



## #MageyVeshi Photo Stories for World Environment Day 2020

### UNDP Maldives

#### Terms and Guidelines

Photography is a powerful medium of expression that can be used to communicate strong positive messages about a subject. This open and free photo stories run seeks to inspire the creation and dissemination of such positive imagery with a short caption, which conveys the beauty and importance of nature and humankind's relation to it, especially during the current COVID-19 crisis.

- By participating in this initiative, each entrant agrees to these official terms and guidelines.
- The theme is:
  - *For Nature: to care for ourselves we must care for nature.*
  - It can be photo stories related to nature and the environment which we are dependent on; air, water, food, climate etc.
- Guiding questions for submission of photographs:
  - **How has nature helped you during the lockdown**
  - **Throwbacks (what you miss about nature)**
  - **Nature-based solutions to problems you are facing**
  - **How you want to improve your relationship with nature**
- The initiative is open to everyone.
- Only one (1) entry per individual is allowed.
- Entries may have been taken from mobile phones or cameras, and be in digital form.
- The photograph should belong to the individual who is sharing it (*The submitted photograph may not be a copy of or duplicate another's photographs. Minor editing to enhance the photograph is allowed.* While digital manipulation is permitted, please keep in mind this not a Photoshop competition. All images should accurately represent the subject matter and nature. Images that appear to be overly processed may be disqualified at the organizers' discretion).
- *UNDP reserves the right to verify the eligibility of the entries if required, and will not take responsibility for any plagiarized items.*
- Photographers retain all copyrights to their images. The organizers retain the right to publish the entries as specified in the points below, and to promote future World Environment Day events, as well as for awareness-raising and advocacy purposes for the work of UNDP.
- UNDP will like and re-share selected photo stories during the submission period over our social media.

- UNDP Maldives will compile all submissions and create an online platform to host selected photo stories which can be in the form of a booklet, and will also host an exhibition to make selected images available for public viewing.
- The photo stories can be submitted between June 5-15, 2020
- The entries must be submitted via social media in accordance with the terms and guidelines specified.
- Upload a photograph related to the theme on either (1) Twitter, (2) Facebook, or (3) Instagram alongside a caption that you want to include that explains the photograph.
- Use the hashtag #MageyVeshi. Tag 5 friends and @UNDPMaldives on the submission and share your submission. You can also use these hashtags in addition to the official hashtag for the photo stories: #WorldEnvironmentDay #ForNature

### **RESPECT FOR ALL LIFE AND NATURE**

Flora and fauna should never be stressed or endangered for the sake of a photo. Entries suspected of exhibiting the following behavior will be disqualified: photographers visibly damaging the environment; animals with signs of stress; marine life being touched.

Photographs should always convey respect for human dignity and rights. UNDP does not require photo releases, however, photographers should ensure that individuals are aware and not opposed to their picture being taken. Extra care must be exercised with photographs of identifiable individuals doing something illegal or violent and children/minors and people in vulnerable positions.