

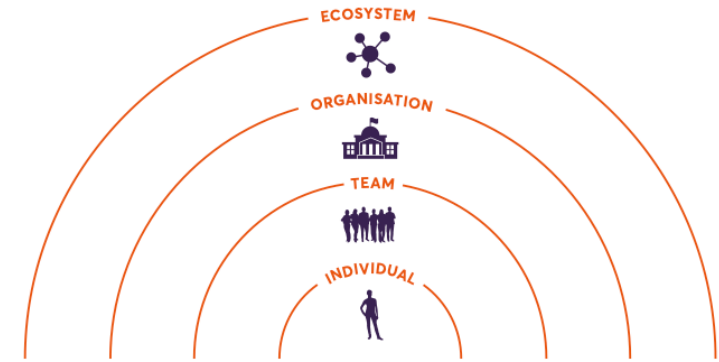
From the People of Japan



1. Exploring the Civil Society Ecosystem in Four Provinces

Civil society is a critical sector and there are diversified actors. They have different functions, and they are interconnected. Therefore, in supporting capacity development, UNDP wanted to explore civil society ecosystem in Kampong Cham, Kampot, Ratanakiri and Siem Reap (please see the image of four levels of capacity development).

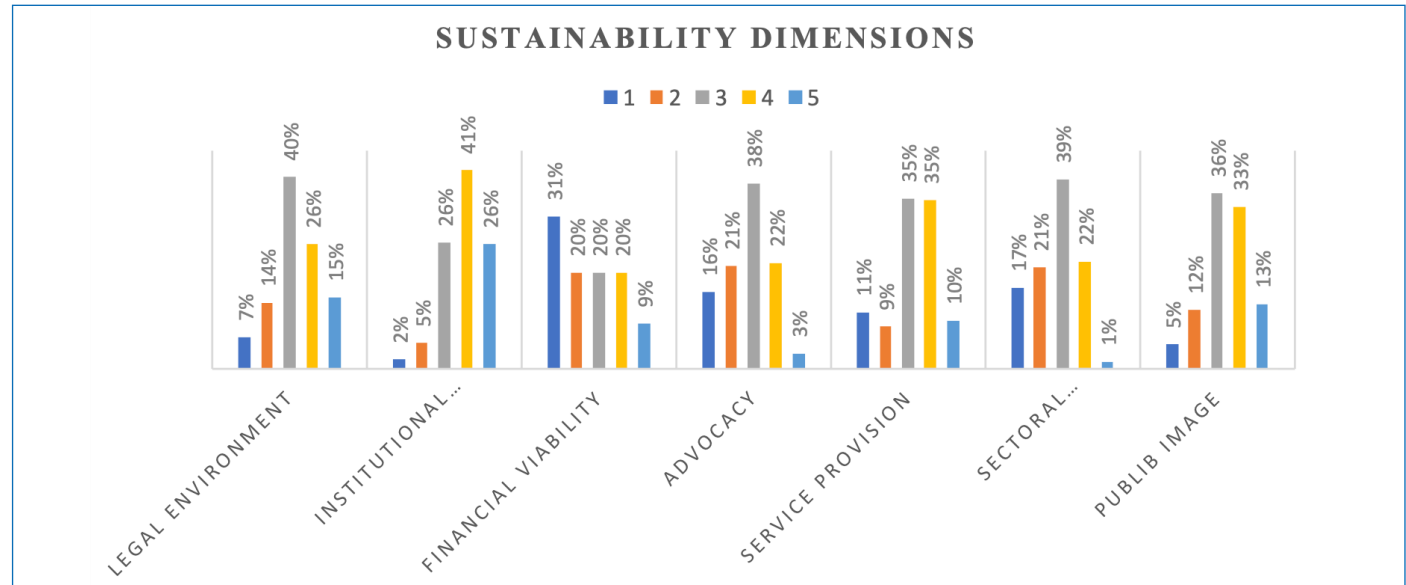
Across the four provinces, the most challenging area in civil society ecosystem is financial viability (51 percent of respondents scored between 1 and 2). It is followed by advocacy and civil society’s sectoral infrastructure. As a next step, UNDP is going to support the ecosystem level capacity development focusing on the challenges identified.



Four levels of capacity building (Source: Nesta Playbook for Innovation Learning)

QUARTERLY NEWSLETTER | 12 | 21

UNDP Cambodia Building Capacities for Civic Engagement, Peacebuilding, and Inclusive Dialogue: Towards Inclusive and Participatory Governance



Source: Ecosystem Mapping Survey, August 2021



Scale 1-5: Most of the survey questions on each dimension were answered in a scale of 1-5 to demonstrate agreement with questions (1 = not at all, 2 = very little, 3 = some, 4 = a lot, 5 = completely). And the scale 1-5 corresponds to 1 (most challenging situation to CSO sustainability) to 5 (most positive situation to CSO sustainability)



2. Introducing intrapreneurship

What is ‘intrapreneurship’? How does it help CSO in Cambodia? This was a topic of the ‘Inspiration for Social Innovation’ webinar series, organized by UNDP for CSO in Kampong Cham, Kampot, Ratanakiri and Siem Reap. Intrapreneurship is acting entrepreneurially in an established organization. For example, creating a new business within an organization using existing resources to generate new services and products that has not been done before or by adopting a different approach.¹

Ms. Sovattha Neou, Country Director, CARE Cambodia, said “CSO has to be relevant to the needs of people and continue to evolve. And intrapreneurship will support CSO organizational growth and ensure they remain relevant and resilient.”

Tips for the promoting intrapreneurship

- Find your niche: What is the niche of your NGO in the market and how is commercialization possible?
- Split the structure between the NGO and your social enterprise: These two bodies need a different set of mindsets and different ways of working.
- Simplify success: Your roadmap of success should be easily understandable: It is important to celebrate every milestone you reach; this is for both team building and motivating strategy.
- Invest in media & communications: Make your enterprise known.
- Diversify fundraising strategies for your enterprise and the NGO

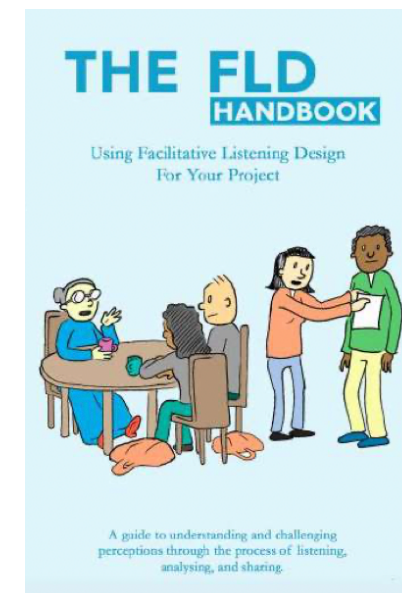
3. Putting Assumptions Aside for a Moment to Listen

Facilitative Listening Design (FLD) is a Cambodian homegrown approach, initiated by Women Peace Makers (WPM). FLD incorporates participatory action research in a listening framework to engage in deeper dialogue with more informed views by having conversations with those directly affected by specific issues. FLD is owned by the

participants involved and takes an adaptive direction that can change as needed. On the one hand, the focus is better understanding different views by actively listening and understanding what and how people think. On the other, much effort is put on using conversation to improve relationships through understanding, although this does not mean agreeing. Diversity in opinions is a key value in FLD and healthy disagreement is seen as meaningful and contributes to an overall productive and forward-looking space.

WPM is facilitating an FLD process with individuals from civil society, government, and UN agencies to listen and better understand different viewpoints on civil society and government engagement.

Check out more @ - <https://bit.ly/3rqRSgs>



1. MIT Management Sloan School, <https://mitsloan.mit.edu/ideas-made-to-matter/intrapreneurship-explained>