

ROMA AND EGYPTIAN ENTREPRENEURS IN FOCUS







This photo brochure features beneficiaries of the Income Generation component of the Project "Economic and Social Empowerment of Roma and Egyptians - a booster for social inclusion" (ESERE Project), financed by EU and implemented by UNDP, in partnership the Ministry of Health and Social Protection.

The Income Generation Component run through November 2016 - May 2019. The project supported over 55 Roma and Egyptian entrepreneurs to establish their business or strengthen existing ones. This included provision of assets and equipment besides business management training, counselling, and monitoring. The beneficiaries come from Tirana, Durres, Shkodra and Berat- the project areas.

We hope this photo brochure will inspire future entrepreneurs coming from vulnerable groups to pursue their dreams.

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This publication was developed in the context of Project
"Economic and Social Empowerment for Roma and Egyptians
- a booster for social inclusion". The project aims to promote the
economic and social empowerment of the marginalised Roma
and Egyptian communities and supports the Government of
Albania in its efforts to achieve the objectives set forth in the
National Action Plan for the Integration of Roma and Egyptians,
2016-2020, while promoting respect for human rights, gender
mainstreaming and intercultural dialogue, as prerequisites for
the country's EU integration.



Anxhela Selimaj

Anxhela is a physiotherapist. Today she manages her own clinic in the heart of the city. Thanks to ESERE support she has a fully equipped clinic.







Armand Mile

Armando, once an emigrant in Germany, today
he runs his barber shop- established with
ESERE support. Clients find his style
very distinct.







Artan Kovaci

Artan has a passion for fixing equipment. If you need to fix your electric appliances, go to his shop. Super service!





Eni Stoli

The project helped Eni, buy new equipment for his car service. If your car needs fixing, go to Eni's shop.





Fatmira Cela

Fatmira had a dream to be one of the best city tailors. Today she runs her own business which has become popular for young boys and girls.



Valdete Haxhia

Looking to refresh your wardrobe, go at Valdete's shop.





Artor Lufta

Artor repairs musical instruments. Thanks to the project equipment support, he has expanded his activity.



Hajdar Tahiri

Hajdar is a farmer from Kulle village. The project purchased a cow to help him and his family expand his milk trading activity.





Marinela Kazanxhi

Not only is Marinela gifted in nail decoration, but she and her mom, prepare beauty cosmetic products made entirely of natural ingredients in their beauty salon.





Spartak Abazi

Need construction works? Go to Spartak.



Emanuela Hasani

Emanuela is talented, full of imagination and style! Everybody finds her work amazing.





Muharrem Lala

Muharrem's bakery was established in 1939. ESERE repaired it enabling him to expand his business.





Rudin Shtembari

Rudin and his father now possess a new marble cutting-machine. Go check their perfect pieces of work!



Etleva Myftari

Need new curtains for your home or business? Etleva offers stylish models.



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