

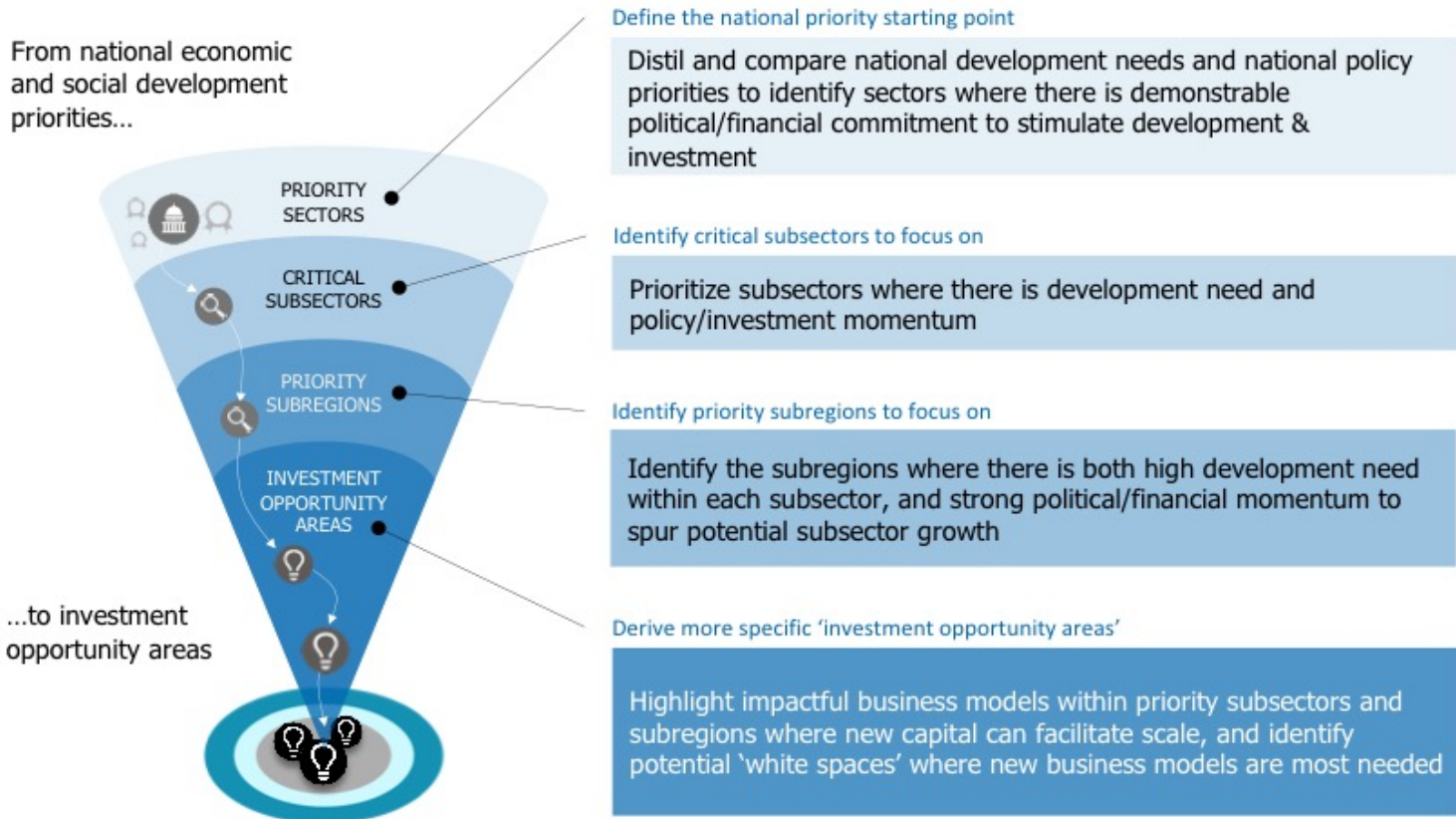


SDG Investor Maps

Producing data and insights needed for increasing financial flows to the SDGs

SDG Impact intelligence identifies concrete, investable solutions to increasingly pressing needs at country level

Developing an SDG Investor Map requires filtering down from national priorities to derive 'investment opportunity areas'



IOAs are underpinned by 20 actionable data points spanning business and impact considerations



SAMPLE INVESTMENT OPPORTUNITY AREA

Off-grid energy distribution - Renewable source affordable pre-paid electricity distribution to off the grid communities



BUSINESS MODEL: Install, distribute and maintain prepaid solar battery storage kits to homes, schools, hospitals and businesses through mom-and-pop shops that sell prepaid solar credit



Renewables
Solar Technology

GEOGRAPHY

Pacific, Orinoquía and Amazon (Colombia)

DEVELOPMENT NEED

In 2017 at least 2.5 million people in Colombia had no access to electricity in remote areas of the country. 70% of the electricity is produced from water sources (vulnerable to climate change). Only 0.13% is renewable energy

EXPECTED DEVELOPMENT OUTCOME

Guarantee total energy coverage to rural population, currently not connected

STAKEHOLDERS IMPACTED

2.5 million Colombians living in off-grid communities
20M of Colombians living in highly dense urban centers that suffer from contamination and airborne diseases

SAMPLE ENABLING ENVIRONMENT

(National Energy Plan 2020-2025): sets the target of diversification of Colombia's energy matrix to be 12-20% non-conventional renewable sourced by 2050 (designed by UPME)

MARKET SIZE

\$ 450MUSD market opportunity assuming \$15 Average Revenue per User (ARPU) a month.

RETURN PROFILE

IRR 25-30% off grid energy distribution market

TIMEFRAME

Medium to long term. (5-10 years expected holding period)

SELECTION OF ACTORS

Companies: Engie, SEAF, FCP Innovación, Proparco, LCEF, have funded community solar projects.
Investors: BID Invest are financing renewable energy projects for over USD 1bn at La Guajira through Bancoldex
Public sector: UPME, Ministry of Energy and National Government providing investment incentives

IMP CLASSIFICATION: Contribute to Solutions

CASE STUDY

Kingo: Provides decentralized solar energy services to families and businesses in off-grid villages across the world; turning their lives ON towards a better future



GLOBAL INVESTMENT FOR SUSTAINABLE DEVELOPMENT

in partnership with GISSD Alliance

Find an opportunity →

SCALE UP INVESTMENTS

Pipeline of investment opportunities



CREATE IMPACT

Access SDG Impact Standards and more



COLLABORATE

Connect with relevant organizations

A Global SDG Investor Platform brings market intelligence and impact measurement tools to the desktop for foreign and domestic investors

Key Content of the Platform

- Launched on April 14, 2021



- **SDG Investor Maps**

- Users can browse business and investment opportunities that are linked to specific SDG indicators which have positive impact
- Investors can receive more information vis a vis a potential partners on the ground.



- **Knowledge Hub for SDG-enabling investment**

- SDG Impact Standards for PE, Bond Issuers and Enterprises
- Online free Impact Management and Measurement Training designed with Duke University
- GISD Navigator

- **Link to other resources**

- Acting as a platform of platforms providing transparency on key global organizations and their relevant work (e.g. UN DESA, UN GC CFO principles, UNEP FI, OECD/UNDP Impact Standards for Financing Sustainable Development)



Media Coverage

Green

UN Seeks Investors for Projects to Meet 2030 Sustainable Goals

By [Greg Ritchie](#)

April 14, 2021, 7:30 AM EDT

- ▶ Joins with financial institutions to create investor platform
- ▶ Developing countries are facing a shortfall of \$4.2 trillion

Some of the world's largest financial institutions are teaming up with the United Nations to connect investors with projects that help achieve the body's sustainable development goals by 2030.

The Global Investors for Sustainable Development Alliance -- whose members include Bank of America Corp., Citigroup Inc. and Japan's Government Pension Investment Fund -- has created an investor platform with the United Nations Development Programme. The online tool aims to spur private sector investments in projects by giving country level market intelligence, including on-the-ground insights into the local



Posted on April 23, 2021

Investment for sustainable recovery



Mahmoud Mohieldin

UN Special Envoy on Financing the 2030 Agenda for Sustainable Development



Marcos Neto

Director Finance Sector Hub, UNDP



Posted on April 13, 2021

New tools encourage the momentum for SDG investment



Sebnem Sener

Senior Finance Specialist, UNDP SDG Impact



Illustration: bleakstar/Shutterstock.com