



# Cooperative Market Development Programme (CMDP)



## Background

The Cooperative Market Development Programme (CMDP) is a joint initiative of Ministry of Land Management, Cooperatives and Poverty Alleviation (MoLCPA), Government of Nepal (GoN) and United Nations Development Programme (UNDP).

It aims to increase quality, quantity, and consistency of the supply of fruit and vegetable in the selected districts through infrastructure development, marketing, and institutional capacity building of cooperatives. It will achieve this by ensuring establishment of an efficient and sustainable fruit and vegetable collection centers at primary level, cooperative markets at municipal and district level, regional cooperative market at Chitwan and satellite cooperative markets in Kathmandu.

Approximately 14,400 households of 70 fruits and vegetables cooperatives will be linked to this cooperative market chain and will directly benefit from this project. The project contributes directly to SDG1 (No poverty) and 2 (Zero hunger).

### Quick Facts

**Duration:** February, 2018 to January, 2023

**Total Budget (USD):** 11,401,805

**Implementing Ministry:** MoLCPA

**Beneficiaries:**  
Approximately

**14,400**  
farming  
households

**Primary  
Cooperatives:**  
70

**District Cooperative  
Unions:**  
6

**Agriculture Seed  
Vegetable and Fruit Central  
Cooperative Federation Limited: 1**



## Key Achievements Under Programme Outputs



1. Capacity of fruits and vegetable production cooperatives strengthened for increased production, effective management, and marketing.

Basic Cooperative Management Training  
**58**  
Primary Cooperatives

Financial Management Training  
**69**  
Primary Cooperatives

Logistic Support  
**71**  
Primary Cooperatives

Input Support  
**58**  
Primary Cooperatives

Marketing Support  
**40**  
Primary Cooperatives

Business Plan Training  
**70**  
Primary Cooperatives

Value Chain Training  
**24**  
Primary Cooperatives

## OUTCOME

Increased incomes and livelihood opportunities of farmers through established fruit and vegetable cooperative market chain





## 2. Network of Cooperative market chain of fruits and vegetable established.

Primary Collection Centers

49

District Markets

2  
(Nuwakot and Kavre)

Satellite Markets

2  
in Chabahil and Mahalaxmishthan, Lalitpur

Municipal Markets

2  
(Ratnanagar and Benighat Rorang)

Regional Market

1  
(Bharatpur, Chitwan)

Pick Up Vehicles

27

Cooling Chambers

36

Mobile Cooperative Markets

2  
(Operational from COVID 19 lockdown in Makwanpur and Nuwakot)



## 3. Policy and institutional capacity of MOLCPA and other relevant government entities improved to facilitate cooperative market development of fruits and vegetables.

- SDG Guideline prepared
- Website for MoLCPA upgraded
- Docudrama on CMDP approach
- Web-based database system
- COPOMIS Training: 7 local governments
- Different capacity building activities for various stakeholders



## Programme Districts

The programme is implemented in six districts. These districts are key pockets for fruit and vegetable production for Kathmandu and Chitwan markets.

## Fruit and Vegetable Production and Sales Data

Total producers  
19,321

Male  
9,400

Female  
9,931

Total Production (KG)  
6,361,744

Total Sales (KG)  
5,108,602

Total Sales (NRs)  
193,668,914

### FOR MORE INFORMATION, CONTACT:

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