**(BUSINESS NAME)**

**PRODUCT CATALOGUE**

**Valid until: (Insert date) Minimum order: (Minimum amount requirement)**



**WhatsApp number: (Insert business WhatsApp number) Delivery cost: (If any)**

INCLUDE A HORIZONTAL PHOTO REPRESENTING YOUR BUSINESS PRODUCTS. SEE BUSINESS PHOTO EXAMPLES ON PAGE 2.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Product** | **Unit**  **(Amount)** | **Price** | **Product** | **Unit**  **(Amount)** | **Price** |
| **Apple** | **1 pound** | **$3.00** | **Beans** | **1 pound** | **$2.50** |
| **Sweet potato** | **1 unit** | **$2.00** | **Avocado** | **1 unit** | **$4.00** |
| **Onion** | **3 units** | **$2.00** | **Mango** | **5 units** | **$3.00** |
| **Kale** | **1 unit** | **$2.00** | **Broccoli** | **1 head** | **$5.00** |
| **Eggs** | **30 eggs** | **$15.00** | **Plantain** | **5 units** | **$5.00** |
| **Potato** | **1 pound** | **$5.00** | **Beets** | **1 pound** | **$2.00** |
| **Tomato** | **1 pound** | **$4.00** | **Passionfruit** | **5 units** | **$5.00** |
| **Parsley** | **1 bunch** | **$2.00** | **Coriander** | **1 bunch** | **$3.00** |
| **Carrot** | **1 pound** | **$4.00** | **Cassava** | **1 pound** | **$3.00** |
| **Rice (Insert brand)** | **1 pound** | **$1.50** | **Papaya** | **1 pound** | **$3.00** |
| **Sugar** | **1 pound** | **$2.00** | **Wheat flour (Insert brand)** | **1 pound** | **$5.00** |
| **Milk (Insert brand)** | **1 litre** | **$8.00** | **Yogurt (Insert brand)** | **1 litre** | **$8.00** |
| **Garlic** | **5 heads** | **$5.00** | **Breadfruit** | **1 unit** | **$2.00** |

**THANK YOU FOR SUPPORTING (NAME OF THE BUSINESS), A LOCAL BUSINESS!**

PLEASE PLACE YOUR ORDER BY WHATSAPP MESSAGE TO THE NUMBER BELOW:

 099XXXXXX

ADDRESS (INCLUDE BUSINESS ADDRESS)

**RECOMMENDATIONS FOR SENDING THE PRODUCT CATALOG:**

• The products listed above are **examples only**. Update the catalog with the products and quantities that your customers ask for most.

• Add a photograph in the blue section that represents your business and products. Below are photo examples.

• Include your business information, WhatsApp number and address.

• When sending the product catalog, **delete this second recommendation sheet**; and send to customers as a **PDF** instead of Word, since text can be modified in Word.

• To save as a PDF, you only have to: 1) Save as 2) Instead of Word document, find the PDF option 3) Save PDF version



