



# KMC Business Hub Urban Innovation Program



[Kathmandu Metropolitan City](#) (KMC) and the [United Nations Development programme](#) (UNDP) jointly announce the call for applications for KMC Business Hub: Urban Innovation program.

Kathmandu Metropolitan City (KMC) Business Hub or KMC-Hub is envisioned to become a physical platform that provides an enabling ecosystem for start-ups and enterprises to accelerate their ideas and skills on business and entrepreneurship. Impact Hub Kathmandu (formerly known as Nepal Communitere) will implement a three month long ideation program with support from UNDP and KMC to incubate 20 business ideas with the aim to develop ecosystem capabilities to create urban solutions in Kathmandu.

This ideation program is a participatory learning experience that uses the human centered-design approach to provide Nepali entrepreneurs with the knowledge, skills, tools, networks and resources to design and develop resilient business models. We offer a flexible curriculum designed and delivered to allow entrepreneurs to determine their own action plans to meet specific milestones for success, growth and sustainability keeping in mind the new business environment we're seeing today.

## **Eligibility**

If you are young, motivated, coachable and have a business idea that addresses the urban issues and needs, apply for the KMC-Hub idea incubation program to test and develop urban solutions, products and services.

## *Selection criteria*

1. Business ideas designed for Kathmandu that fall under either one of the following 4 thematic areas - Tourism, Environment, Health, Education:
  - promote/advance tourism through preservation/ promotion of art and culture,
  - address environmental challenges (solid waste management, air pollution, disaster risk reduction, green mobility),
  - rising health concerns due to COVID-19,
  - access to education.
2. Workable idea (both digital and/or non-digital solutions).
3. Registered businesses with 1-2 years of market traction.
4. Age group 21-40.
5. The applying team should have a minimum of 3 members with mandatory female participation.
6. Entrepreneurs who demonstrate a readiness to iterate, validate and adopt innovative solutions that come up during the program.
7. Need basic and practical business development skills.
8. Hungry to learn, grow and network.



# KMC Business Hub Urban Innovation Program



Representatives from UNDP, KMC and Impact Hub Kathmandu will be on the panel to select 20 business ideas for the program.

## **As an entrepreneur you will receive:**

- Three months business idea incubation program for the selected 20 teams with,
  - monthly masterclasses,
  - weekly 1-1 and/or group business coaching sessions with Impact Hub coaches and local experts from diverse sectors,
    - setting program goals and vision, business support sessions to polish entrepreneurial skills,
  - access to FabLab to help teams prototype, test and iterate their ideas,
  - allowance of up to Rs 20,000/- for each team to ideate, test and iterate business ideas during the incubation period.
- 15 teams will get to pitch their ideas during the Demo day.
- Up to 10 teams willing to establish their business in KMC will receive upto NPR 5 lakhs each from KMC to further develop their business idea and model. KMC and UNDP will monitor the prudent use of the seedfund.
- Opportunity to pitch during a public event (Demo Day) at the end of the program.

## **Commitment required as a team:**

- Participate and complete the three month intensive ideation program.
- Ideate products and services that relate to promoting/advancing tourism through preservation/ promotion of art and culture, address issues of solid waste management and environmental pollution and rising health concerns due to COVID-19.
- Set program goals with your business coach.
- Dedicate minimum 2 days per week or more during the duration of the program.
- Mandatory participation in monthly masterclasses, weekly 1on1 business coachings and other related events.
- Pitch during a public event (Demo Day) at the end of the program.

**Application deadline is 15th February 2022.**

If you have any queries, please contact [rachana.khatri@impacthub.net](mailto:rachana.khatri@impacthub.net) or 5530229.