

REGULATIONS

on the Drawing Competition “Kar Barysyn Birge Sahtayyk!” (Let’s Save the Snow Leopard Together!) and the Joint Action with the HC “Barys (Nur-Sultan)”

1. GENERAL PROVISIONS

1.1. Title: Drawing Competition “Kar barysyn birge sahtayyk!” (Let’s save the snow leopard together!)

1.2. Territorial coverage: Altai, Katon-Karagai, Kurchum, Zaysan, Urdzhar districts of the East Kazakhstan region, Kegen, Sarkan, Talgar districts of the Almaty region, Tolebi, Tulkibas, Kazygurt districts of the Turkestan region, Merke, Zhualy districts of the Zhambyl region.

1.3. The Drawing Competition “Kar barysyn birge sahtayyk!” (Let’s save the snow leopard together!) (hereinafter referred to as the contest) is held as part of the celebration of the International Snow Leopard Day, which is celebrated around the world annually on October 23, dedicated to the conservation and protection of this Red Book animal.

1.4. Joint action with the HC “Barys (Nur-Sultan)” at the hockey arena “Barys Arena” during the hockey match “Barys (Nur-Sultan) - Akbars (Kazan)” (October 23, 2020).

2. AIM AND OBJECTIVES

2.1. The purpose of the contest is to inform Kazakhstani population about the importance and necessity of preserving the snow leopard population.

2.2. Objectives of the contest

- Involve children and youth in activities to preserve the snow leopard in its habitats across Kazakhstan;
- Stimulate interest among the younger generation in the conservation of rare animal species in Kazakhstan;
- Draw public and media attention to the importance of preserving the snow leopard population;
- Support and develop the creativity of the younger generation, the possibility of a professional assessment of the works submitted for the competition.

3. ORGANIZERS

3.1. The organizers of the competition are the United Nations Development Programme in Kazakhstan (hereinafter UNDP) and the Forestry and Wildlife Committee of the Ministry of Ecology, Geology and Natural Resources of the Republic of Kazakhstan (hereinafter MEGNR of the RoK).

The Organizing Committee carries out the general management of the organization of all stages of the competition, which:

- Announces the competition , engages the media to provide information support for the competition ;
- Accepts and registers applications and entries;
- Addresses information issues arising in connection with the preparation and conduct of the competition ;
- Checks works for compliance with the terms of the competition ;
- Provides the necessary consultative and methodological assistance to the participants;
- Recommends the most interesting works for participation in the competition and promotion;
- Invites a professional jury to participate in the competition ;
- Together with the selected members of the jury organizes the selection of works, promptly notifies the finalists of the competition about the victory;
- Organizes and conducts the award ceremony for the winners of the competition ;
- Keeps an archive of documents (applications, jury minutes, viewing programs, etc.), artwork (copies of works of authorship, etc.) and other materials.

3.2. At the end of the stage of collecting competition works, the drawings are sent to the Competition Jury, which consists of 5 people. It consists of professional artists, media specialists and a UNDP expert.

3.3. The organizers cover the general costs of organizing and holding the competition.

3.4. District mass media promote the dissemination of information about the upcoming competition and the results of its work.

3.5. Regional and district Departments of Education, Departments of Natural Resources Management of regional akimats and nearby Protected Areas (hereinafter - PAs) contribute to the dissemination of information about the upcoming competition and the results of its work.

4. DATE AND GEOGRAPHY OF THE DRAWING COMPETITION

The competition is held for participants living in the following regions of Kazakhstan, the snow leopard habitat: Altai, Katon-Karagai, Kurchum, Zaysan, Urdzhar districts of the East Kazakhstan region, Kegen, Sarkan, Talgar districts of the Almaty region, Tolebi, Tulkibas, Kazygurt districts of the Turkestan region, Merke, Zhualy districts of the Zhambyl region. Timing of the competition: from September 9 to October 14, 2020, 19:00 Nur-Sultan time).

Works received by the Organizing Committee after the specified period will not take part in the competition.

5. COMPETITION STAGES

The competition is held in 5 stages:

- Stage 1: September 9, 2020 - announcement of the start of the competition, the beginning of the collection of applications and competition works. Participants submit a completed application (see Annex 1) and competition materials (artwork: painting / graphics) on the topic “Kar barysyn birge sahtayyk!” (Let’s save the snow leopard together!) until October 14, 2020 to: 010000, Nur Sultan, 14 Azerbaijan Mambetov Str., marked as “Drawing competition for the International Snow Leopard Day”. Please indicate the last name, first name, age and contact information of the participant.

- Stage 2: October 16-20, 2020 - jury meeting, summing up the results of the competition.

- Stage 3: October 23, 2020 - event at the Barys Arena: 1) conducting promotional activities together with the HC “Barys” in Nur-Sultan at the Barys Arena during the hockey match “Barys (Nur-Sultan) - Akbars (Kazan)”; 2) face-off by UNDP management; and 3) awarding the top two players from the two teams.

- Stage 4: October 26-29, 2020 - awarding of the winners.

- Stage 5: October 30, 2020 - organization of an exhibition of works in the cities of Almaty and / or Nur-Sultan.

6. CONTENTS AND TERMS OF PARTICIPATION

6.1. Works that correspond to the following competition topics are accepted for participation in the competition:

- Artwork on the topic “Kar barysyn birge sahtayyk!” (Let’s save the snow leopard together!).

Artwork (paintings, graphics) showing the snow leopard or the snow leopard in the ecosystem.

6.2. Children and youth in two age categories are invited to participate in the competition: 7-12 year olds and 13-16 year olds.

6.3. Individual artists can participate in the competition, i.e. participation in the competition is individual - only one participant can be the author of each work;

6.4. No more than 1 work from the artist can be submitted to each category;

6.5. The participant of the competition submits an application for participation to the Organizing Committee (Annex 1) according to the form and attaches the competition materials to it (all artworks are sent to the Organizing Committee by the participant of the competition at their own expense);

6.6. The artist must own the copyright for each work submitted;

6.7. The artists provide the Organizing Committee of the competition with non-exclusive copyrights that imply non-commercial use of materials (reproduction and demonstration within the framework of the festival). Public demonstration of artworks submitted for the competition is carried out with the obligatory mention of the artist's name;

6.8. The artworks will not be returned to participants;

6.9. The artworks submitted for the competition are not edited;

6.10. Works that previously took part in other competitions are not allowed and will not be considered for this competition in order to avoid violation of copyright and other rights. If this condition is not met, all responsibility rests with the participant of the competition;

6.11. The organizers of the competition reserve the right to use works in publications, reports and other communication and information materials of UNDP, indicating the artist.

7. COMPETITION REQUIREMENTS

7.1. Works created no earlier than 1 year before the competition are accepted for participation in the competition .

7.1.1. Technical requirements for artworks:

- Artwork format should be not smaller than A4 and not larger than A3
- Any art technique is allowed (pencil, gouache, watercolor, pastel, oil and acrylic paints, etc.)
- The artwork must be accompanied by a label indicating the surname, name of the artist and the title of the work

7.2. Works that do not meet the specified requirements are not allowed to participate in the competition.

7.3. Delivery of artworks to the exhibition is carried out independently by the curators / parents of the participants of the competition, until **October 14, 2020**.

Delivery of works to the exhibition site is carried out by the participants independently and at their own expense.

8. SELECTION AND AWARDING OF WINNERS

8.1. The winners in each of the nominations are selected by the jury members in accordance with Annex 2 in these Regulations.

8.2. The results of the competition are announced by the Organizing Committee no later than October 23, 2020.

8.3. Participants who won prizes are awarded with diplomas, statuettes and valuable prizes from the organizers of the competition .

8.4. The winners will be awarded from October 26 to October 29, 2020. Prizes will be sent by post or can be received by the winners at a meeting organized to mark the results of the competition.

8.5. The organizers and the jury of the competition have the right to establish additional nominations and special prizes.

8.6. Audience Choice Award is provided.

8.7. For the winners who are unable to attend the award ceremony, diplomas, statuettes and special prizes will be delivered by post within the following 3 weeks or at a meeting with the organizers.

8.8. Winners, prizewinners and holders of other awards of the Competition have the right to use the prizes and awards of the Competition to advertise and popularize their own creativity.

9. PRIZES FOR THE WINNERS

9.1. In each nomination for two age categories of 7-12 year olds and 13-16 year olds, the organizers provide the following prizes:

- 1st place – Camera;
- 2nd place – Smartphone;
- 3rd place - Smart watch.

9.2. The winners will be determined for three project areas (Altai-Saur, Zhetysu and Trans-Ili Alatau, Western Tien Shan) separately.

9.3. Diplomas and statuettes are awarded to the winners of the competition, participant certificates (in electronic form) - to all participants of the competition.

Contact details of the Competition Organizer:

UN Development Programme in Kazakhstan (Biodiversity Portfolio)
010000, Nur Sultan, 14 Azerbaijan Mambetov Str.

Contact persons:

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Annex 1
to the Regulations
on the Republican Drawing Competition
dedicated to the
International Snow Leopard Day

APPLICATION
for participation in a drawing competition dedicated to
the International Snow Leopard Day
(* this application is filled in by the participant of the competition)

1.	Region, city, district and settlement	
2.	Full name of school, other place of study	
3.	Full name of the competition participant	
4.	Date of birth, age, school grade of the participant	
5.	Participant's phone number	
6.	Application date	
7.	Full name of the curator / parent	
8.	Phone number of the curator / parent	
9.	E-mail of the participant / curator (one mail address is indicated to receive information about the competition throughout the entire period of the event)	
10.	I consent to the processing of personal data, as well as to the use of my work during and after the competition .	Parent's signature

Date of filling in the application
Parent of the participant of the
Competition

(Signature)

(Full name)

Annex 2.
to the Regulations
on the Republican Drawing Competition dedicated to the
International Snow Leopard Day

Expert assessment sheet of the Competition

Name of competition materials:

Full name of the jury member / expert:

Evaluation of the competition materials by an expert (name of the participant of the Competition , assessment):

Evaluate the competition materials by marking the appropriate box in the table with any sign, in accordance with the proposed criteria on a scale, where 0 is the minimum expression of the criterion in the competition materials, 5 - the maximum expression of the criterion:

<i>Competition Criteria</i>						
Compliance with the requirements of the Regulations on the Competition (registration, presence of an application, etc.)	0	1	2	3	4	5
Compliance of the image and theme.	0	1	2	3	4	5
Creative concept, novelty and originality of the proposed idea.	0	1	2	3	4	5
Mastery in performance technique.	0	1	2	3	4	5

Composition and color scheme.	0	1	2	3	4	5
Unusual approach: the use of non-standard techniques, practices and devices.	0	1	2	3	4	5
Aesthetics of the product.	0	1	2	3	4	5

Notes, comments:

Date, signature
