

# FUTURE OF LEADERSHIP IS GENDER EQUAL

REGIONAL DIALOGUE

29-30 AUG 2019

BANGKOK, THAILAND

### **BACKGROUND**

As part of the Regional Project on "Promoting a fair business environment in ASEAN" (2018-2021), which aims at nurturing a culture of integrity in ASEAN public and private sectors for sustainable development, UNDP Bangkok Regional Hub is organizing a Regional Dialogue on The future of leadership is gender equal. UNDP also has a global programme - Gender Equality Award initiative which provides companies with diagnostics and support to create workplace equality through six key dimensions - gender diversity being a key aspect of this.

Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world. Sustainable Development cannot be achieved until women have equal access to decent work opportunities and are able to reach senior management and leadership positions.

The case for gender diversity in businesses and organizations has gained momentum across the globe. Board diversity initiatives are a growing area within good corporate governance practices, globally and in the Asia-Pacific region. There are several imperatives for ensuring greater diversity in leadership positions of small, medium and large companies.

Compelling research and advocacy have generated awareness and acceptance of the business case for greater gender diversity across all levels, and especially in senior management positions. There is also growing recognition that having more balanced board representation enhances firm performance by bringing in new and diverse insights, experiences, values and perspectives to complex problems and discussions in the boardroom and hence enables boards to make better (informed) decisions<sup>1</sup>.

Women on boards have also been found to provide additional insight into consumer trends and priorities. This can be particularly relevant for consumer-focused corporations. Women make 70% of consumer purchasing

OMFIF (2018). Gender Balance Index.

choices, and with gender-diverse boards these corporations may have an advantage when making decisions that are more responsive to customers<sup>2</sup>.

According to research carried out examining corporate performance of more than 1,500 companies across three main categories: environmental, social, and governance (ESG), companies with more women on their board of directors are more likely to: institute strong governance structures, demonstrate a high level of transparency, and avoid large-scale controversy. These companies are also likely to have clear policies to avoid corruption, build strong partnerships with local communities, and demonstrate high levels of disclosure and transparency.

Thus, the benefits of more gender equality in leadership positions are considerable not only for women, but for companies' reputation, performance and countries' economic growth. The linkages between women representation in managerial positions and boards and stronger corporate governance reinforces the need for gender diversity as part of greater transparency and promotion of integrity and accountability in business practices.

In Asia-Pacific, gender diversity on boards increased from 6% in 2011 to 13% in 2016, reflective of regulations and corporate policies instituted during this period. However, this is still low compared with the average share in advanced global economies which is at 28% (2016). Despite these statistics, it is encouraging to note that all-male boards are no longer a majority in the region, with a significant drop from 53.2% in 2012 to 39% in 2014, indicating the recognition for gender diversity at the board level. Evidence points towards the role that stock exchanges, government entities and regulators can play to gently encourage businesses to embrace changes towards greater gender diversity in boards and senior executive leadership.

Laura Colby (2017). Women on Boards, Bloomberg.

# **OBJECTIVES**

UNDP is committed to promoting gender equality, as part of its efforts to promote business integrity and sustainable practices in private and state-owned enterprises. UNDP will work with a number of stakeholders, from government and regulators, to industry and investors, as well as academia and advocacy groups that are part of making the change towards greater gender diversity in the boardroom and in senior executive leadership of companies.

To this end, UNDP is hosting its first private sector meeting focused on this critical issue, with the aim to:

- deliberate on existing challenges, potential solutions and share good practices
- identify tools that UNDP can offer to support the gender diversity agenda

# **PARTICIPANT PROFILE**

- CEOs and Heads of HR/diversity leads from key companies
- UNDP colleagues from Bangkok Regional Hub and Country Offices
- Key government representatives and regulators to share good practices
- Academic and advocacy organizations working on gender diversity in leadership
- Recruitment agencies working for C-suite and board recruitment

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Master of Ceremonies: Liviana Zorzi, Programme Analyst, UNDP Bangkok Regional Hub

08:30 – 9:00	Registration
09:00 – 9:10	Welcome Welcome remarks by Valerie Cliff, UNDP Deputy Assistant Administrator and Deputy Regional Director of the Regional Bureau for Asia and the Pacific and Director of the Bangkok Regional Hub
09:10 - 9:30	Ice-breaking Round of introductions
09:30 - 09:40	Session 1: Overview  Overview of UNDP's work on addressing gender inequality by Koh Miyaoi, Asia-Pacific Gender Team Leader, UNDP Bangkok Regional Hub
09:40 - 10:30	Session 2: Regional Trends on Gender Diversity in Senior Leadership: Key Trends, Challenges, Opportunities
	Highlights from UNDP's baseline study on 'Good corporate governance and gender diversity in ASEAN: an overview on the status of women's representation in boards and top management positions' by Radhika Behuria, Consultant on Gender Equality and Private Sector Partnerships, UNDP Bangkok Regional Hub
	Moderated Q&A on gaps and opportunities by Shamha Naseer, Governance Analyst, UNDP Maldives
10:30 - 11:00	Group Photo and Coffee Break
11:00 - 11:40	Session 3: Fireside Chat: Accelerating Gender Equality - Role of Different Actors as Levers of Change
	<ul> <li>Aliza Napartivaumnuay, Co-Founder, Socialgiver, Thailand</li> <li>Brittany Chong, Partner, Diversity and Inclusion Leader of PwC Vietnam</li> <li>Stephanie Choo, Director &amp; Co-Founder, Tandemic</li> </ul>
the St. at	Moderated discussion by James George Chacko, Country Programme Advisor, UNDP Bangkok Regional Hub
11:40-12:30	Session 4: Game Changers and Innovations to Create Gender Equality in the Workplace
	<ul> <li>Roshith Ranjan, Director, Corporate Responsibility, Asia-Pacific for Sodexo</li> <li>Sirinporn 'Joy' Vatanaparadorn, Sales Director, Procter &amp; Gamble Trading (Thailand) Co. Ltd.</li> </ul>
Type !	Moderated discussion by Victoria de Mello, Project Coordinator for Business and Human Rights, UNDP Bangkok Regional Hub
12.30-13.30	Lunch
Marin Control	

13:30 -14:30	Session 5: Round Table: Perspectives on Challenges and Approaches to Creating an Enabling Environment for Gender Diversity
	<ul> <li>Angel Cheung-Horenfeldt, Director, Corporate Banking Asia Pacific at Barclays; Co-Chair of Barclays' Singapore Gender Network, WiN</li> <li>Hajah Mahuran Saro Dato' Haji Sariki, Deputy Chief Executive Officer, Talent Corporation Malaysia Berhad</li> <li>Kyawt Kay Thi Win, Country Director, Business Coalition for Gender Equality Association</li> </ul>
	Moderated discussion by Ruchi Mohanty, Private Sector Specialist, UNDP Bangkok Regional Hub
14:30 -15:00	Session 6: Tackling Unconscious Bias and Un-stereotyping the Workplace
	Speaker: Anupama Puranik, Managing Director, Russell Reynolds Associates
15:00 -15:30	Coffee Break
15:30 -16:30	Session 7: CEO Circle
	Sharing of experiences from women CEOs on their journey and CEO initiatives to move the needle on making the future of leadership gender equal
	<ul> <li>Dinh Thi Quynh Van, General Director, PwC Vietnam</li> <li>Hla Hla Win, CEO &amp; Founder of 360ed</li> <li>Ruenvadee Suwanmongkol, Secretary-General, Securities and Exchange Commission (SEC), Thailand</li> </ul>
	Moderated by Renaud Meyer, UNDP Resident Representative of Thailand
16:30-16:50	Session 8: Keynote Speaker  Ambassador Ted Osius, Vice President for Government Affairs and Public Policy for Google Asia-Pacific
16:50-17:00	Reflections on Day 1  Diana Torres, Project Manager, Promoting a Fair Business Environment in ASEAN, UNDP Bangkok Regional Hub
17:00-19:00	Networking Reception Scarlett Wine Bar & Restaurant, 37th floor

# **AGENDA: DAY 2 - DESIGN THINKING LAB**

Facilitators: Kal Joffres, Director & Co-Founder, Tandemic and Stephanie Choo, Director & Co-Founder, Tandemic

09:00 - 09:20	Introduction to the Lab  An overview of the Lab approach and getting to know each other
09:20 - 09:55	Reflections from the Previous Day  Key thoughts, reflections, and questions from Day 1
09:55 - 10:20	Conversational Interviews (part 1) Sharing experiences and solutions by the organizations to tackle gender equality in leadership
10:20 - 10:40	Coffee Break
10:40 - 11:55	Conversational Interviews (part 2)
11:55 - 12:35	Synthesize and Develop Insights  Draw together findings into a set of insights about gender equality in leadership
12:45-13:45	Lunch
13:45-14:20	Opportunities for Change  Questions prompting to identify opportunities for change and collaboration around gender equality in leadership
14:20-15:35	Brainstorming and Development of a Concept Poster
	How could we take forward these opportunities for change in our own organizations? Developing a series of ideas and a concept poster
15:35-15:50	Coffee Break
15:50-16:35	Quick Pitches Sharing the concepts developed around increasing gender equality
16:35-16:50	Reflections
16:50-17:20	Wrap up and Next Steps
17:20-17:30	Day 2 Evaluation

## **SPEAKERS BIOS**

#### Day 1

09:00 - 9:10

Welcome

UNDP Deputy Assistant Administrator and Deputy

Valerie Cliff

the Pacific and Director of the Bangkok Regional Hub

Regional Director of the Regional Bureau for Asia and



Valerie Cliff of the United States was appointed as UNDP Deputy Regional Director for Asia & the Pacific in 2017.

Valerie served as the UN Resident Coordinator and UNDP Resident Representative for the Republic of Diibouti from 2014 to 2017. Her earlier assignments included senior management roles in UNDP New York, and UN Resident Coordinator and UNDP Resident Representative in Kuwait, as well as earlier assignments in the Occupied Palestinian Territories, Bosnia and Herzegovina and Cambodia. Prior to joining the United Nations in 1991. Valerie worked in the financial sector and served as a Volunteer for the International Rescue Committee in Peshawar, Pakistan. She holds a Master of Business Administration degree (MBA) from Harvard Business School and undergraduate degrees from the London School of Economics and Amherst College.

#### Koh Miyaoi

Asia-Pacific Gender Team Leader, UNDP Bangkok Regional Hub



Koh Miyaoi has worked as gender expert in the UN Division for the Advancement of Women, UN Economic and Social Commission for Asia and the Pacific, UNDP Thailand Country Office, UNDP Regional Centre Colombo, UNDP Bratislava Regional Centre, and UNDP Sub-Regional Response Facility for Syria-related Crisis. She became UNDP's Asia-Pacific Gender Team Leader, based in UNDP Bangkok Regional Hub, in December 2014. Koh brings to her current position an extensive range of skills, insights and experiences to support countries in the region in achieving gender equality and promoting empowerment of women and girls. Her expertise includes analysis and development of policies, programming and project management. advocacy and institutional capacity development, for the advancement of gender equality and empowerment of women, as integral to the broader sustainable development agenda.

#### Radhika Behuria

Consultant, Gender Equality and Private Sector Partnerships, UNDP Bangkok Regional Hub



Radhika's expertise in sustainable development and policy design stem from 15 years' experience working across sectors, from the United Nations, private sector and nonprofit. Her education and training as a sociologist span gender and inclusion issues, and lend her a strong communications background. She spent a decade working on gender equality and women's empowerment initiatives across Asia Pacific for UNDP. She has coordinated UNDP's efforts with the private sector on the Responsible Business Forum (RBF) in Singapore for two consecutive years (2017 and 2018) and worked with the private sector on CSR and stakeholder engagement.

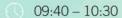
She is based out of Singapore, and supports gender equality initiatives and private sector partnership opportunities for the UNDP Bangkok Regional Hub.

09:30 - 9:40

Overview

09:40 - 10:30

Regional trends on gender diversity in senior leadership: key trends, challenges, opportunities



Regional trends on gender diversity in senior leadership: key trends, challenges, opportunities

11:00 - 11:40

Fireside chat: Accelerating Gender Equality- Role of different actors as levers of change

#### Shamha Naseer

Governance Analyst, UNDP Maldives



Shamha currently works in UNDP Maldives as a Programme Analyst for their Integrated Governance Programme where she has been leading the work in the area of Women's Political Participation, Youth Engagement, Access to Justice and Human Rights. She has also been supporting the work of the Country Office in SDG mainstreaming and private sector engagement. Prior to this, she was working as a Project Coordinator for Local Governance, working with national stakeholders to build their capacity and strengthen the Local Governance system in the country. In her role as the Gender Focal Point, she has been leading the development of the Country Office Gender Equality Strategy and gender equality initiatives.

Shamha joined UNDP in 2010. She holds a Master's degree in International Relations and Economics from University of St. Andrews in UK.

#### **Brittany Chong**

Partner, Diversity and Inclusion Leader PwC Vietnam



Brittany is a Partner in the Tax and Legal services practice of PwC Vietnam. She is the Global Mobility Services and Diversity and Inclusion Leader of the firm, with more than 18 years of experience in Malaysia, the U.S.A. and Vietnam.

Brittany has worked with clients across all industry groups, including consumer goods, services, oil and gas, power, healthcare, banking, real estate, manufacturing, energy and infrastructure. She advises clients on tax and regulatory issues and has extensive experience in issues relating to cross-border taxation, employment tax, immigration and mobility of international executives of both inbound and outbound assignees.

As the Diversity and Inclusion Leader at PwC Vietnam, Brittany has been a champion for gender equality and women leadership in the workplace and in society.

Brittany holds a Bachelor's degree in Science (majoring in Accounting) from the San Diego State University, USA.

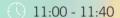
#### Aliza Napartivaumnuay

Co-founder & Head of Operations, Socialgiver

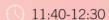


Aliza Napartivaumnuay is the co-founder and head of operations of the award-winning social enterprise, Socialgiver. She is revolutionising fundraising by tapping into consumer spending power with the vision of turning the world's spare capacity into social progress. She launched Socialgiver – an innovative solution that helps consumers, businesses, and social projects to work together to create positive social impact. This giving ecosystem is based in Thailand and hopes to change the world by working together in a creative and sustainable way that promotes a better, more inclusive society.

Combining with her passion to create a positive change to the community and the environment, she works with the philosophy that in order to create sustainable change, it must be done through public participation. Through Socialgiver, she is creating technology for change by allowing people to engage online yet produces tangible impacts offline. She has worked with more than 40 social projects across the region through Socialgiver and impacted more than 75,000 lives to date. The impact has been spread across multiple Sustainable Development Goals in which Socialgiver is actively been promoting with more than 300 brands that they work with.



Fireside chat:
Accelerating Gender
Equality- Role of
different actors as
levers of change



Game changers and innovations to create gender equality in the workplace

#### James George

Country Programme Advisor - East Asia and the Pacific Cluster, Country Office Support and Quality Assurance, UNDP Regional Bureau for Asia and the Pacific



James George brings more than 20 years of experience in international development through a number of positions held in the Executive Office of the United Nations Secretary General (New York); UNDP Country Office for Malaysia, Singapore and Brunei Darussalam; UNDP Bangkok Regional Hub; UNDP Bureau for External Relations and Advocacy and the UN Economic and Social Commission for Asia and the Pacific.

Prior to joining the United Nations, he was engaged with private sector consulting firms in the Asia Pacific region. James holds a post graduate degree in international development and politics from the United Kingdom.

#### Roshith Rajan

Director, Corporate Responsibility, Asia Pacific for SODEXO



Based in Singapore, Roshith Rajan is the Director, Corporate Responsibility, Asia Pacific for SODEXO, a world leader in quality of life services, serving 100 million customers daily in the areas of food services, facilities management, and benefits/rewards. Roshith is responsible for the strategy development and execution of the 'Better Tomorrow 2025', Sodexo's Corporate Responsibility roadmap, for the region of Asia Pacific.

He influences internal and external stakeholders of the business value of Corporate Responsibility and integrating it into business strategy and everyday operations in the 14+ APAC countries of more than 70,000 employees through initiatives, standard practices, and policies. Under his leadership, Sodexo won the Champions of Good Award for 2017 and 2018, the ACES Award for Asia's Most Socially Responsible Company of the Year (2018), 2018 and 2019 Sustainable Business Award Singapore, and was also recognized for #1 in the industry by the Dow Jones Sustainability Index(DJSI) for 14 years in a row .

#### Sirinporn 'Joy' Vatanaparadorn

Sales Director, Procter & Gamble Trading (Thailand) Co. Ltd. Thailand, Myanmar, & Laos

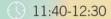


Sirinporn 'Joy' Vatanaparadorn is the 'first female' Sales Director and the 'first Thai' to lead the Sales Organization in 30 years of P&G operations in Thailand, Myanmar and Laos.

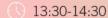
Joy joined P&G Thailand as an Account Manager for Convenience and Cash & Carry customers. She has 14 years of experience with exceptional knowledge about the Thai retail business. She held several sales operations roles and execution of brands strategies & category management within the customer development team.

As the first Thai woman in charge of a sales organization, Joy makes it her personal mission to accelerate home-grown female leader developments who ultimately become international business leaders, here and globally.

With Procter & Gamble's sustained commitment to gender equality, Joy is a staunch supporter in advocating diversity and inclusion in all parts of the company and ensures an inclusive environment where everyone – men and women, can contribute to their full potential.



Game changers and innovations to create gender equality in the workplace



Round Table:
Perspectives on
challenges and
approaches to
creating an enabling
environment for gender
diversity

#### Victoria de Mello

Project Coordinator for Business and Human Rights, UNDP Bangkok Regional Hub



Victoria de Mello is the Regional Project Coordinator of UNDP's project: "Business and Human Rights in Asia: Promoting Responsible Business Practices through Regional Partnerships (B+HR Asia)" which focuses on the implementation of the UN Guiding Principles on Business and Human Rights in 7 Asian countries. A justice advocate and lawyer with 5 years of field experience, Victoria has managed human rights training programs for youth in Latin America and Eastern Africa and consulted for numerous NGOs on youth empowerment for civic engagement, with a special focus on women and girls.

#### **Kyawt Kay Thi Win**

Country Director, Business Coalition for Gender Equality Association



Kyawt Kay Thi Win is the Country Director of Business Coalition for Gender Equality Association, which encourages businesses in Myanmar to promote gender equality and inclusivity in their workplace and in their community, including by going through EDGE Certification, a global benchmarking assessment for workplace gender equality. BCGEA is supported by Investing in Women, an initiative of the Australian Government. Kyawt has more than 17 years of experience in commercial and development sectors in various roles, from Assistant Manager to Country Director in sales and marketing, real estate, project management, marketing and communications, garment sector development, donor-funded projects and corporate management in local, international companies and agencies. She is passionate about women empowerment and gender equality and inclusivity activities in Myanmar, contributing to the area throughout her career. She enjoys cooking in her spare time. She is a mother of an 8-year-old, who will always be her baby girl.

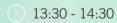
#### Hajah Mahuran Saro Dato' Haji Sariki

Deputy Chief Executive Officer, Talent Corporation Malaysia Berhad



Mahuran is a Deputy Chief Executive Officer of Talent Corporation, an agency under Ministry of Human Resources (MOHR). Her key roles are to develop the company's strategies as well as to oversee the operations and business activities in accordance with the direction of the Board. She works closely with stakeholders from federal and state governments/agencies, industry players, employer federations, labour unions and international agencies namely World Bank, International Labor Organization (ILO), Organization of Economic Cooperation and Development (OECD) and Asia Pacific Economic Cooperation (APEC) on human capital agenda for Malaysia.

Mahuran has more than 20 years of experience in Human Resources Management and has a wide knowledge and experience in Human Resources Strategy and Operation, Human Capital Development, Human Resources Performance Management as well as Industrial Relation Management. She is also a member of NAM Institute for the Empowerment of Women (NIEW), Malaysian Directors of Academy (MINDA) and Association of Women Entrepreneur Network of Malaysia.



Round Table:
Perspectives on
challenges and
approaches to creating
an enabling environment
for gender diversity

#### **Angel Cheung Horenfeldt**

Director, Corporate Banking Asia Pacific at Barclays; Co-Chair of Barclays' Singapore Gender Network, WiN



Angel leads the coverage of Multi-National Corporates with Corporate Banking needs in Asia Pacific for Barclays. She joined Barclays in 2008 in the Dubai office and moved to Singapore in 2011. In addition to her role in Corporate Banking, Angel is also the Asia Pacific regional champion for Barclays' Corporate Banking's Diversity Council, and the Singapore Co-Chair of Barclays' gender network, WiN. Angel is passionate about Diversity and Inclusion in the workplace, she chaired the British Chamber's Women in Business committee in Singapore and have helped evolve the Chamber's International Women's Day flagship event from strength to strength, year after year. Angel holds a Master of Business Administration from INSEAD, has lived and worked in Canada, France, Hong Kong, Iran, and UAE; and currently resides in Singapore where she is based.

#### **Ruchi Mohanty**

Regional Private Sector Specialist, UNDP Bangkok Regional Hub (BRH)



Ruchi Mohanty is the Regional Private Sector Specialist at UNDP Bangkok Regional Hub (BRH). In her role, she supports Resource Mobilization and Strategic Partnership with the Private Sector for financing the SDGs and advancing the 2030 agenda. She works closely with the 24 UNDP Country Offices in the region to develop new innovative solutions to work with the business sector.

Prior to joining UNDP, she has served in numerous roles with the UN, working as the Head of Partnerships with UN Resident Coordinator's Office, Head Private Sector Partnership for UNDP and Corporate Partnership Specialist with UNICEF in India. She has managed a diverse portfolio of partnerships, design new innovative collaborations and helped private sector companies strengthen sustainability through partnerships with UN. She has wide experience in establishing financing instruments to meet the needs of partnership working extensively with leading MNCs.

# 14:30 - 15:00

Tackling unconscious bias and un-stereotyping the workplace

#### **Anupama Puranik**

Managing Director, Russell Reynolds Associates



Anupama Puranik is a trusted advisor to international and regional companies for succession planning, leadership search and assessment. Based in Singapore, she is a core member of the Healthcare Sector in Southeast Asia. Anupama has extensive experience in executive search, with a focus on healthcare, CFO, private equity and financial services across regional and international clients.

Anu joined Russell Reynolds Associates after more than a decade with a search consulting firm, where she was a core member of the healthcare practice supporting multinational pharma, medtech and health services clients in Southeast Asia. She was also the regional co-lead for their CFO practice. Previously, Anu worked in investment banking, equity sales and private equity in India with broking houses including IIT Investrust and Sharekhan, and True North, an Indian private equity firm. Anu holds a BSc in microbiology and an MBA from the University of Pune, India. She currently serves on the board of ACCESS Health International in Singapore.



#### **CEO Circle**

#### Ruenvadee Suwanmongkol

Secretary-General,
The Securities and Exchange Commission (SEC), Thailand



Ruenvadee Suwanmongkol is Secretary-General of the Securities and Exchange Commission (SEC), Thailand. Prior to joining the SEC, Ms. Suwanmongkol worked at the Ministry of Justice for 15 years in various positions, i.e., Director-General of the Legal Execution Department and Probation Department and Inspector, etc. She is a Director of Bank for Agriculture and Agricultural Cooperatives and Dhanarak Asset Development Co., Ltd. Also, she worked at the SEC, Thailand from 1992-2004 as Director of the Office of the Secretary-General and Deputy Director of Asset Management Supervision Department, respectively.

Ms. Suwanmongkol earned LL.B. with 1st Class Honors and Gold Medal from Chulalongkorn University. She obtained L.L.M. (International Business Law) from Harvard Law School and M.B.A., from Walter A. Haas School of Business from University of California at Berkeley, U.S.A. Additionally, she was awarded Barrister-at-Law from Legal Training Institute, Thai Bar Association.

#### Hla Hla Win

CEO and Founder 360ed (EdTech Social Enterprise)



CEO and an educator, Ms. Hla Hla Win is on a mission to democratize access to quality education by leveraging Virtual Reality, Augmented Reality and other mobile phone technologies. She received her master's degree from the Kennedy School of Government at Harvard University and her undergraduate degree in Education from William Penn University and a leadership diploma from East West Center at Hawaii University. Hla Hla was also selected for the prestigious Singularity University program, based in NASA research center in Silicon Valley for the program for entrepreneurs to address big problems where they can impact a billion users. After launching the 360ed company in Silicon Valley, she moved the headquarter to Myanmar and has built a team of 70 individuals.

360ed is providing policy advice, conducting teachers training and applying technological innovation to pedagogy in Myanmar. Their work had been recognized by UNESCO and received an award for innovation in digital technologies in February 2018 at UNESCO headquarters in Paris. Hla Hla is now heading Myanmar office and working on EdTech projects dedicated to bringing scalable, immediate, and exponential impacts in transforming national education and beyond.

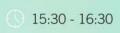
#### Dinh Thi Quynh Van

General Director, PwC Vietnam



Quynh Van has been with PwC Vietnam for over 20 years. She is currently the General Director and Country Senior Partner, an appointed position she has held since January 2011. Quynh Van joined as a Tax Associate in 1995 and rose through the ranks holding positions of Tax Director in 2003; the first Vietnamese as well as the first female Partner in 2005 and the first female Managing Partner of the firm's Hanoi office in 2008.

Quynh Van believes everyone can contribute to nation building. She actively participates in the firm's corporate responsibility initiatives, particularly in ensuring that every Vietnamese child has access to good education. She is passionate about promoting good corporate governance and helping shape the future of the local market through her involvement as: Board member of Vietnam Institute of Directors, Vice President of Vietnam Tax Consultants Association, Chairwoman of Advisory Board in the North of CPA Australia.



#### **CEO Circle**

#### Renaud Meyer

UNDP Resident Representative to Thailand



Renaud Meyer started his assignment as UNDP Resident Representative to Thailand on 26 March 2019, coming from Nepal where he was the UNDP Country Director since January 2015.

Prior to that, Renaud served as Senior Deputy Country Director for UNDP Afghanistan from November 2012 to December 2014. UNDP Country Director in the Philippines from August 2008 to October 2012 and Deputy Country Director of UNDP China from August 2004 till August 2008.

Before serving UNDP in Asia, Renaud served four years in Headquarters as the Special Assistant to the UNDP Associate Administrator in the Executive Office in New York from 2002 to 2004 and as Special Assistant to the Director of the Bureau for Development Policy starting in 2000.

Renaud started his UNDP career as a Programme Officer (JPO) in Lebanon in 1998. Before joining the United Nations, Renaud Meyer worked in Tunisia for the French Ministry of Foreign Affairs.

A French citizen, Renaud Meyer holds a Master's in International Relations and Development Studies from the University of Strasbourg and graduated from the Institut D'Etudes Politiques of Strasbourg. He also completed a one-year programme of studies at the School of Foreign Service at Georgetown University in Washington D.C., U.S.A.

# 16:30 - 16:50

#### **Keynote Speaker**

#### Ambassador Ted Osius

Vice President, Government Affairs and Public Policy Google Asia Pacific



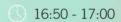
Former Ambassador Ted Osius joined Google in February 2019 as Vice President for Government Affairs and Public Policy for the Asia Pacific. He brings 30 years of government and private sector experience to the company.

Previously a senior advisor at the Albright-Stonebridge Group, Mr. Osius served as U.S. ambassador to the Socialist Republic of Vietnam from 2014 to 2017. Leading a team of 900, Ambassador Osius devised and implemented strategies to deepen economic, cultural and security ties between the two countries.

Earlier, Ambassador Osius was associate professor at the National War College and Senior Fellow at the Center for Strategic and International Studies. He served as Deputy Chief of Mission in Jakarta, Indonesia, and Political Minister-Counselor in New Delhi, India. Osius also served as deputy director of the Office of Korean Affairs at the State Department, regional environment officer for Southeast Asia and the Pacific, and senior advisor on Asia and trade to Vice President Al Gore.

Ambassador Osius has authored numerous books and articles on Foreign Service tradecraft and U.S.-Asia policy, and is writing a book on U.S.-Vietnam relations. He wrote his first book, The U.S.-Japan Security Alliance: Why It Matters and How To Strengthen It (CSIS/Praeger 2002) while a fellow at the Japan Institute for International Affairs.

Ambassador Osius earned a Bachelor's degree from Harvard University, a Master's degree from Johns Hopkins University's School of Advanced International Studies, and an Honorary Doctorate from Ho Chi Minh City University of Technology and Education. He was the first U.S. ambassador to receive the Order of Friendship from the President of Vietnam.



#### Reflections on Day 1

#### **Diana Torres**

Project Manager, Promoting a Fair Business Environment in ASEAN, UNDP Bangkok Regional Hub



Diana Torres has over 10 years of experience in the field of governance and development, with particular expertise on transparency, accountability and anticorruption.

Besides providing policy support to national and local authorities, she also has experience managing UN project implementation at regional and global levels. Before joining UNDP BRH, she served as Anti-corruption Expert at the Administrative Control and Transparency Authority of Qatar, based in Doha, where she supported the drafting of the National Anti-corruption Strategy. Between 2015-2017, Diana worked with UN DOCO in New York as Policy Specialist, UN Programme and Operations coordinating the QCPR/UN reform agenda at HQ level, and from 2012-2015 she worked with UNDP/BPPS in New York as Anti-corruption Analyst. She had joined UNDP for the first time in 2010 as Research Coordinator of the Poverty and Human Development team at the UNDP-RBLAC, based in Bogota, Colombia.

# O Day 1 Master of Ceremonies

#### Liviana Zorzi

Programme Analyst, Transparency & accountability UNDP Bangkok Regional Hub



Liviana Zorzi has been working on Transparency & accountability in the Governance Team at UNDP Bangkok Regional Hub since 2014, where she is now a Programme Analyst.

Passionate about themes of social justice, equality, citizen engagement, she provides programme and advisory support on transparency, accountability, anti-corruption, open government, private sector partnership and gender, currently mainly for two ASEAN-focused projects: "Promoting a Fair Business Environment" and "Judicial Integrity Network".

Prior to joining UNDP, she has been working for 3 years in the private sector as Executive Assistant and Project Manager at Pordenone Exhibition Centre. She has worked for 2 years also in the field of public health and health inequalities with the World Health Organization in Uzbekistan and EuroHealthNet, a Brussels-based NGO conducting research on social determinants of health for the European Commission. Before joining international organizations, she worked with several Italian CSOs in the field of sustainable development, conflict prevention and peacebuilding (ACLI – Christian Italian Workers Association-, IPSIA – ACLI Peace Innovation Development Institute, Officina della Decrescita Felice).

Ms. Zorzi is from Italy and she holds a BA in Communication Sciences and a Master in Public, Social and Political Communication from the University of Bologna (Italy).

#### Day 2



09:00 - 16:30

Design Thinking Lab

#### **Facilitators**

#### Kal Joffres

Director & Co-Founder, Tandemic



Kal uses design to uncover new ways to address tough challenges. He leads Tandemic in Kuala Lumpur, spearheading design thinking and new product development initiatives. He works with organisations in applying design thinking and lean startup approaches to create new products, services, or interventions in areas ranging from education to healthcare and government. He has led teams serving clients and partners such as UNICEF, Standard Chartered, Microsoft, Novo Nordisk, and UNDP.

Kal is the key architect and facilitator behind Makeweekends, the region's largest series of makeathons, with over 4,000 participants. He has over a decade of experience running collaborative, open innovation programmes with both technical and non-technical communities.

He is also the author of the Design Thinking Toolkit (www.designthinking.my) as well as the Social Business Model Canvas (www.socialbusinessmodelcanvas.com), which is used in over 80 countries and taught at universities such as Oxford and Georgetown University. For his social impact work, he has been recognised as part of the Purpose Economy Asia 100, 100's Asia leading social innovators. Kal also teaches design thinking for international teams at Stanford University's d.school.

Kal is previously from a business background, with nearly a decade of experience in consulting, investment, and guiding clients in innovation and business strategy. He has experience working across Asia, North America, and the Middle East.

#### Stephanie Choo

Director & Co-Founder, Tandemic



Stephanie leads Tandemic's Design Thinking practice in Singapore. Her passion for using design to transform organisations and businesses has led her to work with organisations of all sizes, across the fields of retail, f&b, hospitality, education, and government, in the design of services, processes, products and space. Combining a strong sense of aesthetics, understanding user needs and experience with engaging stakeholders and partners, Stephanie's experience has resulted in driving business value, strategic alignment of values and organisational change amongst her clients.

Some of her work includes leading the consultant team to develop a new court user contact strategy for the State Courts and Family Justice Courts of Singapore. She also led the Sentosa Express Mobility Experience Design project, which involved working across an integrated guest experience, spanning from operational processes to branding and style elements, and ultimately to physical redesigns of two key train stations and train interiors. Her work with brands includes a new brand experience for Spinelli Coffee at One Raffles Quay, and the new Botanic Gardens Shops at Nassim and Tanglin gates.

Stephanie taught Design Thinking workshops for CHIJ Kellock, Singapore Chinese Girls School, Ministry of Education (HQ) teams, Changi Airport Group and also the faculty at the School of Design and Arts, College of St. Benilde in Manila. She has an additional 4 years' experience teaching Design Studios at the University of California, Berkeley and the National University of Singapore.

Stephanie received a Bachelor of Science degree from MIT and a Master of Architecture from the University of California, Berkeley.