



EUROPEAN UNION

PUBLIC FINANCE: “ALMOST EXPERTS” MENTORSHIP PROGRAM



Have the knack for the arts and storytelling? Want to know more on how public funds are collected and spent? Want to know how we weave a story through your art to get complex messages across the Pacific?

By launching an **Artist’s /Illustrator’s** mentorship program, the PFM project aims to help anyone who wants to play a part in making a difference on how public monies are managed **through creation of Artistic pieces**. Public Finance can be scary but we think anyone can understand and engage if given the right information in the right way.

This is an opportunity to get to work while meeting incredibly inspiring people and collect some knowledge along the way!

WORKING IN A TEAM OF LIKE-MINDED PEOPLE, YOU WILL LEARN THE BASICS OF PFM AND GENERATE IDEAS ON:

- who does what (and what you can do) to manage money in your country and community;
- how can your government improve the way it communicates around money and its budget;
- taking part on a regional campaign to communicate and engage on public finance.

WHAT IS AWAITING YOU?

- basic training on public finance management;
- training on how to use your art as a tool to communicate complex messages effectively;
- training on character development to tell a story;
- an opportunity to network with other people from the creative profession across the region;
- train with cool coaches and mentors;
- create as a team or your own initiative and present to a panel to get financial support, mentorship and even a publishing contract.

WHO CAN APPLY?

Whether you are a visual artist, artist, graphic designer, media representative and a CSO representative, we invite you to participate in the project.

WHAT WE’RE EXPECTING:

enthusiasm and passion for the Arts.

Registration by link



DEADLINE:

August 16, 2021

