



GSMA™



Shared Prosperity Dignified Life



Call to Action

Digital for Sustainable Development Initiative in the Arab States Region

Enabling a Digital transformation to accelerate progress towards the SDGs

As conveners of the Digital for Sustainable Development (D4SD) initiative, we call upon all our partners in governments, inter-governmental organizations, the private sector, civil society, international organizations and the entire digital society, to join us in this call to action to harness the power of inclusive digital transformation to accelerate progress in in the Arab States region towards the achievement of the Sustainable Development Goals (SDGs), with the aim of building resilient societies.

We hope that our collective action will mobilize and empower an equitable and inclusive digital ecosystem and develop a roadmap for digital cooperation on sustainable development. We pledge our ingenuity to build a solid digital initiative encompassing different projects, and to align our efforts: with relevant programs, initiatives, and frameworks, including the Arab Digital Agenda 2023 -2033 adopted by Heads of Arab states¹ to support the timely achievement of the SDGs and 2030 Agenda.

By joining this call of action, we affirm our commitment to cooperate on the following actions:

A. *Enabling* national agendas through digital transformation

Supporting national agendas by facilitating the transition to a digital economy within the context of Sustainable Development Goals.

B. *Establishing* an Arab States Bank of digital initiatives for the SDGs.

Establishing a data base for digital initiatives to enable SDGs, create a pipeline of projects on country, regional and global levels.

C. *Developing* a medium-term roadmap, prioritizing high-impact initiatives

Identifying and prioritizing specific initiatives with the potential to generate significant impact and achieve widespread adoption. Develop a 3-to-6-year roadmap to implement different initiatives with key partners. We will embrace the road map to harness digital innovation leading to the progress of the countries' economies, and people welfare, enforcing global rights of peace and prosperity.

D. *Enhancing* digital cooperation among partners through better knowledge exchange

Establishing a dynamic network for sharing success stories and exchanging experiences among different countries. Fostering digital cooperation among different stakeholders and initiatives, especially public private partnerships, to minimize redundancy and optimize resource allocation.

E. *Improving* management and measurement of digital impact

Recognizing the importance of managing and accessing impact and establishing and promoting a framework of best practices and excellence.

¹ Co-developed by ESCWA, LAS, ITU, UNDP and partners