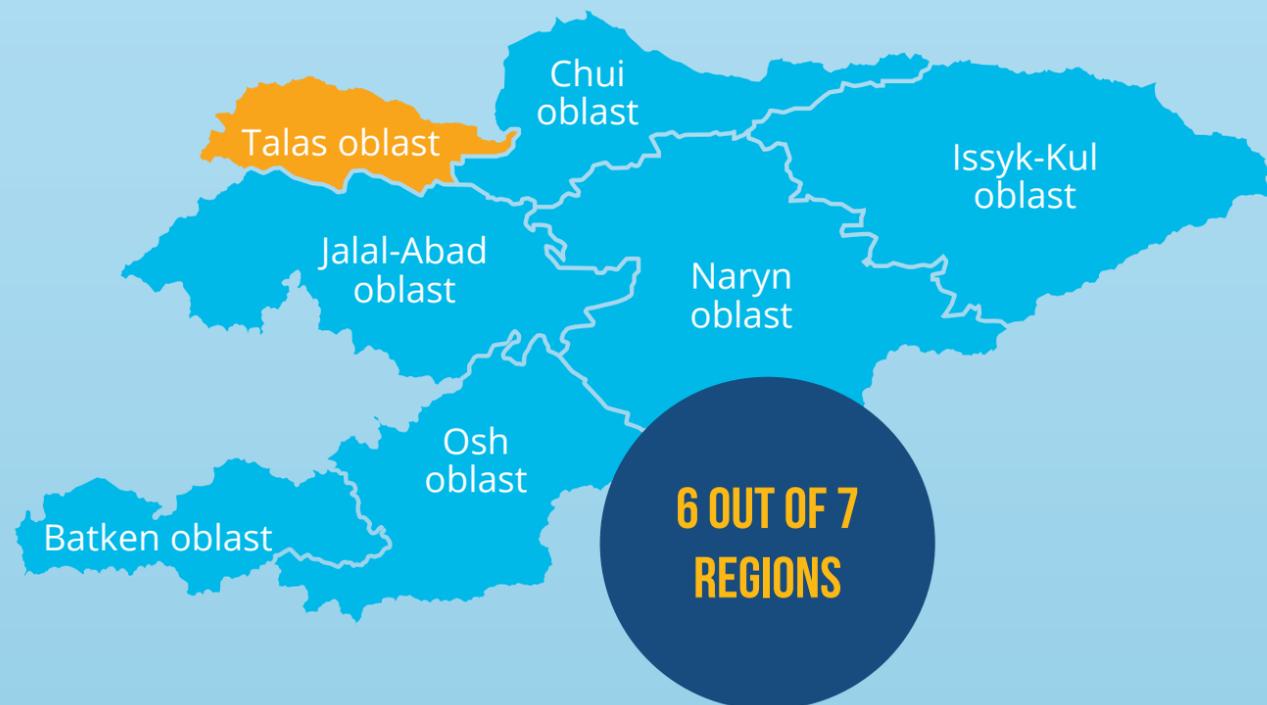


# AID FOR TRADE IN CENTRAL ASIA: KYRGYZSTAN

## GEOGRAPHICAL COVERAGE



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## PROJECT TIMELINE



## THE PROJECT WORKS WITH:

### MACRO-LEVEL



**policymakers**  
to create an enabling  
trading environment

### MESO-LEVEL



**trade support institutions (TSIs),**  
such as the export promotion  
agency, the chamber of commerce,  
and business associations,  
to enable them to provide better  
services and support to their  
export-oriented clients

### MICRO-LEVEL



**producers and processors**  
in export-oriented sectors  
to boost their production  
and competitiveness

# KEY ACHIEVEMENTS



Through the advisory support on trade finance provided to the Ministry of Economy of the Kyrgyz Republic, the project contributed to the establishment of the JSC "Guarantee Fund" in 2016 that has been actively providing support to Kyrgyz entrepreneurs ever since by acting as their guarantor and thus ensuring access to finance in cases where they lack sufficient collateral to satisfy the requirements of financial institutions.



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The project assisted the government in the development and adoption of the Programme for Financing of Export-Oriented Enterprises 2017-2019, which facilitated exporters' access to affordable finance and made over \$ 18 000 000 available to local exporters

The project supported a significant extension of the portfolio of services offered by the export promotion agency to businesses, which now includes:



annual export information campaigns (export caravans) for SMEs were launched throughout all regions of the country



participation in international trade fairs has been supported



product- and market-specific export guides were developed



B2B meetings and trade missions have been facilitated



capacity building has been provided

## KEY ACHIEVEMENTS



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On women empowerment, the project has been actively supporting women entrepreneurs through the establishment and implementation of the Mentorship Programme for Women and Youth Entrepreneurs, the organization of the annual Women's Entrepreneurship Day Conference, and the launch of a programme on providing women entrepreneurs with innovative and inclusive finance.

At the micro-level, the project supported the following export-oriented value chains: dairy, rice, honey, dried fruits and nuts, and adventure tourism. The support entailed intensive capacity building for the value chain actors, provision of grants and establishment of a revolving fund for production equipment, participation in international trade fairs and exhibitions and business matching activities



## KEY ACHIEVEMENTS IN NUMBERS

> **80 000** clients  
served by TSIs  
(trade support institutions)

> **10 000** women  
empowered

**1 659**  
jobs created

> **100 000**  
SMEs supported

**\$ 72 000 000**  
in exports of goods supported

> **\$ 58 000 000**  
in trade finance contracts



## SONUNGUL JYLTYROVA

Owner of an organic farm

“ There are many species of rare plants with valuable medicinal properties in Kyrgyzstan and I specialize in growing medicinal herbs. I believe that by farming them efficiently I can make a fortune. Through the support of the Aid for Trade project, I received affordable finance to further develop my farming business and buy high-quality seeds of valerian. Under traditional financing, I would not be able to get a loan for my business due to unfavorable conditions and strict requirements of finance institutions in Kyrgyzstan. Moreover, I was actively engaged in the project’s Mentorship Programme as a mentor and have long been peer-mentoring fellow female entrepreneurs in nearby villages on how to make efficient use of small plots of land. ”



## AIZADA ZHOLDOSHBEKOVA

Tour operator

“ I took a course in tourism and hospitality as part of the Aid for Trade project, and now I am working as a tour operator. Thanks to the training, I realised that I want to develop tourism in Kyrgyzstan, and now I am planning to open my own yurt village. The skills and knowledge that I gained during the course of the training will help me implement my business plan. ”



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## ALEXANDRA KUZNETSOVA

Beekeeper



“ I have been a beekeeper for about nine years. Within the framework of the UNDP 'Aid for Trade' project, I received a modernised honey maker from the revolving fund. I have been dreaming about it for a long time because it speeds up and facilitates my work, as it has an automation function. I will no longer have to do everything manually and can instead focus on strategic planning. The new equipment will also lead to the production increase and a better quality of my honey. ”