



# POWER OF PREVENTION

**DONOR:**

Gates Foundation

**IMPLEMENTER:**

UNDP

**TIME PERIOD:**


October 2025 – August 2027

**COUNTRIES COVERED:**

Malawi, South Africa, Zimbabwe

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## > INTRODUCTION

The Power of Prevention project strengthens national efforts to put HIV prevention at the forefront of political and funding agendas. According to UNAIDS, key populations and their sexual partners accounted for approximately 49 percent of new HIV infections globally in 2024.<sup>1</sup> In sub-Saharan Africa, these groups contributed about a quarter of all new infections, underscoring the critical need to prioritize prevention for these communities.

The project mobilizes key population-led organizations in Malawi, South Africa and Zimbabwe to advocate for sustainable long-term financing for cost effective prevention tools, such as long-acting pre-exposure prophylaxis (LA-PrEP). The project also advances policies to ensure key populations' access to essential HIV prevention services.

## > APPROACH

The project's approach centres on building the advocacy capacity of national key population-led organizations. It provides targeted small grants to organizations in the three countries that enable them to lead HIV prevention advocacy, including for LA-PrEP, and to push for stronger political commitment and domestic funding. The project also supports strategic advocacy efforts to expand alternative funding sources for HIV prevention.

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<sup>1</sup> UNAIDS (2025). Overcoming disruption: Transforming the AIDS response.

The four key elements of the approach are:



Utilize a small grants mechanism to engage diverse national key population-led organizations in HIV prevention advocacy.



Promote evidence-based advocacy.



Strengthen solidarity among key population communities, especially in contexts that are particularly challenging.



Ensure advocacy is country-led, community-driven and co-created.

## > GOAL

To elevate HIV prevention, including LA-PrEP, as a political and funding priority in Malawi, South Africa and Zimbabwe by strengthening and mobilizing key population-led organizations to advocate for increased domestic financing and promote access by reducing policy barriers.

## > OBJECTIVES

1. Evolve and secure HIV prevention as a policy and funding priority by mobilizing key population-led advocacy for domestic financing for HIV prevention, including for LA-PrEP.
2. Create an enabling policy ecosystem and reduce structural barriers for access to HIV prevention services for key populations.
3. Strengthen and evolve the HIV prevention financing and policy advocacy capacity of key population-led organizations.

## > OUTCOMES

1. Increased policymaker awareness, accountability and financing, and policy commitment to HIV prevention for key populations.
2. Strengthened evidence-based advocacy approaches and increased solidarity among key population-led organizations.
3. Improved policy environments at national and sub-national levels for differentiated HIV prevention for key populations.
4. Increased HIV prevention policy capacity and agency of key population-led organizations.