

## REQUEST FOR EXPRESSION OF INTEREST

## SUPPORT FOR CAPACITY BUILDING

## BY USING SOCIAL MEDIA

The UNDP in Nepal has been supporting Parliament in law making, oversight functions, and outreach through various programs in partnership and collaboration with the civil society organizations.

Social media has emerged as a powerful tool of communication to connect wider audience around the world. Until a decade ago, the mainstream media functioned as a bridge between politicians and their constituencies. Today, politicians are able to interact directly with their constituencies through social media. In western democracies, elected MPs are using social media not just as a medium to reach out to their constituencies and the press, but also as a forum for vibrant debate on public issues. For the details, please see the TOR.

The proposal (technical and financial in separate envelope with sealed) should be submitted within 10 days of the date of publication of the notice in the local newspaper. The submission should be made to:

Parliament Support Project Tara House, Sanepa, Lalitpur