





**Project** "Promotion of employment and self-employment of the population in small and mediumsized towns in the Republic of Belarus"



#### 3 COMPONENTS OF THE PROJECT:



**Development** of business support infrastructure in small and mediumsized towns

6 business incubators

and entrepreneurship

support centers created

and equipped in small towns of Vitebsk and Mogilev

✓ free legal and accounting

✓ easy terms of office renting

or equipped working places

at the premises;

✓ seminars and trainings arranged



**Enhancement** of business education opportunities



**Expansion** of production cooperation

Seminars and business trainings; Handbooks on entrepreneurship; Study tours and internships



**Center** established on the basis of the Belarusian Fund for Financial Support to Entrepreneurs

















### **Project Budget:** USD 1,000,000

**Project Goal:** Promotion of effective employment of the population in small and medium-sized towns of Belarus

initiatives in the sphere of small and medium-sized businesses

**National Implementing Partner:** Ministry of Economy of the Republic of Belarus

**Donor:** 

**Implementing Agency:** 

#### **Co-funding**

from Development Bank of the Republic of Belarus: for entrepreneurs in regions "Support to regions and women's entrepreneurship")

#### **Implementation period:**

8 February 2017 - 7 February 2020 to 30 April 2020)









### **Project Implementation Geo**

### **Mogilev Region:**

Krichev, Chausy, Gorki, Mstislavl.

#### **Vitebsk Region:**

Glubokoe, Baran



# **PROJECT OUTPUTS**

#### **SEMINARS AND BUSINESS TRAININGS**

60+ seminars and business trainings

100+ free counseling services

1300+ entrepreneurs and potential entrepreneurs completed project trainings

#### HANDBOOKS ON ENTREPRENEURSHIP



"Franchising: practical guidelines for entrepreneurs"

on the basics of entrepreneurship "Small Business with a Result"



#### **STUDY TOURS**

Study tours to Moscow, Saint-Petersburg,
Kazan, Novosibirsk were arranged
for 70 representatives of government agencies
and entrepreneurship support centers
to facilitate experience exchange

### **Cooperation agreements**

were signed between Russian and Belarusian organizations, Agreement of establishing twin-city relations between Gorki in Mogilev region and Koltsovo in Novosibirsk region was signed as well

### 10 business matchmaking sessions

were organized for 500 companies from Belarus and Russia (2017-2019)

## 35 Belarusian entrepreneurs

visited business exhibitions in Russian Federation (2019)

## 30 cooperation agreements

were signed following the negotiations