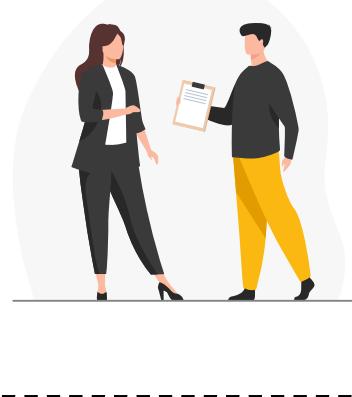


BUSINESS SURVEY

Gender of Business Owners

1



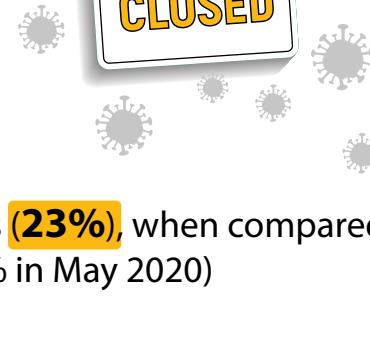
Businesses owned by **men**: 80%
Businesses owned by **women**: 18%
Businesses owned by **multiple partners**: 2%

Business Activity

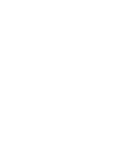
2



13% of businesses had **stopped their activity fully** by March 2021 (same as in November 2020), as opposed to 56% in May 2020.



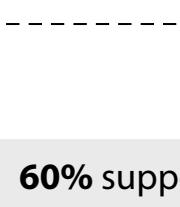
Fewer reported a **partial stop** of business activities (**23%**), when compared to the situation during November 2020 (40%). (31% in May 2020)



Only **20%** of businesses which had fully or partially suspended their activity **paid full salaries** for all their employees during the period of October 2020 to February 2021.

Top three reasons for suspending business activities

Restrictive Measures
(59%)



(44% round 2,
81% round 1)

Shortage of Clients
(20%)



(25% round 2,
11% round 1)

The inability to conduct business due to nature of business
(8%)



(2% round 2,
3% round 1)

Support to Restrictive Measures

3

Round 1 60% support restrictive measures to some extent, 22% oppose to some extent

Round 2 27% support restrictive measures to some extent, 58% oppose to some extent

Round 3 29% support restrictive measures to some extent, 61% oppose to some extent

Financial Impact

4



In March 2021, 41% declared the **impact the pandemic had** been very negative, this shows an improvement compared to November 2020 (55%).



As in November 2020, 88% reported a **decrease in sales** of products or services. 82% reported **decreased revenues**.



Expenditures and labour costs on the other hand have increased for businesses in March 2021 for 38% and 35% respectively (in November 2020, 44% and 19% respectively).

Future Outlook

5

Comparative data between the three rounds of the assessment shows that businesses in Kosovo appear to be **more confident in their coping abilities** in March 2021.

Only 4% believed they could cope for less than a month (8% in November 2020, 11% in May 2020) and 12% believed their business could afford the situation for another one to two months (25% in November 2020, and 35% in May 2020)

Financial assistance and implementation of economic recovery measures are seen as a priority by Kosovo Institutions

27% predicted that their business would be able to cope with the current situation for **more than six months**, (19% in November 2020 and 10% in May 2020).

Considerably fewer women-owned businesses declared that their business **can afford the current pandemic situation** for more than six months (21%), compared to business owned by men (32%).