

FACTS SHEET

National Energy Efficiency Programme: Phase 2

Overview:

This is the second phase of a capacity development program for the King Abdul-Aziz City for Science and Technology aimed at supporting the Saudi Energy Efficiency Centre to achieve the Kingdom's sin key sectors like housing and buildings, consumer appliances, heavy industry, water, and transport to reduce the energy intensity growth through policy, management and technology measures.



Project Objectives:

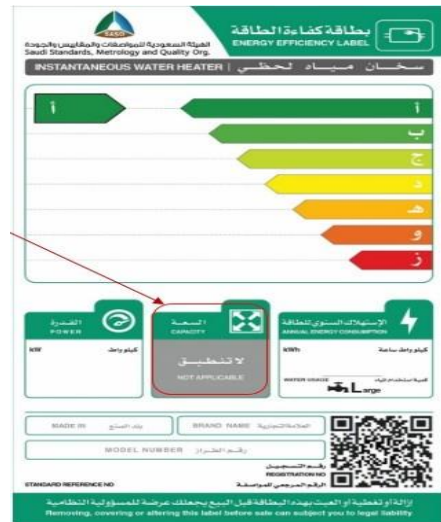
- Hiring qualified experts both local and international.
- The supply side was added to SEEC Mandate which adds financial load on the budget.

Matters of Facts:

637 Students are now studying the energy efficiency course in 7 universities in Saudi Arabia.

Challenges / Risks:

- Hiring qualified experts both local and international.
- The supply side was added to SEEC Mandate which adds financial load on the budget.



Achievements:

This UNDP project with the Saudi Energy Efficiency Center (SEEC) is to achieve the Kingdom’s goals for energy conservation and is the second phase of a capacity development programme for SEEC. With this goal in mind, a total of 10 national awareness campaigns were launched targeting different areas ranging from transportation to home appliances. One of the most prominent campaigns is “Letabqa” aimed at increasing energy conservation awareness. This campaign is an ongoing campaign with more than 425 million ad views on various internet platforms and applications. Energy efficiency labels were also added to some household electrical appliances expressing the energy efficiency of each appliance to make it easier for the consumer to make energy-efficient choices. The project also included three interactive exhibitions for women around the Kingdom. Furthermore, 18 awareness programs were conducted for male and female students in schools and colleges throughout the Kingdom. By creating public awareness, this will help Saudi Arabia reach its goal in energy conservation of decreasing energy consumption by 20 percent by the year 2030 in specific sectors.



Team:

Program Manager	Project Quality Assurance	Project Manager
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Donors:

The Government Of Kingdom of Saudi Arabia

Partner:

Saudi Energy Efficiency Center

Related Links:

Links to Publications, evaluations report, etc. if any

- https://ipeec.org/upload/publication_related_language/pdf/816.pdf
- https://ksa-climate.com/wp-content/uploads/2018/12/Raed-Al-Schneiber_SEEC.pdf