



Role of Chambers In SME Development

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I. Introduction: The Development of Chambers of Commerce and Business Associations in the Philippines

1. 1886

Spanish
Royal
Decree

Camara De Comercio de las
Islas Filipinas/ Chamber of
the Philippine

Islands
1903

Commerce of
Islands (CCPI)

Established
First
Session

2. 1978

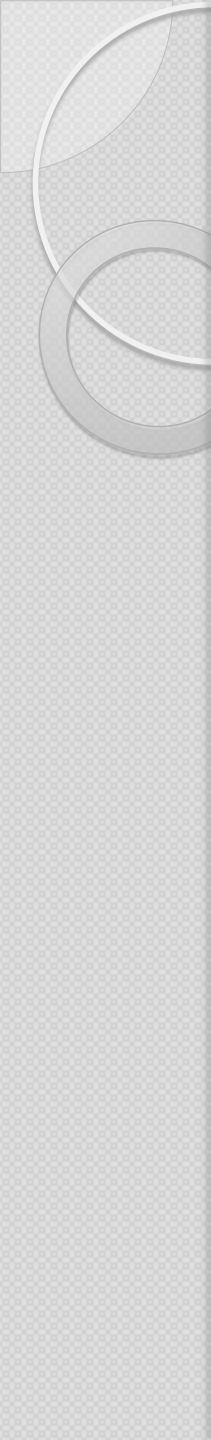
Martial
Law
Period

Philippine Chamber of Commerce and Industry

- 30 members of CCPI
- 30 members of PCI – Philippine Chamber of Industries
- 60 Charter Founding Members

3. Ensuring Years

- Regional Chambers
- Sectorial Industry Associations
- Makati Business Club, others



4. 2010 CCPI REBIRTH as oldest business
organization recognized by
National Historical Commission
of
Republic of the Philippines.



II. SME Development Programs/ Activities

1. Annual PBC – Philippine Business Conference & Exhibition
 - a) Policy Advocacy from Businessmen
 - b) Networking
 - c) Business Promotion
 - d) Policy Pronouncements from Government



2. IYB – Improve Your Business Seminars & Reading Materials (with ILO)

3. Regional/ Provincial Chambers Establishment and Development

4. Advocacy and Speaking Skills Development

(U.S. Chamber of Commerce & CIPE – Center for International Private Enterprise)



5. Business Matching/ Referrals

6. Background Checking

7. In – bound Business Missions

8. Out – bound Business Missions

9. Image of Reliability

10. Surveys



III. Role Differentiation

	CCPI	PCCI
Historically Oldest Traditional Chamber	1886	1978
1. Membership	LIFE & HONORARY COMPANY MEMBERS	Any company (5 employees) and associations
2. Annual Philippine Business Conference	Created by CCPI in 1975 and given to PCCI in 1978	Now in Charge
3. Advocacy	Yes, but through experiences of honorary members 25 years old companies and above	✓
4. Referral	Yes, but mainly to 25 years old & above established companies	✓
5. Education/ Seminars	Yes, for succession seminars & IYB, ISO 9000	✓
6. Business Missions	Yes, for companies 25 years old and above	✓
7. Business Promotion	will focus on Trade Fairs & Exhibitions	PBC, other activities
8. Image of	Yes with established 25 years old & above	✓



THANK YOU!