

BUSINESS SURVEY

Gender of Business Owners

1



Businesses owned by **men: 80%**
Businesses owned by **women: 18%**
Businesses owned by **multiple partners: 2%**

Business Activity

2



13% of businesses had **stopped their activity fully** by March 2021 (same as in November 2020), as opposed to 56% in May 2020.

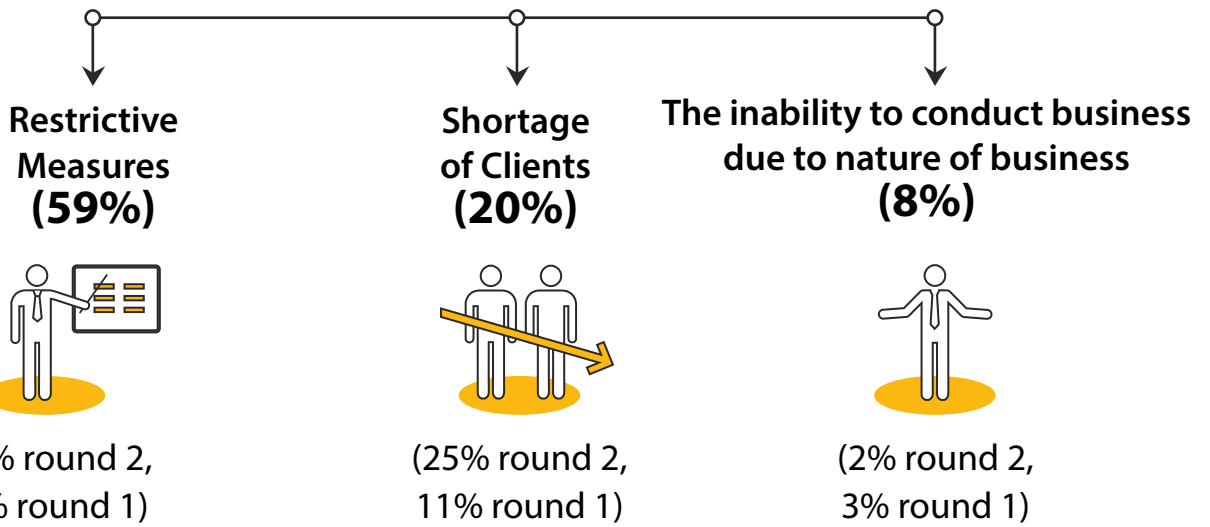


Fewer reported a **partial stop** of business activities (**23%**), when compared to the situation during November 2020 (40%). (31% in May 2020)



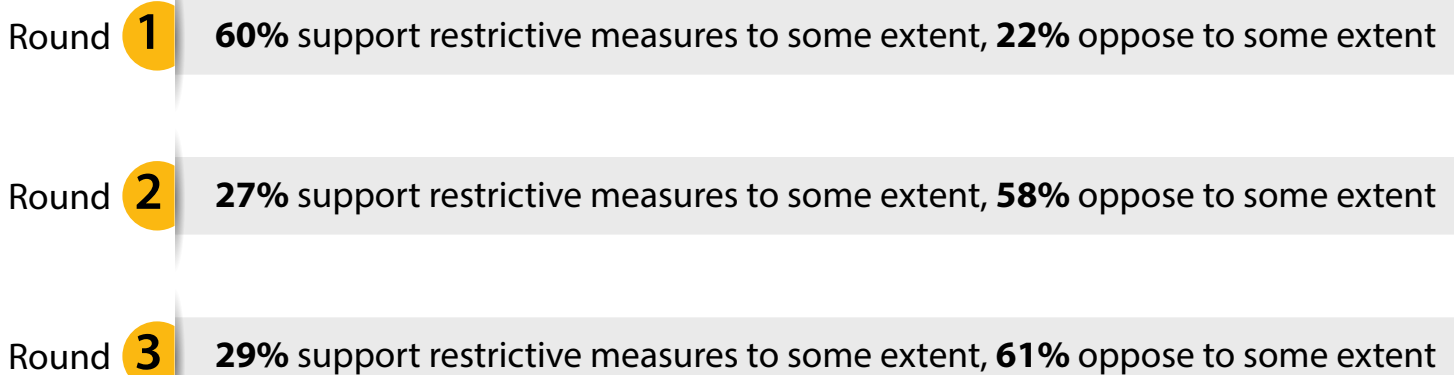
Only **20%** of businesses which had fully or partially suspended their activity **paid full salaries** for all their employees during the period of October 2020 to February 2021.

Top three reasons for suspending business activities



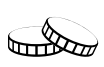
Support to Restrictive Measures

3

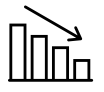


Financial Impact

4



In March 2021, 41% declared the **impact the pandemic had** been very negative, this shows an improvement compared to November 2020 (55%).



As in November 2020, 88% reported a **decrease in sales** of products or services. 82% reported **decreased revenues**.



Expenditures and labour costs on the other hand have increased for businesses in March 2021 for 38% and 35% respectively (in November 2020, 44% and 19% respectively).

Future Outlook

5

Only 4% believed they could cope for less than a month (8% in November 2020, 11% in May 2020) and 12% believed their business could afford the situation for another one to two months (25% in November 2020, and 35% in May 2020)

Financial assistance and implementation of economic recovery measures are seen as a priority by **Kosovo Institutions**

Comparative data between the three rounds of the assessment shows that businesses in Kosovo appear to be **more confident in their coping abilities** in March 2021.

27% predicted that their business would be able to cope with the current situation for **more than six months**, (19% in November 2020 and 10% in May 2020).

Considerably fewer women-owned businesses declared that their business **can afford the current pandemic situation** for more than six months (21%), compared to business owned by men (32%).