

## Investing in Non-Communicable Diseases (NCDs) Prevention and Development



### Key Findings



**70 billion SAR**  
**(USD 18.7 billion)**

NCD burden to economy as a whole (equiv. to 2.8% of GDP)



**21 billion SAR**  
**(USD 5.5 billion)**

KSA spends annually to treat NCDs



**90,000**

NCDs kill 90,000 citizens each year and account for over 78% of total deaths



**22%**

Men who consume tobacco products



**60%**

Saudis who have low levels of physical activity



**31%**

Citizen 15 years and older with overweight



**Return on Investment (RoI) 2.0 to 51.6**

RoI from interventions on salt, tobacco, CVD and physical activity over a 14-year period

### Recommendations for Action:



#### Diet

- o Raise public awareness about the health risks and dietary sources of salt



#### Health care

- o Provide screening and essential drug therapy for diabetes and CVDs



#### Physical Activity

- o Implement public awareness programmes on physical inactivity



#### Tobacco

- o Increase excise taxes on alcoholic beverages
- o Restrictions on the availability of retailed alcohol
- o Enforce bans or restrictions on advertising of alcohol