

*When will The Gambia tourism recover?***Impacts****ECONOMIC**

Individuals and families

- Financial distress
- Job losses

Businesses

- Business bankruptcies
- Store closures

Local and national economies

- Postponed investments
- Supply chain disruptions

CONTINUITY

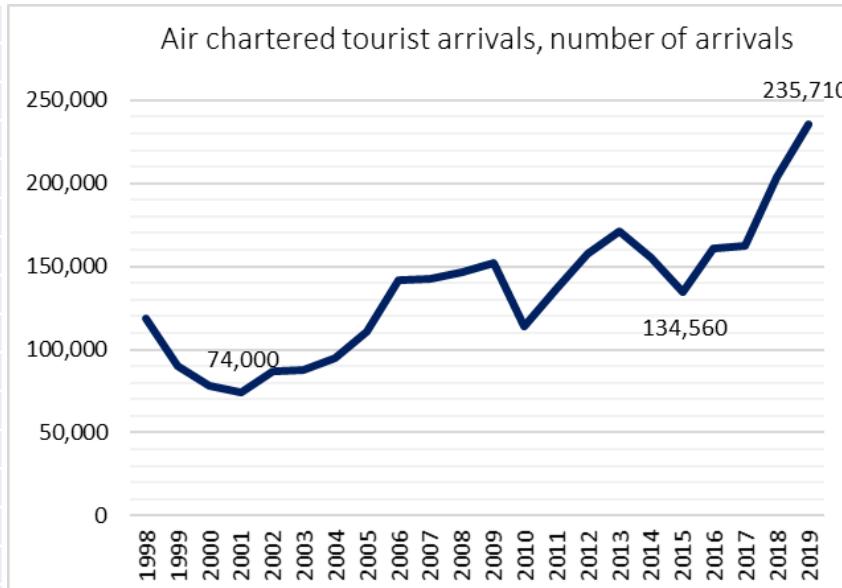
- Online learning
- Internet connectivity

POLITICAL GOVERNANCE

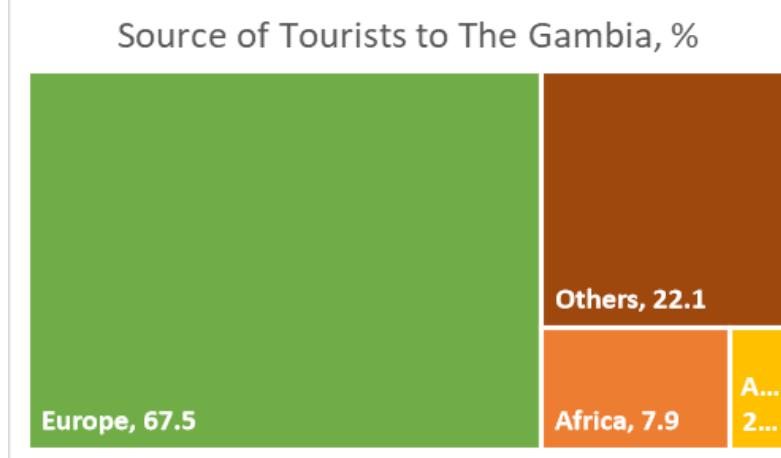
- Elections
- Prisons

SOCIAL COHESION

- Messaging on impacts
- Relations
- Sports



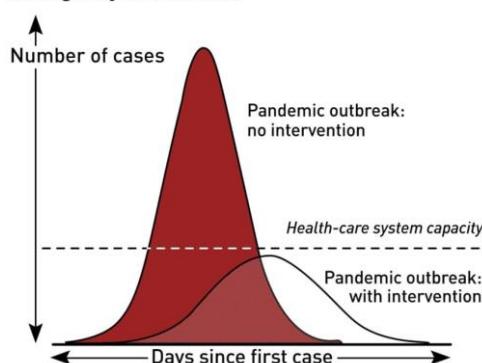
- Tourism had picked, almost doubling every 10 years.
- Sources of tourists most hit by COVID-19.



- Experts think the European economy will take around two years for GDP to get back to recent levels. That is assuming COVID-19 is contained.

Flattening the curve

Slowing the spread of the virus

**Impact on jobs and businesses**

- Tourism related jobs and business have already had a hit, but many – especially indigenous ones – may struggle to recover.
- We have to get the diagnostics right to know which businesses are and who these people are, as well as the challenge they face.
- COVID-19 Business Tracker will provide the need data to undertake appropriate diagnostics. It will also inform the needed support if they are to return to their feet.

Impact on COVID-19 containment

- On face value, this may not have significant impact on flattening the curve but it does.
- The more people struggle to meet their basic needs, the more they feel it is not worth it. It is therefore important that COVID-19 Business Tracker informs this effort too.

Mitigation & Recovery

Tax relief measures

- Utilities
- Essential goods

Food relief

- Cities, towns, district
- Operation procedures

Extra cash

- Elderly
- Employees

Mobile money

- Charges
- Taxes

Retirement funds

- Share % savings
- Critical infrastructure

Rent and loans

- Restructure loans + loans
- Fasten loan request