

## **IEC & Media Unite: Lesotho Workshop Boosts Election Coverage Precision**

December 18-19 December 2023

Building bridges between Media and Election Officials to improve accuracy and frequency of election coverage was the theme for a workshop that brought together more than a dozen media practitioners in Lesotho.



Sponsored by German Cooperation and implemented by Africa Election Fund project, workshop was conducted by the Independent Election Commission (IEC) with the support of UNDP international communication consultant Mr. Moncef Bouhafa.



Participants identified bottlenecks between the IEC and the media and proposed concrete solutions. Media houses represented included Lesotho National Broadcasting Service, Lesotho Times and many independent radio stations. A number of IEC departments helped the media understand their roles and how they could help the media cover stories.



The workshop was held in the context of IEC developing a communication strategy to help improve the electoral process in the future.