

GENDER SENSITIVE COMMUNICATION MONITORING TOOL

PERIOD --- JANUARY TO DECEMBER 2024

CHECKLIST	INSENSITIVE LANGUAGE USAGE	MEDIUM email/meeting/speeches/conver sations	FEEDBACK AND CORRECTION
Pronouns : Use gender-			
neutral pronouns			
(they/them) when			
referring to individuals			
whose gender is			
unknown or			
unspecified. Respect			
individuals' pronoun			
preferences and use the			
pronouns they identify			
with.			
Job Titles and			
Descriptions: Use			
gender-neutral job			
titles whenever			
possible (e.g.,			
"chairperson" instead			
of "chairman"). Ensure			
job descriptions and			
requirements do not			
include gender-specific			
language or biases.			
Greetings and			
Salutations: Use			
inclusive greetings and			
salutations in emails,			
letters, and other forms			
of communication			

(e.g., "Dear team" or		
"Hello everyone").		
Avoiding Gender		
Stereotypes: Avoid		
using language that		
reinforces stereotypes		
or assumes gender		
roles (e.g., "men are		
better at math" or		
"women are more		
emotional").		
Inclusive Language:		
Use inclusive language		
that encompasses all		
genders (e.g., "people"		
instead of "guys" or		
"mankind").		
Documentation and		
Forms: Review and		
update company		
documentation, forms,		
and policies to ensure		
they use gender-		
inclusive language and		
options. Provide non-		
binary gender options		
where applicable (e.g.,		
"other" or "prefer not		
to say").		
Visual		
Representation:		
Ensure visual		
materials, such as		
presentations and		
graphics, depict		
diversity and avoid		
reinforcing gender		
stereotypes		
stereotypes		

- Regularly review and update the checklist to reflect evolving language norms and best practices. Encourage ongoing dialogue and awareness around gender sensitivity in communication