



Empowered lives.  
Resilient nations.



# New World

Inclusive Sustainable  
Human Development Initiatives



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# New World

## Inclusive Sustainable Human Development Initiatives

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The “New World: Inclusive Sustainable Human Development Initiatives” Project develops an inclusive partnership mechanism with The Coca-Cola Foundation (TCCF) to encourage participation of civil society organizations (Non-governmental organizations-NGOs or Community Based Organizations-CBOs) to support innovative, inclusive and sustainable solutions to key developmental challenges across several regions, including Europe and Central Asia, South Asia, Middle East and Africa.<sup>1</sup>

“New World: Inclusive Sustainable Human Development Initiatives” Project is a new initiative. It is built on the success and the governance model of Every Drop Matters Project (EDM) which was supported by TCCF between 2011 and 2013. While the EDM addressed a key priority of providing improved access to safe water and sanitation, the New World Project is designed to address a broader scope of sustainable development priorities that are relevant to UNDP and TCCF.

The overall goal of the project is to accelerate achievement of the Millennium Development Goals and to help building resilient and healthy communities as the world adapts to the newly shaped “Sustainable Development Goals” to set the post-2015 global developmental agenda. The New World Project has 3 main intervention areas:

1. Increasing access to safe drinking water and sanitation services and improving water resources management through inclusive community based approaches,
2. Empowering women, youth and generating employment opportunities to build resilience in vulnerable communities,
3. Supporting integrated community based approaches for enhanced wellbeing;

Advocacy, outreach and awareness raising around these components will also be addressed throughout the project implementation.

The project is implemented through a series of call for proposals to NGOs, CBOs or directly by UN/UNDP Country Offices in the target countries. In 2015, with 21 ongoing projects, more than 80 communities will benefit from improved access to safe water and sanitation services, improved health and education interventions, and women and youth empowerment initiatives.

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<sup>1</sup> The target countries include: Turkey, Azerbaijan, Kazakhstan, Kyrgyzstan, Uzbekistan, Tajikistan, Russia, Ukraine, Belarus, Afghanistan, Pakistan, Jordan, Lebanon, Palestinian Authority Areas, Iraq, Egypt, South Africa, Zimbabwe, Ethiopia, the Gambia.

# Azerbaijan

## Economic and Social Empowerment of Young Women and Women with Disabilities

The project will create opportunities for young women and women with disabilities by encouraging them to fully participate in the economic and social life of their communities. The Women Resource Centre, established within the project, will support young women and women with disabilities in starting-up their business by building their capacity. The centre will improve access to information in the areas of women's economic rights, social protection, employment and business opportunities.



© UNDP Azerbaijan

**Project Area:** Women Empowerment

**Project Duration:** 12 months

**Implementing Agency:** UNDP Azerbaijan

**Other partners:** State Committee for Family Women and Children Affairs of the Republic of Azerbaijan and Disabled Women Society of Azerbaijan (DWSA)

**Budget:** 90,000 USD from New World, 20,000 USD from UNDP

**Beneficiary Number:** 8 communities targeting 394 women

# Belarus

## Happy Rain: Green Solutions for Storm Water Management in Small River Catchments in The City of Mahilioŭ, Belarus

The project will identify and develop technological and organizational solutions for interception and purification of polluted stormwater in the Dubravenka River in order to prevent polluted water entering runoff. The project will also design rainwater harvesting systems in the small river catchment areas to decrease pressure on municipal storm sewer systems and to prevent contact of rain/snow water with polluting agents.

**Project Area:** Water and Sanitation

**Project Duration:** 12 months

**Implementing Agency:** International Non-Governmental Organization "Ekapraekt"

**Other Partners:** Belarusian State Technological University

**Budget:** 99,700 USD from New World, 1,800 USD from the applicant organization

**Beneficiary Number:** 80,000 individuals

**Water replenishment:** 100,000 liters/year rainwater and 50 liters/sec stormwater



© Viktor Kireyeu

# Egypt

## Sustainable Agriculture Promotion through the Recycling of Crop Residues in Upper Egypt

The degradation of arable land, excessive water use due to desertification and unsustainable agricultural practices are major problems in Egypt. The project will address these challenges by introducing a new method of recycling crop residues in the northwest region of Qena governorate in rural southern Egypt.



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**Project Area:** Water and Sanitation, Women Empowerment

**Project Duration:** 12 months

**Implementing Agency:** UNDP Egypt

**Other Partners:** Sharqi Samhud Social Development Association and Directorate of Agriculture in Qena, Ministry of Agriculture and Land Reclamation (Qena)

**Budget:** 100,000 USD from New World, 35,000 USD from the applicant organization (30,000 USD cash / 5,000 USD in-kind)

**Beneficiary Number:** 5 communities targeting 14,100 individuals

**Water Replenishment:** 1,2 billion liters/year

# Ethiopia

## Building Community Resilience Through Improved Access to Clean and Safe Water and Promotion of Hygiene and Sanitation Practices and Local Capacity Building

By developing clean, easily manageable and accessible water points equipped with solar pumps, this project is intended to save time and energy for women who have been fetching water using their hands and ropes. Other interventions of the project include setting up water management committees, conducting capacity building activities, as well as construction of public latrines including hand washing facilities with innovative hygiene promotion programmes.

**Project Area:** Water and Sanitation

**Project Duration:** 12 months

**Implementing Agency:** UNDP Ethiopia

**Other Partners:** Ogaden Welfare and Development Association

**Budget:** 100,000 USD from New World, 48,840 USD from the applicant organization

**Beneficiary Number:** 15,500 individuals (8,525 women)

**Water Replenishment:** 8,1 million liters /year

# The Gambia

## Sustainable Development Projects for Women and Youth through Access to Clean Water and Energy

The project will target at constructing 7 water wells to enable access to clean water for domestic use of 7 villages. In addition, 3 solar panels systems will be installed in rural areas to generate electricity for the needs such as water heating, refrigeration and lighting. The project will also provide 4 rice mills to the communities and as a result, will enable women to dedicate more time to other aspects of their personal and professional lives, rather than manually grinding rice for hours.



© Tuncay Bozkurt / Didem Şahin

**Project Area:** Water and Sanitation, Women Empowerment

**Project Duration:** 9 months

**Implementing Agency:** SEN-DE-GEL

**Other Partners:** CHRO – Cemiyetul Hayr Relief Organization

**Budget:** 75,000 USD from New World, 10,000 USD from the applicant organization

**Beneficiary Number:** 14 communities targeting 65,500 individuals

**Water Replenishment:** 59,5million liters /year

# Iraq

## Promoting Sustainable Water Supply and Sanitation Practices in Iraq

The project will promote sustainable water supply and sanitation practices in the southern region in Basra by restoring the damaged/leaked water supply network in 2 selected communities. Awareness of the local people will be enhanced through training and technical assistance. The lessons from the project will be systematically captured to influence and shape national policies for promoting sustainable practices for drinking water supply and sanitation services in Iraq.

**Project Area:** Water and Sanitation

**Project Duration:** 9 months

**Implementing Agency:** UNDP Iraq

**Other Partners:** Canadian Aid Organization for Iraq Society and Rehab

**Budget:** 100,000 USD from New World, 75,000 USD from UNDP Iraq, 50,000 USD from Governorate and Government of Iraq

**Beneficiary Number:** 2 communities targeting 20,000 people (9,850 women and 10,150 men)

# Jordan

## Promote Wildlife Conservation in the Socio-Economic Development of Rural Areas

The project is designed to improve living conditions at Souf vulnerable community through improving access to safe drinking water, developing sustainable alternative livelihood enterprises and creating new job opportunities as a result of Launching Al Ma'wa Wildlife Sanctuary. The main activities of the project include utilization of water resources and improvement of ecosystem inside the reserve through establishing water harvesting/catchment area.



© Al-Mawa

**Project Area:** Water and Sanitation, Women Empowerment

**Project Duration:** 12 months

**Implementing Agency:** Al Ma'wa for Nature and Wildlife (Al Ma'wa)

**Other Partners:** Future Pioneers for Empowering Community Members (FPEC)

**Budget:** 99,700 USD from New World, 6,000 USD from the applicant organizations

**Beneficiary Number:** 60 people for improved access to safe drinking water and 40 children for women and young empowerment

**Water Replenishment:** 4,35 million liters/year

# Kazakhstan

## Demonstration of Improved Practices of Sustainable Water Management in Forestry Sector of Aralsk District of Kyzylorda Region

The project will focus on establishing sustainable water supply system in forestry sector and demonstration of efficient water irrigation technologies in the Aral Sea region. In addition, the project activities will also include capacity building at the local level through engagement of rural communities and young people in project activities.

**Project Area:** Water and Sanitation, Women Empowerment

**Project Duration:** 12 months

**Implementing Agency:** Environmental Educational Center "Tabigat Alemi"

**Other Partners:** Aralsk State Institution "Forest and Wildlife Conservation", UNDP Kazakhstan

**Budget:** 94,100 USD from New World, 103,300 USD from the applicant organizations

**Beneficiary Number:** 5 communities targeting 74,000 people for improved access to safe drinking water and 20 women for women empowerment



© Faizulla Smagulov

# Kyrgyzstan

## Improving Access to Drinking Water, Hygiene and Sanitation Practices in Rural Kyrgyzstan

The project will bring water from a natural spring that is located 6.5 km away from the Karamyk village to improve access to drinking water in the village. The project will also promote good hygiene and sanitation practices at household level through parent trainings and youth-led community oriented awareness campaigns.

**Project Area:** Water and Sanitation

**Project Duration:** 12 months

**Implementing Agency:** UNDP Kyrgyzstan

**Other Partners:** Public Foundation Mountain Societies Development Support Programme (MSDSP KG)

**Budget:** 75,000 USD from New World, 15,000 USD from UNDP, 33,600 USD from MSDSP KG

**Beneficiary Number:** 2,770 people (1360 women; 1410 men). Number of children below 15 years old: 1,223 (603 girls and 620 boys).

**Water Replenishment:** 6-7 liters /sec



© Asel Omorova

# Lebanon

## Menjez - Water Wise Village

The project will create a water-wise village in Menjez, Akkar utilizing a multi-pronged approach. It will provide improved water resources management, and help the village face the new challenges arising from climate change and water shortages experienced in Lebanon. The project will also improve farmers' access to water and eliminate leakages, thus improve agricultural viability. A rainwater harvesting system at the village's school will be installed and aerators will be placed to reduce domestic water use.



© G Association

**Project Area:** Water and Sanitation

**Project Duration:** 8 months

**Implementing Agency:** G Association

**Budget:** 100,000 USD from New World, 17,034 USD from the applicant organization

**Beneficiary Number:** 2,000 people

**Water Replenishment:** 30,5 million liters /year

# Pakistan-1

## Installation of Solar Powered Compact Sewage Water Treatment Systems in Peri- Urban/Rural Areas around Lahore for Water and Sanitation Problems

The project will install solar powered compact sewage water treatment systems in 7 areas around Lahore to deal with the water and sanitation problems. This system will oxidize the heavy metals, deodorize and decolorize sewage water, bringing the COD and BOD of wastewater within nationally permissible limits while carrying out water disinfection with ozone at the same time.



© Awais Islam

**Project Area:** Water and Sanitation

**Project Duration:** 12 months

**Implementing Agency:** Society for Empowerment and Environmental Protection (SEEP)

**Budget:** 77,800 USD from New World, 7,190 USD from the applicant organization

**Beneficiary Number:** 7 communities targeting 7,400 people (2,450 women, 2,350 men, 2600 children)

**Water Replenishment:** 222,000 liters /day

# Pakistan-2

## Enhancing the Value of Hydrological Resources for Livelihoods, Youth Employability and Resilience, and R&D Pilot in Gilgit-Baltistan

The project is to reposition mountain agriculture in Gilgit-Baltistan for the upcoming opportunities expected from the Kashar-Gawadar Economic corridor. Anticipated major benefits are high yielding fruit trees, provided to farmers through multiplication of certified plant material (germ plasm), which will be pooled as “parent stock” and multiplied by Mountain Agriculture Research Center (MARC).

**Project Area:** Water and Sanitation

**Project Duration:** 9 months

**Implementing Agency:** WWF-Pakistan

**Other Partners:** Mountain Agricultural Research Centre

**Budget:** 142,000 USD from New World, 58,000 USD from MARC

**Beneficiary Number:** 10,000 people (4,000 women and 6,000 men)

# Russia-1

## Baikal Lake Community Programme - For a Cleaner Future

The project is designed to preserve Lake Baikal freshwater resources, provide better access to clean drinking water, promote sustainable development of local communities with special emphasis on environmentally friendly tourism, and raise awareness of the regional population on water issues.

**Project Area:** Water and Sanitation

**Project Duration:** 12 months

**Implementing Agency:** UNDP Russia

**Other Partners:** Baikal Information Centre “GRAN”

**Budget:** 105,000 USD from New World, 50,000 USD from UNDP Russia

**Beneficiary Number:** 5 communities targeting 1,000 people

**Water replenishment:** 3,285 million liters



© Tatyana Fedorova

# Russia-2

## “Blue Lakes Valley”, Restoration of Chaika Lakes System

The project will clear and restore the Chaika System of Lakes as a part of the floodplain and will demonstrate best restoration approaches and technologies using international experience. The project will focus on restoring hydrological regime; clearing waterways; supporting sustainability of the ecosystem, reducing the level of succession and stopping degradation of oak forests are the main activities.



© Nature Park “Volga-Akhtuba Floodplain

**Project Area:** Water and Sanitation

**Project Duration:** 12 months

**Implementing Agency:** UNDP Russia

**Other Partners:** Nature Park “Volga-Akhtuba Floodplain”; Ministry of Natural Resources and Ecology of the Volgograd Oblast

**Budget:** 50,000 USD from New World, 410,000 USD from UNDP Russia, Ministry of Natural Resources and Ecology of the Volgograd Oblast and Nature Park.

**Beneficiary Number:** 3 communities targeting 3,300 people

**Water Replenishment:** 100 million liters

# South Africa

## Women Empowerment through Life Skills Education and Strengthening of Peer Support Groups – for More Resilient Communities

The project will be implemented through a pool of Peer Support Groups (PSGs) which are small, homogenous and affinity group voluntarily coming together to achieve collective economic goals and mutually agree to contribute to a common fund for income generation and an increased asset base. The project will strengthen PSGs, position PSGs for growth, provide access to support and model PSGs as a more sustainable entry point for the formation and development of cooperatives. The project will provide life skills training, mentoring and networking. The women will attend training on life skills with a focus on leadership, presence, and perseverance.

**Project Area:** Women Empowerment

**Project Duration:** 11 months

**Implementing Agency:** UN Women South Africa

**Other Partners:** Hand in Hand Southern Africa

**Budget:** 100,000 USD from New World, 53,000 USD from UN Women South Africa and Hand in Hand Southern Africa

**Beneficiary Number:** 4 communities targeting 300 women

# Tajikistan

## Ensuring Equal Access to Safe Drinking Water for Remote Villages in Khatlon

The project is to ensure equal access to clean water to three villages, at all parts of the watershed, in Khatlon Province and to increase awareness amongst community members on the costs and causes of water waste and contamination. By forming and training a Water User Association, the project wants to ensure equal water distribution, system maintenance, regular water analysis and collection of tariffs. Two water supply systems will be installed for drinking water purposes.

**Project Area:** Water and Sanitation

**Project Duration:** 12 months

**Implementing Agency:** ACTED

**Other Partners:** Consumer's Union of Tajikistan (CUT)

**Budget:** 75,000 USD from New World, 28,120 USD from the applicant organization

**Beneficiary Number:** 3 communities targeting 908 people (448 women, 460 men; 83 children)

**Water Replenishment:** 46,100 liters/day



© Ilkhom Abidov

# Turkey-1

## Village Based Women Hubs

By means of village-based women hubs, the project will provide a permanent inclusive physical space specifically for women and children, to congregate and organize community events and educational programs, promoting life-long learning, gender equality, and peace.

**Project Area:** Women Empowerment

**Project Duration:** 12 months

**Implementing Agency:** Mother Child Education Foundation (ACEV)

**Budget:** 99,970 USD from New World, 37,000 USD from the applicant organization

**Beneficiary Number:** 4 communities targeting 1,450 people (1,100 women, 350 children)



© Emre Gündoğdu

# Turkey-2

## Queen Bee Project

The project is to generate livelihoods for young women through apiculture so that they can become active decision makers within their families and communities. The project will provide skills and equipment to improve honey production and other honey products.



© Servet Harunoğlu

**Project Area:** Women Empowerment

**Project Duration:** 12 months

**Implementing Agency:** Hisar Anadolu Support Association the applicant organization

**Budget:** 97,720 USD from New World, 27,000 USD from the applicant organization

**Beneficiary Number:** 5 communities, targeting 350 women

# Ukraine

## Strengthening Leadership Skills of Youth (12+) through Involvement of Olympians as Role Models and Encouraging Active Participation of Youth in the Improvement of its Communities

The Project aims to strengthen leadership skills of youth in exercising their civil rights, including the right to a clean environment and active living through an outreach campaign and educational contest in leadership for school students. These interventions will result in the Olympic camp, where the finalists of the contest will develop the projects fostering civic and environmental responsibility, active living and improving lives of their communities.



© UNDP Ukraine

**Project Area:** Women and Youth Empowerment

**Project Duration:** 12 months

**Implementing Agency:** UNDP Ukraine

**Other Partners:** National Olympic Committee

**Budget:** 100,000 USD from New World, 55,000 USD co-financing from UNDP Ukraine

**Beneficiary Number:** 4,000 schools (1,040,000 students 12+) for awareness raising activities and 1 000 public schools (260,000 students 12+) for the educational activities

# Uzbekistan

## Building Rural Community Resilience in Uzbekistan: Economic Prosperity and Healthy Environment

The project will demonstrate sustainable job creation opportunities for women living in remote rural areas of Uzbekistan based on their cultural heritage along with improving sanitation and hygiene capacity of the rural community. There are 2 main project objectives: empowering rural women including young women through addressing the craft making skills of the community and strengthening capacity on promoting sanitation and hygiene and clean village practices of local stakeholders.

**Project Area:** Water and Sanitation, Women Empowerment

**Project Duration:** 12 months

**Implementing Agency:** UNDP Uzbekistan

**Other Partners:** Pastdargom district Khokimiyat, Elbek Makhalla Committee of Pastdargom district, UN Women Uzbekistan

**Budget:** 74,980 USD from New World, 27,737 USD from the applicant organization

**Beneficiary Number:** 6 communities targeting 3,691 people (1,869 women and 1,822 men)



© Aliovitdin Khamzaev

# Zimbabwe

## Upscaling Organic Agriculture Activities through Improved Access to Water Supply

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The project will improve access to a reliable water source and sanitation based on local technologies, skills and resources. The project will also embrace community-led (participatory research) inventories of traditional/ indigenous sustainable knowledge and substitute chemicals for use of plants resources. Access to gender sensitive sanitation facilities will also be improved.

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**Project Area:** Water and Sanitation

**Project Duration:** 12 months

**Implementing Agency:** Makoni Organic Farmers Association

**Budget:** 75,000 USD from New World, 70,000 USD from the applicant organization

**Beneficiary Number:** 3 communities targeting 224 people (142 women and 82 men)



© Anesu Freddy



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