



Arab region
Youth Arts &
Music Initiative

Lyrics & Music

Hani Siblini

Composer

Born in 1967 into a large family of artists in Beirut. He studied electrical engineering but loved music and was attached to it from an early age. After his talent emerged, he turned to professionalism in the field of music composition and playing; and has been practicing both for more than twenty years. He has also excelled in transferring his artistic experience to the world of media and advertising.

He composed and distributed musical works and songs that have been widely recognized in the Arab world and beyond. His name was associated with great statures, including but not limited to: Oumaima El-Khalil, Ziad Rahbani, Hisham Abbas and Ricky Martin.



Nizar El-Hindi

Lyricist

Born in 1962 in Tripoli – Lebanon, he holds a bachelor's degree in Physics and Astronomy from King Abdul Azeez University.

He started his career as an editor at Asharq al-Awsat newspaper in 1982, then at Okaz in Jeddah.

He then moved to work in the field of advertising in KSA, UAE, Kuwait, Qatar and Lebanon.

Currently, he works with M&C SAATCHI in Beirut. His poems have been published in Saudi newspapers and magazines where he had studied and worked until 1993.

Music for his lyrics has been composed by Hani Siblini, Boutros Rouhana and Abboud El-Saadi, and sung by Oumaima El-Khalil and artist Rima Khcheich.



Performers



Adam Haddaji



Ashrakat Ahmad



Jarrah El Chaer



Luji Masrahi



Nour Wissam



Thalia Barhouch



Zein Obeid



Song Lyrics

Our world is a home for people
For all people
It's a home for seas and forests
It's a home for all wildlife
A home that gives us food
A home that gives us air
A home for well-being
A home for development

For it to grow on and on
To continue to grow on and on
Prospering, perfect in every way
We need to take action
Aligned with these goals

Goal one: No poverty
End it as quickly as possible
Goal two: Zero hunger
Let us end it permanently

Goal three: Good health
Let good health be a boon to us all
Goal four: Quality education
For all without exception

Goal five: Gender equality
Empowering women and girls
Goal six: Clean water
For us to drink and sanitation

Goal seven: Energy
Clean and efficient
Made available to all
Made affordable to all

For this world
To grow on and on
To continue to grow on and on

Goal eight: Ensure decent work
Full and productive employment for all
Goal nine: Investing in
Better infrastructure and innovation

Goal ten: Reduced inequalities
Between rural and urban areas
People are equal in rights
A life of dignity for all

Goal eleven is about
Sustainable cities and communities
Making them safe
So they continue to grow

A sensible goal follows
Creating responsible production
With actions that support it
Through responsible consumption

For this world
To grow on and on
To continue to grow on and on

Another three goals
We owe to all living things
For a better, healthier climate
And for life below water and on land

Goal sixteen promotes
Peace and justice
And goal seventeen
Partnerships for the goals

Seventeen goals
For a better tomorrow
Goals to fulfil hopes
For generations to come

For this world to be
A home for all people
My most wonderful home
A home for today and for tomorrow





About AYAMI

The “Arab region Youth Arts & Music Initiative” (AYAMI) is an initiative by the UNDP Regional Programme for Arab States. Its overall objective is to raise awareness among children and young men and women on the 2030 Global Agenda and its 17 Sustainable Development Goals (SDGs), and prepare them to become drivers of related efforts.

AYAMI places art and music at its core, because they represent powerful, yet simple, tools to communicate complex messages and engage people and communities. It also emphasizes the use of the Arabic language as it helps to localize the SDGs and anchor them in the mindsets and consciousness of future adults, while being accessible to them in every school and home across the region, ensuring that no one is left behind.

In its first phase, AYAMI is producing and promoting AHDAFI, which is a multimedia product comprised of an original song and a music video, both of which feature seven young talented singers, who hail from different Arab countries and had previously starred in the Arabic version of world-famous franchise "The Voice Kids: Ahla Sawt" (meaning Best Voice) and were selected in collaboration therewith. They are representatives of the target audience and are most suitably positioned to inspire their peers and instill in them a strong sense ownership of the content of AHDAFI, which literally translates into "My Goals".

AYAMI's second phase will follow in 2020. It will use AHDAFI to engage and educate students in public and private schools on the SDGs and provide them with tailored spaces that encourage creative and critical thinking and enable them to use art (music, theatre, poetry, dance, painting, etc.) to formulate and communicate their thoughts, concerns and aspirations regarding the SDGs. Related activities will be implemented by UNDP in selected counties, in collaboration with concerned ministries (education, youth, culture, etc.), schools, local NGOs that work with children and youth, and sister UN agencies.

UNDP will work with the national authorities and educational institutions to document and widely communicate emerging good practices and lessons learned and integrate them in school curricula and extra-curricular activities, with a view to sustaining the momentum created and results achieved by AYAMI.



SUSTAINABLE DEVELOPMENT GOALS





About UNDP

UNDP is the UN's global development network, advocating for change and connecting countries to knowledge, experience and resources to help people build a better life. We are on the ground in 177 countries and territories, working with them on their own solutions to global and national development challenges. As they develop local capacity, they draw on the people of UNDP and our wide range of partners.

In September 2015, world leaders adopted the 2030 Agenda for Sustainable Development to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. UNDP is working to strengthen new frameworks for development, disaster risk reduction and climate change. We support countries' efforts to achieve the Sustainable Development Goals, or Global Goals, which will guide global development priorities through 2030.

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