**Social Innovation Challenge Japan 2021 Application Form**

1. Personal Information

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| Name |  |
| Date of Birth (age) | Year: Month: Date:  Age as of 14 July 2021: |
| Affiliation (Name of school, your work place, etc) |  |
| Present address |  |
| Affiliation with Japan | Check one box below:  I am a Japanese national  I am a resident of Japan and have lived in Japan for more than 3 years. My nationality is\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. |
| Phone number |  |
| Email address |  |
| Where did you hear about us? | Social Media (Facebook, Twitter, Instagram, Other)  Website (UNDP website/ Citi/ ETIC. DRIVE/other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)  Media  Friends/Family  Others (please explain: ) |

1. Stage of your business plan

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| Please check one box below |
| My business plan is in the idea stage  My business plan is in the preparation stage (It has a prototype, etc.)  My business has been in operation for less than three years  When did you start operating your business: Year: Month:  If your business is already a registered business, please provide a date of registration: Year: Month: Day:  Company website or social media, if any: |

1. About your business plan (Please write this section in 1-2 pages)

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| Please tell us a tag line for your business plan (in one sentence): |
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| Please elaborate on your business plan |
| \*Please write a summary of your business plan with the following points in mind   1. What is the social issue that you are trying to solve? 2. Who are the possible clients/what is the market size of your business? 3. What is your product/service and from which channel are you going to provide your products/services? 4. What kind of impact would you like to have on your clients, customers, community and/or society? 5. How innovative is your solution? 6. Explain financial feasibility and sustainability of your business model 7. What is your business’s goal or outlook for the next three years? |

1. Details about your business plan (Please write this section within 1 page)

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| SDG Area |
| Please select which SDGs your solution contributes to (please select up to 3 SDGs)  First SDG: Please select an item  Second SDG: Please select an item  Third SDG: Please select an item  You can learn more about the SDGs [here.](https://www.undp.org/content/undp/en/home/sustainable-development-goals.html) |
| Please explain how your solution contributes to the SDGs you have selected above |
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| Passion and vision as an entrepreneur |
| \*Please write freely with the following points in mind   * How did you come up with your business plan? * Why would you like to realize this business plan? What is your motivation? |

1. About yourself (Please write this section within 1 page)

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| Your profile and experience |
| \*Please write freely with the following point in mind   * Your experience and achievements you are proud of |
| Your communication skills in English |
| As a winner of the Social Innovation Challenge Japan, you will have an opportunity to join the Springboard programme and the top teams who participated in the Springboard programme will be able to showcase their businesses during the Youth Co:Lab Regional Summit which will be held in English.  Please select your English ability from below:  Please select an item  Please explain any relevant experience you have communicated in English. If you do not have any experience communicating in English, please write how you would prepare yourself to present and communicate your business idea in English (ex. Experience living, studying, travelling abroad, etc.): |

1. (If applicable) Team members

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| If you are applying as a team, please tell us about your team members (feel free to duplicate if you have more than 1 member.  Name:  Age:  Affiliation (Name of school or work place):  Profile:  Role in the team: |

1. (If applicable) Special support

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| If you require special support attending the “Social Innovation Challenge Japan 2021”, please tell us what kind of support you require. |

Thank you! Please send your application (either in Word or PDF under 20MB) to　[event.japan@undp.org](mailto:event.japan@undp.org)