
Research and development services	-	-	-	-	-	-	-
Architectural and related services	-	-	-	-	-	-	-
Personal, cultural, and recreational services	1,355	205	1,150	100.00	99.03	9.65	3.33
Audiovisual and related services	-	-	-	-	-	-	-
Other personal, cultural, and recreational services	1,355	205	1,150	100.00	99.03	9.65	3.33

## Country Profile: Turkey (continued)

			2008				GROWTH RATE		PRODUCT
VALUE (IN MILLIONS OF \$)			SHARE (%)		OF WORLD		2003-2008 (%)		
EXPORTS	IMPORTS	BALANCE	EXPORTS	IMPORTS	EXPORTS	IMPORTS	EXPORTS	IMPORTS	
<b>5,369</b>	<b>3,523</b>	<b>1,846</b>	<b>100.00</b>	<b>100.00</b>	<b>1.32</b>	<b>0.84</b>	<b>14.96</b>	<b>25.32</b>	<b>All Creative Goods</b>
<b>1,715</b>	<b>418</b>	<b>1,297</b>	<b>31.95</b>	<b>11.86</b>	<b>5.31</b>	<b>1.43</b>	<b>24.05</b>	<b>14.26</b>	<b>Art Crafts</b>
1,093	162	931	20.36	4.60	15.23	2.36	23.45	26.02	Carpets
1	7	-6	0.03	0.21	0.04	0.12	45.01	13.35	Celebration
7	24	-17	0.13	0.67	0.22	0.68	6.66	9.67	Other
0	0	0	0.00	0.00	0.05	0.06	40.77	50.24	Paperware
1	9	-9	0.01	0.26	0.02	0.51	-3.71	18.63	Wickerware
614	215	398	11.43	6.12	3.95	2.00	25.29	9.06	Yarn
<b>1</b>	<b>10</b>	<b>-9</b>	<b>0.01</b>	<b>0.27</b>	<b>0.07</b>	<b>1.37</b>	<b>2.90</b>	<b>19.52</b>	<b>Audio Visuals</b>
1	10	-9	0.01	0.27	0.07	1.37	2.90	19.52	Film
<b>3,543</b>	<b>2,226</b>	<b>1,318</b>	<b>65.99</b>	<b>63.17</b>	<b>1.46</b>	<b>0.90</b>	<b>11.72</b>	<b>33.62</b>	<b>Design</b>
1	1	0	0.02	0.03	0.27	0.50	49.07	0.36	Architecture
666	785	-119	12.40	22.27	1.06	1.20	5.26	28.93	Fashion
60	7	54	1.13	0.19	3.38	0.45	25.24	12.08	Glassware
1,117	643	474	20.80	18.25	1.45	0.81	8.51	40.53	Interior
1,675	543	1,132	31.20	15.42	2.88	1.17	17.43	37.21	Jewellery
24	247	-223	0.45	7.02	0.06	0.45	10.55	29.06	Toys
<b>2</b>	<b>27</b>	<b>-25</b>	<b>0.04</b>	<b>0.78</b>	<b>0.01</b>	<b>0.08</b>	<b>-32.67</b>	<b>-27.87</b>	<b>New Media</b>
-	-	-	-	-	-	-	43.38	25.70	Recorded Media
2	27	-25	0.04	0.78	0.01	0.08	54.61	18.85	Video Games
<b>21</b>	<b>233</b>	<b>-212</b>	<b>0.38</b>	<b>6.60</b>	<b>0.08</b>	<b>0.83</b>	<b>13.87</b>	<b>42.21</b>	<b>Performing Arts</b>
21	233	-212	0.38	6.60	0.08	0.83	13.86	42.22	Music (CD, Tapes)
0	0	0	0.00	0.00	0.00	0.05	21.19	25.77	Printed Music
<b>74</b>	<b>538</b>	<b>-464</b>	<b>1.37</b>	<b>15.27</b>	<b>0.15</b>	<b>1.10</b>	<b>21.47</b>	<b>17.09</b>	<b>Publishing</b>
35	53	-18	0.66	1.50	0.18	0.26	26.54	17.50	Books
15	425	-410	0.29	12.07	0.09	2.26	31.33	17.45	Newspaper
23	60	-37	0.43	1.70	0.20	0.62	11.60	14.22	Other Printed Matter
<b>13</b>	<b>72</b>	<b>-59</b>	<b>0.25</b>	<b>2.04</b>	<b>0.04</b>	<b>0.25</b>	<b>-7.64</b>	<b>23.94</b>	<b>Visual Arts</b>
0	5	-5	0.00	0.13	0.00	0.11	-32.17	18.11	Antiques
1	16	-16	0.02	0.47	0.01	0.12	41.33	77.27	Paintings
1	3	-2	0.01	0.08	0.03	0.12	52.31	17.42	Photography
11	48	-36	0.21	1.36	0.13	0.57	-10.05	18.58	Sculpture
<b>1,224</b>	<b>235</b>	<b>989</b>	<b>100.00</b>	<b>100.00</b>	<b>3.50</b>	<b>1.35</b>	<b>2.99</b>	<b>9.78</b>	<b>All Creative Services</b>
-	46	-	-	19.57	-	0.26	-	-	Advertising and related services
-	-	-	-	-	-	-	-	-	Research and development services
-	8	-	-	3.40	-	0.05	-	-	Architectural and related services
1,224	181	1,043	100.00	77.02	3.5	1.04	2.99	2.85	Personal, cultural, and recreational services
-	-	-	-	-	-	-	-	-	Audiovisual and related services
1,224	181	1,043	100.00	77.02	3.5	1.04	2.99	2.85	Other personal, cultural, and recreational services