



COUNTRY FACTSHEET

Ghana Cocoa

MOMENTUM FOR SUSTAINABLE COCOA IN GHANA BUILDS

Momentum is building to address major concerns – from environmental degradation to widespread poverty and child labor – which have hindered sustainability in the Ghanaian cocoa industry.

Across the industry, from traders and chocolatiers to governments, cocoa stakeholders are signing on to global commitments for positive change.

The challenges are enormous and involve improving coordination among stakeholders, while creating an enabling governance environment, and empowering communities with new skills and a chance to earn a decent livelihood. Managed sustainably, cocoa production has the potential to become a powerful engine for rural development in Ghana.

But, there is a long way to go before this commodity can provide sustainable livelihoods for the farming families of today and tomorrow. Innovation, developed through partnerships, will be an important driver for such lasting change.



FAST FACTS

Cocoa Production in Ghana

- Ghana is one of the largest cocoa-producing countries, supplying around 20% of the world's cocoa.
- Cocoa is vital to the national economy, accounting for 15% of GDP.
- Most cocoa farmers are smallholders who lack the skills and resources to improve their farms and their productivity remains low and poverty high.
- The next generation of farmers are increasingly looking elsewhere for income opportunities.

ABOUT THE UNDP GREEN COMMODITIES PROGRAMME

We work in 11 countries to address sustainability issues, including deforestation, across seven highly-traded agricultural and marine commodities. We do this by supporting governments to lead multi-stakeholder dialogues, devise national action plans and leverage resources to address

the structural barriers to sustainable commodities. We also act as a bridge for collaboration between the public and private sectors, civil society and donors. Through these partnerships, innovative solutions can be identified, piloted and implemented on a scale that makes a difference.

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Green
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Programme



Our Partners

Government:

The Forestry Commission of Ghana

The Ghana Cocoa Board

Ministry of Finance

Ghana REDD+ Strategy (led by Climate Change Unit of Forestry Commission)

The Private Sector:

Mondelez International Cocoa Life

World Cocoa Foundation

Civil Society and NGO:

Cocoa and Forests Initiative

(WCF, IDH and Prince of Wales)

“Our partnership with UNDP is helping us to go beyond our supply chain to catalyze change ... GCP plays a vital role in building collaboration between companies, governments and the non-profit sector in raw material origin countries.” – Jonathan Horrell, Director of Sustainability, Mondelez International.

The UNDP Green Commodities Approach

Since 2013, we have been partnering with one of the world’s largest chocolate companies, Mondelez International, the Ghana Cocoa Board, national and local government bodies, and communities. Working in cocoa producing areas, our partnerships focuses on creating the conditions needed for farmers to adopt sustainable production practices, while also conserving natural habitats and resources in the following key ways.

- **Promoting Good Agricultural Practices** – Ghana’s cocoa landscape has deteriorated from poor production practices, including the elimination of shade cover. Through our partnership with Mondelez International’s Cocoa Life program, we are working to improve farmers’ livelihoods, while improving the landscape by supporting the re-introduction of shade grown cocoa. This involves farmer training and the distribution of economically viable timber shade tree seedlings. Already, 1.1 million economically viable timber shade tree seedlings have been planted. Meanwhile, more than 9,600 farmers have been trained in good agricultural practices, linked to re-introducing shade grown cocoa.
- **Strengthening Farmer Training Systems** – We are supporting the Ghana Cocoa Board to enable more farmers to learn about sustainable production practices by integrating modules on this topic into farmer training nationwide.
- **Empowering Communities** – Many of the sustainability challenges facing Ghanaian cocoa farmers need addressing at the landscape level. We are working with government to strengthen Community Resource Management areas, where key district-level players come together to build consensus on actions to address their specific challenges.
- **Partnerships to Address Deforestation** – In 2018, we signed a Memorandum of Understanding with Mondelez International, the Forestry Commission and the Ghana Cocoa Board to help deliver the Ghana Cocoa Forest REDD+ Program. This Program is an important element of Ghana’s REDD+ strategy, which ultimately aims to secure the future of the country’s forests.