# **FAST FACTS**

### United Nations Development Programme





## Entrepreneurship Development Programme

Unleashing Ethiopia's Entrepreneurial Spirit

The Entrepreneurship Development Programme (EDP) was launched by H.E. Prime Minister Hailemariam Dessalegn in February 2013.

EDP was established by the United Nations Development Programme (UNDP) and the Ministry of Urban Development and Housing in order to support Ethiopia's efforts to unleash the entrepreneurial spirit of its private sector.

The programme seeks to increase the competitiveness and enhance the employment creating potential of micro and small enterprises (MSEs), particularly for youth and women. In the last 4 and half years the programme's intervention led to the creation of 71,620 new jobs.

The EDP is implemented by the Entrepreneurship Development Centre (EDC), which was launched in May 2013, in the presence of H.E. Minister Mekuria Haile, Ministry of Urban Development and Housing. The work of the centre is closely monitored and supervised by the Federal Urban Job Creation and Food Security Agency.

Through this programme, new and existing entrepreneurs across the country can access high quality entrepreneurship skills training and individualised Business Development Services (BDS).

The trainings take into account the literacy rate of the trainee groups, which can access either a standard sixday intensive workshop or customised training particularly targeting specific groups such as women, youth, rural and low literacy entrepreneurs. Following the trainings, existing MSEs interested in taking their business to the next level as well as entrepreneurs keen on getting their startups off the ground can sign up to get a business advisor assigned to them for a period of six to nine months respectively.



Ms. Beza Asefa formalized her fashion business after receiving ETW & BDS in Hawassa

## Linking with global partners

In 2014, Government of Canada came on board to support the Entrepreneurship Development Programme, providing US\$ 5.8 million to UNDP disbursed over a two-year period.

Canada's support has enabled the programme to expand its delivery of entrepreneurship training and business advisory services to women and youth. A new partnership with Microsoft East Africa was made to enable 200,000 aspiring and existing entrepreneurs access mentorship opportunities on strategy and marketing as well as free software and tools. Those deemed to be the best innovators by the programme will also be nominated for the 4Afrika Innovation Grant Award.



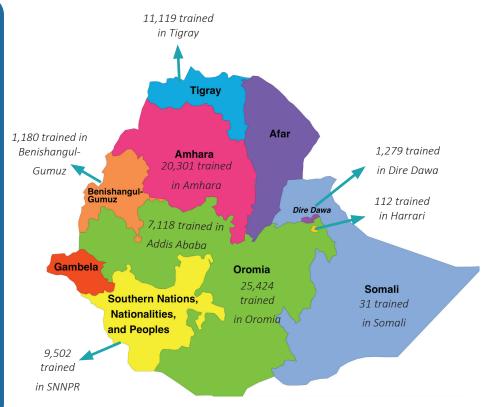
Graduation ceremony of the National Master Trainers by UNCTAD & UNDP

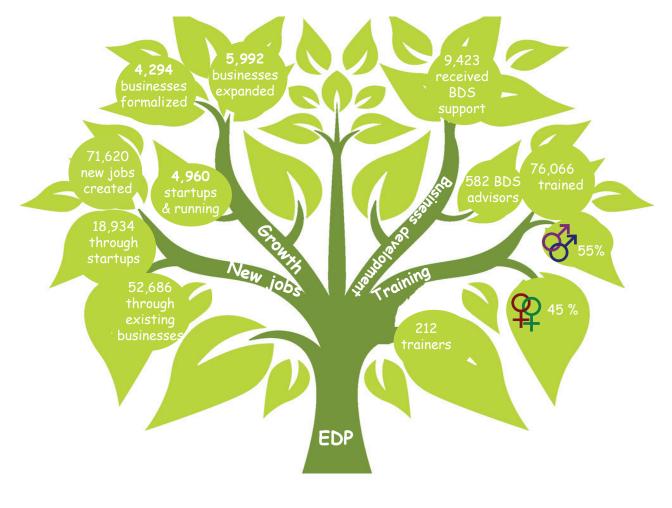
### Engaging local stakeholders

The programme has proactively sought out partnerships to help expand the reach as well as enhance the quality of its interventions in Ethiopia.

In addition to its headquarters in Addis Ababa, EDC has opened branch offices in Amhara, Oromia, Tigray and the Southern Nations, Nationalities and Peoples Regional States.

Five public universities in Addis Ababa, Adama, Bahir Dar, Hawasa and Mekele have also come on board. This partnership allows students to benefit from the entrepreneurship programme, through accessing training, BDS and incubation space for startups, prior to them joining Ethiopia's workforce upon graduation.





Implementing partners



Ministry of Urban Development & Housing

Federal Urban Job Creation and Food Security Agency