

CIVITTA



# Financial costing of the human capital losses in Ukraine

Analytical materials

2023



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# AGENDA

1. **Development of human capital in Ukraine**
2. Impact of full-scale invasion on human capital metrics
3. Financial costing estimation



# DESPITE THE ABSENCE OF AGREED DEFINITION OF HUMAN CAPITAL MOST APPROACHES CAPTURE THREE KEY PILLARS – EDUCATION, HEALTH, LIVING CONDITIONS



Human capital is a combination of **knowledge, skills, health, and social protection** that affect a person's potential to produce higher **economic earning**



Human capital is **education and work experience** which result in **knowledge and skills** that help people to be productive and to yield higher **economic returns**



Human capital is **knowledge and skills** acquired through formal and informal education that enable people to **create value in the global economic system**



Human capital is an **investment or expenditures on accumulating knowledge** in relevant areas of the economy which add to the stock of productive capital

## DEFINING HUMAN CAPITAL

**Human capital** is defined as a combination of knowledge and skills acquired through lifetime **education, health, social support and protection, and employment opportunities** that help people be more productive members of society and produce higher **economic outputs**

## HUMAN CAPITAL PILLARS

### EDUCATION PILLAR

- **Education**
- Education quality (test scores)
- Education quantity (years of schooling, percent of population enrolled in education)

### HEALTH PILLAR

- **Health**
- **Food security**
- Survival rate
- Healthy growth and life expectancy
- Accessibility of healthcare services

### LIVING CONDITIONS PILLAR

- **Living Conditions**
- **Social inequalities**
- Quality of life, including material resources
- Standards of living
- Accessibility of social protection services

## ECONOMIC OUTPUT PILLAR

- **Labour market**

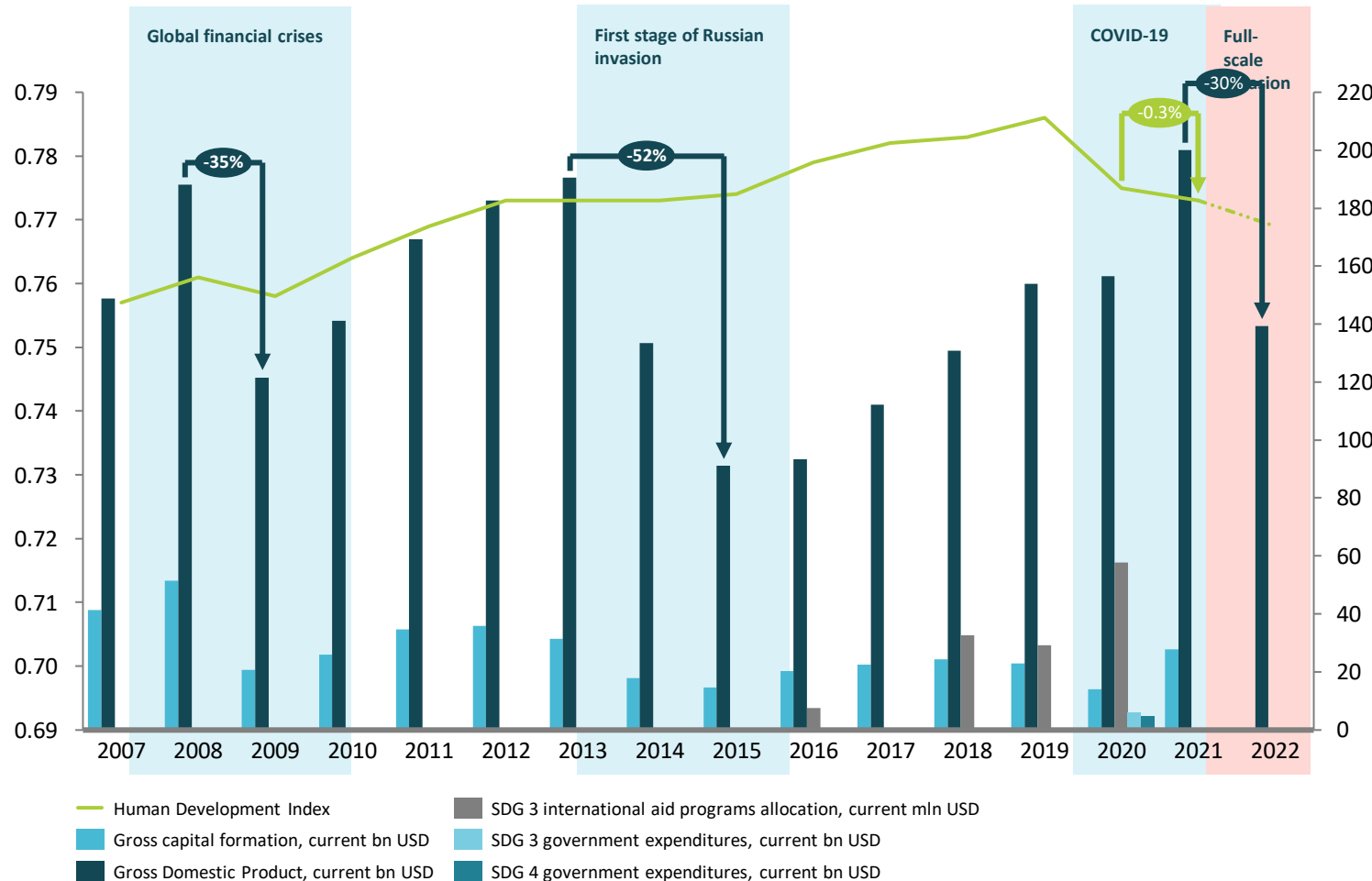


The outlined **measures of human capital** are **proxy categories** which shape the analysis of human capital according to **defined indicators** and, most importantly, enable **quantifying the assessment** of human capital changes over time or in comparison with the progress of other countries in the field of human capital development.



# HUMAN CAPITAL METRICS CORRELATE WITH ECONOMIC GROWTH INDICATORS DURING MAJOR CRISES

GCF, GDP, SDG 3 AND SDG 4 EXPENDITURES (IN BILLION USD), SDG 3 INTERNATIONAL AID (IN MILLION USD) AND HDI (ON THE SCALE 0-1) IN 2007-2022

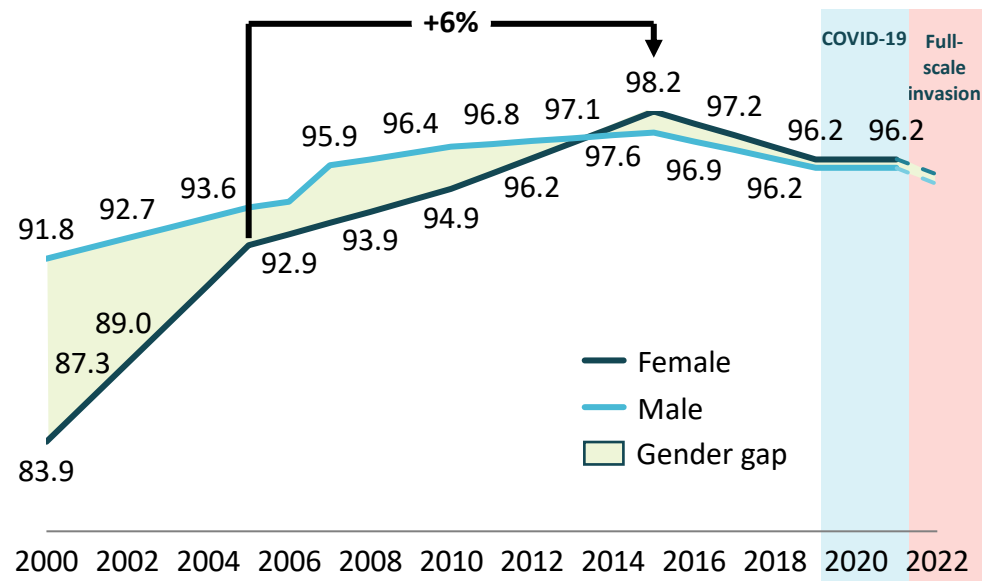


## INSIGHTS

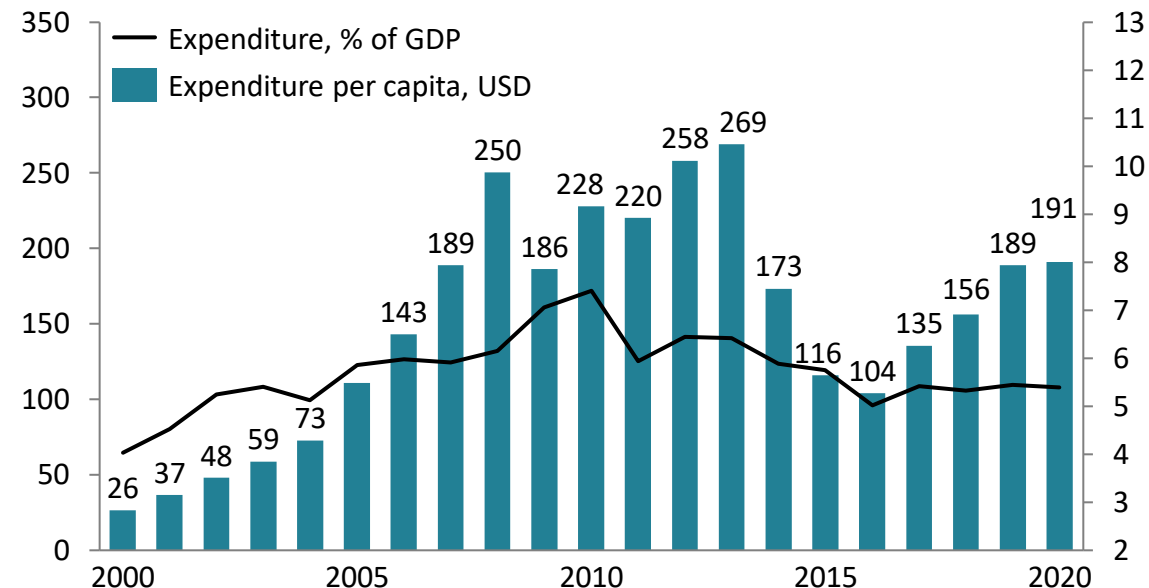
- **A 35% decrease in GDP** due to the Global financial crises was complemented by a 3 points decline of the HDI.
- **Russian aggression in Crimea and eastern Ukraine caused a 52% decline of GDP** and decrease of mean years of schooling component of HDI from 11.3 to 10.1.
- **COVID-19 pandemic** resulted in short-term consequences for human capital (3 points decrease in total HDI and decline in life expectancy at birth component from 72.6 to 71.6) and long-term damaging effects for the real economy.
- **A war in Ukraine** has already caused severe decline in all indicators of human and economic development. The NBU preliminary estimates a 30% drop in GDP in 2022, and the RDNA report measures the total loss of human capital at USD 57.5 bn.
- As of 2020, **Ukraine Government expenditures on meeting SDG 3** accounted for USD 5.8 bn, while it reached almost USD 4.7 bn for **SDG 4**. Additionally, Ukraine is a recipient of **international aid for SDG 3** which grew from USD 7.5 mln in 2016 to USD 57.6 mln in 2020.

# EDUCATION RELATED INDICATORS DEMONSTRATE A GRADUAL DEVELOPMENT OF THE SECTOR IN UKRAINE OVER THE PAST 20 YEARS

POPULATION WITH AT LEAST SOME SECONDARY EDUCATION, % AGES 25 AND OLDER



CURRENT EDUCATION EXPENDITURE IN UKRAINE, USD AND % OF GDP

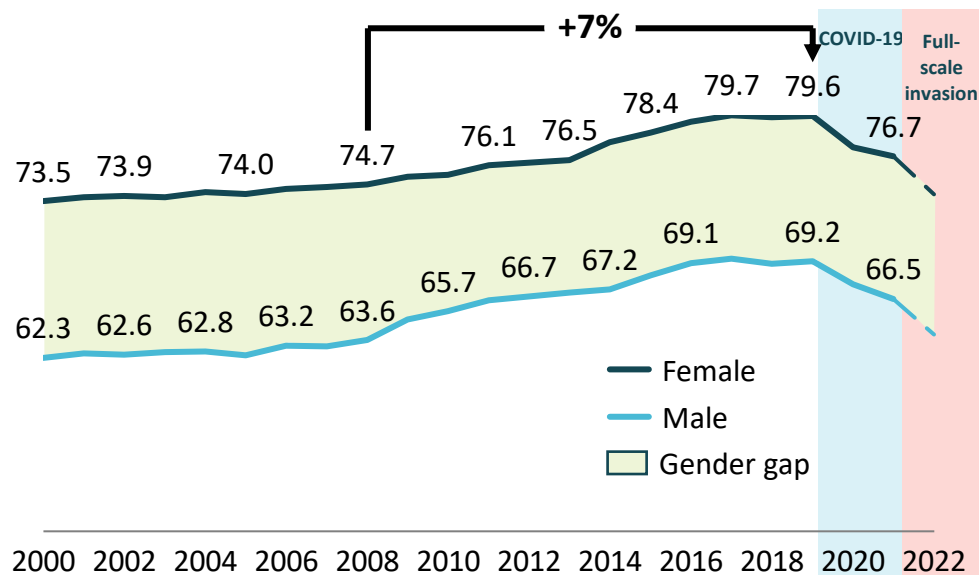


## INSIGHTS

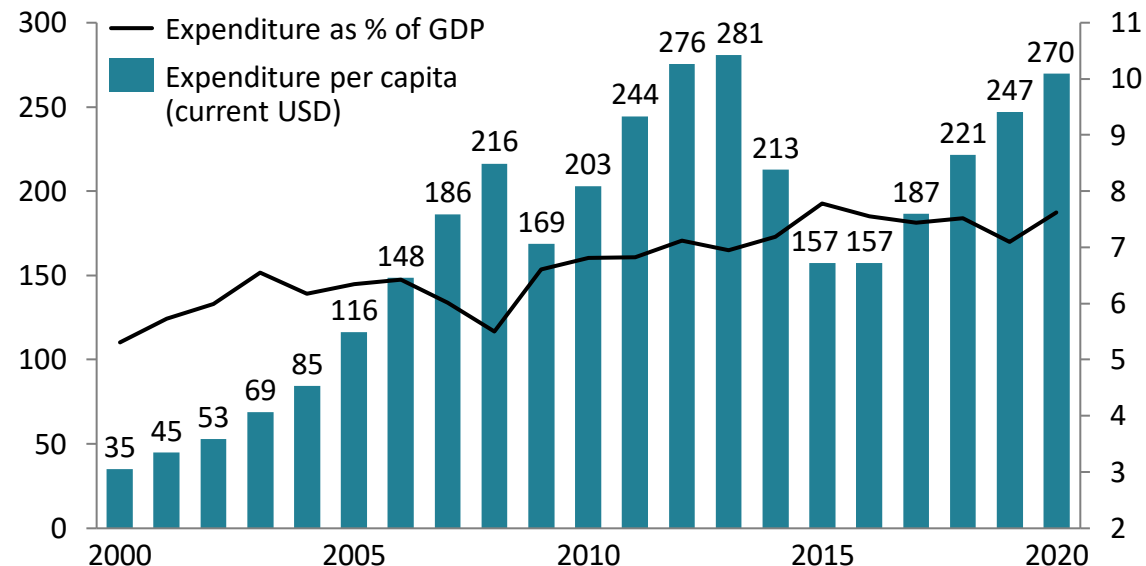
- **Higher percent of population tends to have at least some secondary education:** while in 2000 only 83.9% of females and 91.8% of males ages 25 and older had such level of education, by 2015 this indicator grew to 98.2% of females and 97.3% of males with a slight decline to 95.8% in 2021. This also demonstrates that the gender inequality decreased in this area.
- Although the **government expenditure on education** has reached its **peak of 7.4% of GDP in 2010** compared to roughly 4% in 2000, the indicator dropped to 5.4% of GDP in 2020, remaining at about the average level over the whole period. **Government expenditure per capita** have increased significantly, **from only USD 26 in 2000 to USD 191 in 2020**. However, the highest number can be observed in early 2010s when they surpassed yearly USD 200, while the major drop to USD 104 in 2016 was mainly caused by the Russian aggression and restructuring of government expenditures in the following years.

# UKRAINE OVER THE LAST 20 YEARS SHOWED LIMITED PROGRESS IN LIFE EXPECTANCY NOW ENDANGERED BY WAR

LIFE EXPECTANCY AT BIRTH IN UKRAINE, YEARS



CURRENT HEALTH EXPENDITURE IN UKRAINE, USD PER CAPITA AND % OF GDP

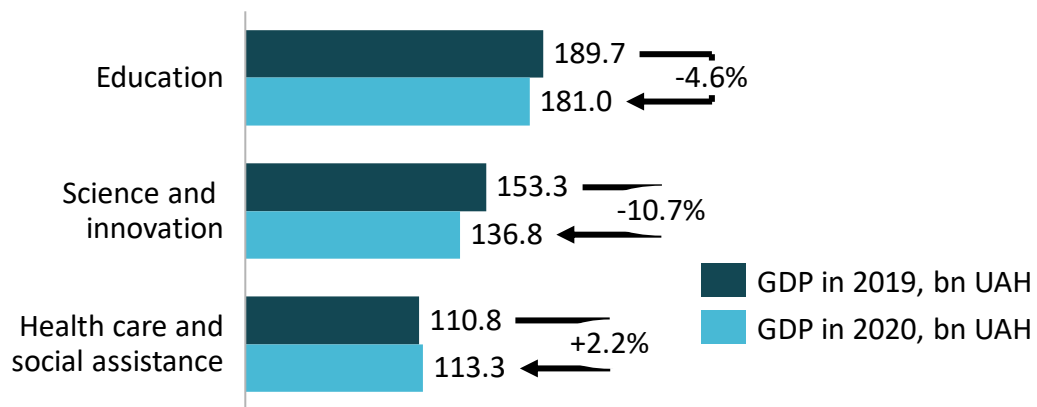


## INSIGHTS

- **Life expectancy at birth** in Ukraine has increased moderately over the past two decades, with the biggest **growth by 5% in the period 2008-2019** (from 68.3 to 71.8 years). However, the **COVID-19 pandemic caused decline in life expectancy** due to increased mortality rate (69.6 years in 2021). This indicator is **expected to further decline in 2022-2023** because of human losses during full-scale Russian invasion.
- **Health expenditures per capita** in Ukraine have been increasing steadily since early 2000s, with a significant **eight-fold growth from USD 35 in 2000 to USD 270 in 2020**. An upward trend was interrupted twice, namely with drop-downs in 2009 due to financial crisis and in 2014-2016 as a reaction to Russian aggression. However, **expenditure as percent of GDP** has seen moderate change, **remaining within 5.3-7.8% range**.

# COVID HAS NEGATIVE IMPACT ON UKRAINE'S HUMAN CAPITAL IN TERMS OF EXCESSIVE MORTALITY RATE, EDUCATION QUALITY AND EMPLOYEMENT LEVELS

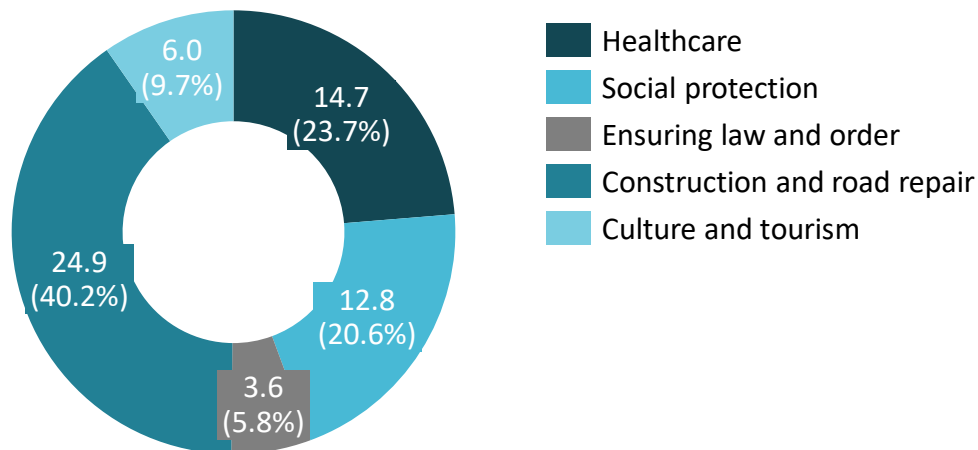
## UKRAINE'S GDP IN HUMAN CAPITAL RELATED SECTORS, 2020



## INSIGHTS

- Ukraine introduced **one of the strictest quarantine restrictions in Europe** at the beginning of the pandemic in March 2020. However, they **did not prove effective** as the spread of the disease and mortality rates remained at about the average European level.
- In 2020, due to excess mortality caused by COVID-19, the **mortality rate in Ukraine rose to 15.9 deaths per 1,000 population** (14.7 in 2019).
- The COVID-19 pandemic **encouraged external migration**, even though it forced people to return to Ukraine during lockdown. The International Organization for Migration (IOM) estimates that **1 million 167 thousand Ukrainians were abroad in 2021, 11% more than in 2019 prior to COVID-19**. More people started to think of migration to countries with safer and more secure environment and with higher social protection level.
- When the COVID-19 restrictions were lifted, official data from the State Employment Service showed a **significant (sometimes more than 10 times) prevalence of unemployment over the number of vacancies**. This is true for both specialists and representatives of working professions.
- Introduction of remote studies had a **negative impact on the quality of education**, especially for **children in primary school**. In the long-term, it has an accelerated negative effect on the quality of acquiring knowledge, practical skills, and the formation of human capital.
- Although **healthcare sector was overloaded during the pandemic**, A significant part of expenses from the **Anti-Covid-19 Fund** was directed to **measures not related to combat the coronavirus** but rather to the support of general economic activities (infrastructure development).

## ALLOCATION OF FUNDS FROM ANTI-COVID-19 FUND, BN UAH





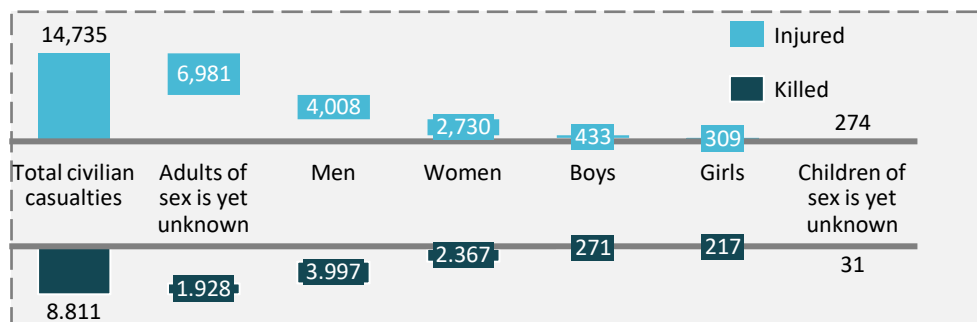
# AGENDA

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# WAR CAUSED A SIGNIFICANT REDUCTION IN POPULATION DUE TO THE DISPLACEMENT OF PEOPLE AND DIRECT CASUALTIES

## THE IMPACT OF A FULL-SCALE INVASION ON THE DEMOGRAPHIC SITUATION OF UKRAINE



**2.9 million Ukrainians** have arrived in Russia since the beginning of the invasion  
Currently, **about 1.5 million Ukrainians** remain there

The population of Ukraine in the territory under the control of the Armed Forces may reach **33.6-34.5 million people** based on the official estimate of the population of Ukraine in 2021  
Based on the **digital census** of 2019, the population may be **29.9-30.8 million people**

Since February 24, 2022, about **13.7 million Ukrainians left abroad** and **8.7 million entered the country** as of the end of 2022  
By the end of 2022, **from 3.8 to 4.7 million refugees were abroad**, including in Europe

According to various estimates, **1.6 to 2.8 million people live in** Occupied Districts of Donetsk and Luhansk regions

As of September 2022, **1.2 million people were in the temporarily occupied territories**

According to the illegal census of 2021, **2.5 million people live in the Autonomous Republic of Crimea**

## COMMENTS

- The full-scale invasion caused a **demographic shock to the Ukrainian population**, as a result of which a large proportion of Ukrainians became IDPs or received refugee status in foreign countries.
- At the same time, in the temporarily occupied territories, the **aggressor conducts an active policy of passporting the population and illegally deporting children** to the territory of the Russian Federation.
- As of May 2023, **total civilian casualties in Ukraine** since the beginning of full-scale invasion reached **23.5 thousand people**, including **8.8 thousand people killed** and **14.7 thousand people injured**.

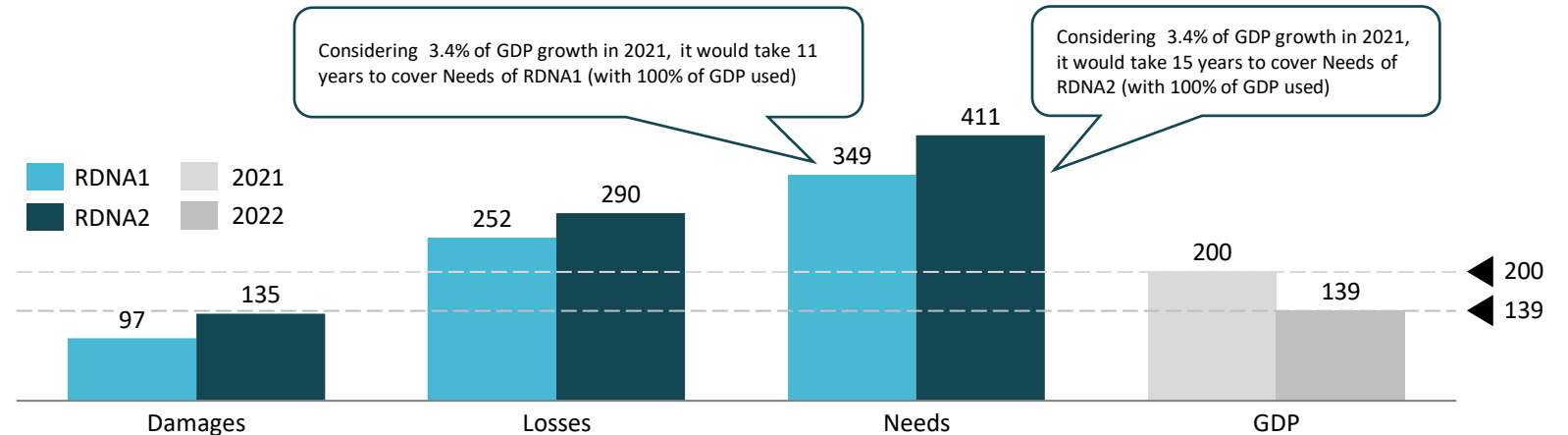
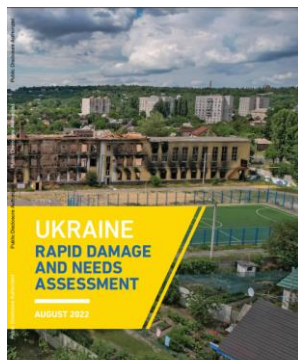
Temporarily occupied territories: ■ From 2014 ■ As of May 2023

# THERE WERE SEVERAL ATTEMPTS TO ASSESS THE WAR DAMAGE WITHIN SECTORS, INCLUDING THOSE DIRECTLY RELATED TO THE HUMAN CAPITAL (1/2)

**Rapid Damage and Needs Assessment (RDNA)** is a joint research of the Government of Ukraine, the World Bank, and the European Commission with support of other countries which aims to assess the effects of war on Ukraine by three criteria:

- **Damages:** Direct costs of destroyed or damaged physical assets.
- **Losses:** Changes in economic flows resulting from the war.
- **Needs:** Value associated with the resumption of prewar normality through activities such as repair and restoration, including a “build back better” principles

## RDNA1 (24 FEBRUARY 2022 – 1 JUNE 2022) AND RDNA2 (24 FEBRUARY 2022 – 2023) TOTAL DAMAGE, LOSSES AND NEEDS, BN USD

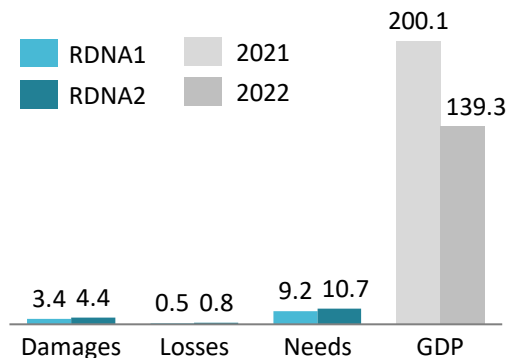


## INSIGHTS

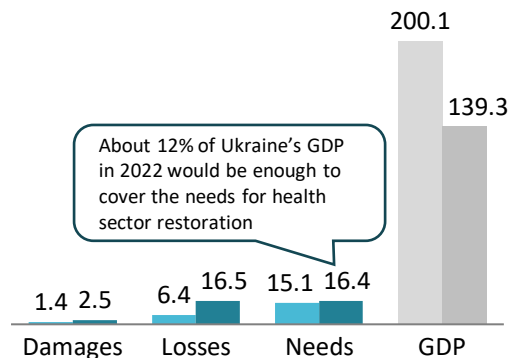
- Both RDNA1 and RDNA2 define **housing, transport, and commerce and industry** as the most damaged sectors, while RDNA2 also singles out **energy sector and agriculture**. The sectors with **largest increases** compared to the RDNA1 results include **energy, housing, transport, and agriculture**.
- Losses are dominated by land **decontamination, commerce and industry, agriculture, and transport**. Compared with RDNA1 results, the **energy sector and commerce and industry sector** have seen a significant increase in losses.
- The sectors with the highest estimated needs are **transport, land decontamination, and housing**, with **energy, social protection and livelihoods, transport, agriculture, and housing** having faced the most significant increase in needs.

# THERE WERE SEVERAL ATTEMPTS TO ASSESS THE WAR DAMAGE WITHIN SECTORS, INCLUDING THOSE DIRECTLY RELATED TO THE HUMAN CAPITAL (2/2)

## EDUCATION, BN USD



## HEALTH, BN USD

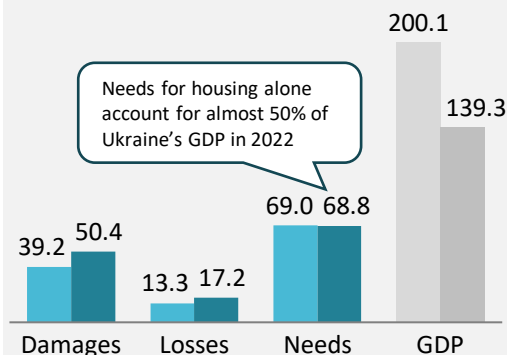


## INSIGHTS

- RDNA1 and RDNA2 also assess damages, losses and needs by sectors. **Social sectors** include **housing, education and science, health, social protection and livelihoods** which can be considered as related to human capital.
- Education accounts for the smallest proportion of damages, losses and needs** because these estimates do not include the destruction of educational equipment, so the true cost of damage is likely higher.
- Health sector has the biggest increase in losses** (from USD 6.4 bn in RDNA1 to USD 16.5 bn in RDNA2) as RDNA2 includes new estimate of expenditures on strengthening the core essential public health functions.
- While most of the social sectors have demonstrated increase by all indicators compared to RDNA2, **housing sector** accounts for the **largest number of damages, losses and needs**. Also, housing faced the **largest increase in damages** (from USD 39.2 bn in RDNA1 to USD 50.4 bn in RDNA2).
- The needs of **social protection and livelihoods sector have grown two-fold** (from USD 20.6 bn in RDNA1 to USD 41.8 bn in RDNA2) due to the growing demand for restoration of jobs, providing decent wages, and assisting in matching jobs and workers.

## LIVING CONDITIONS, BN USD

### Housing

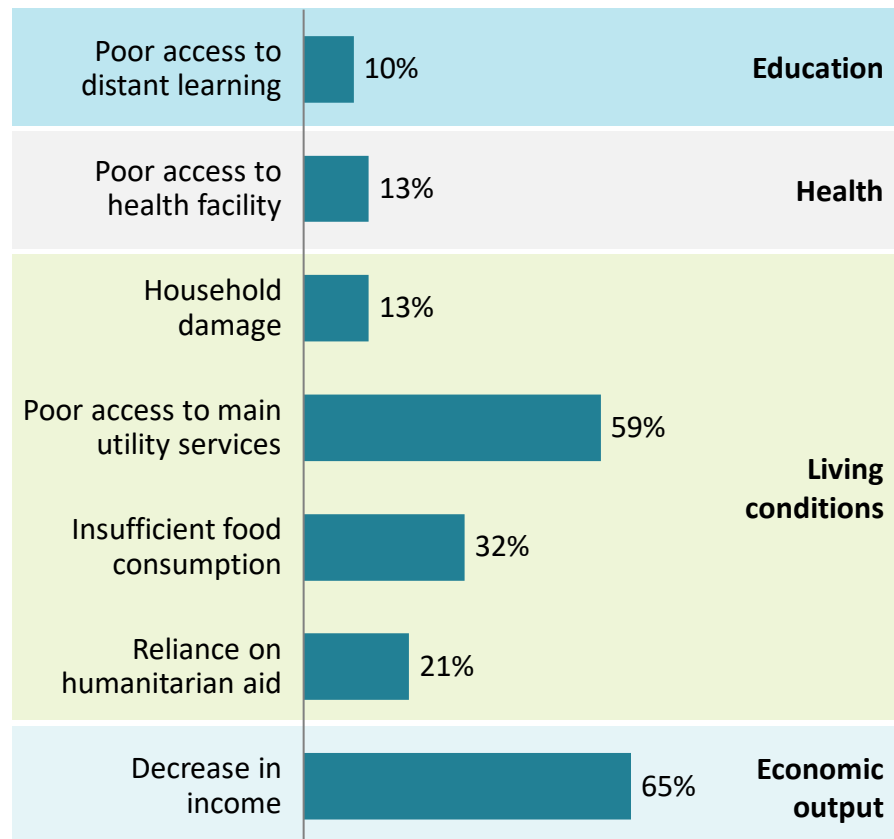


### Social protection and livelihoods



# \ HUMAN IMPACT ASSESSMENT (HIA) REPORTED THE NEGATIVE EFFECTS OF WAR ON THE POPULATION IN VARIOUS SECTORS

POPULATION THAT REPORTED NEGATIVE INFLUENCE BY SECTOR, % OF TOTAL



## INSIGHTS

### Education

- **10% of households** with school-aged children **unable to access distance learning** while schools were closed.

### Health

- **33% of households** reported spending more than **25% of their total income** on healthcare services.
- **57.4% households** struggled to **afford medicines**.

### Living conditions

- **817,000 residential units** were damaged between Feb to Aug 2022 (55,000 2014-2021).
- **59% of households** experienced **interruption in the main utility services** in the fall 2022.
- Share of **households with insufficient food consumption** in December 2022 reached **32%**.

### Economic output

- **65% reported decrease in income** since February 2022 – especially for **IDPs and returnees**, and those in the Southeast macro-region.
- **60% of households**, and **73% of IDPs** responded that the **work of their household members had been affected** since the start of the full-scale war due to job loss, salary cut, and reduced working hours

HIA reported **negative influence of war** across **all pillars of human capital**, with the major effect on **living conditions** and **economic output pillar**. This is likely to cause long-term negative impact on economic and social well-being of the population in Ukraine.



# HUMAN IMPACT ASSESSMENT (HIA) PROVIDED GENERAL OVERVIEW OF NEGATIVE INFLUENCE OF WAR

EDUCATION PILLAR	HEALTH PILLAR		LIVING CONDITIONS PILLAR	
EDUCATION	HEALTH	FOOD SECURITY	LIVING CONDITIONS	SOCIAL INEQUALITIES
<ul style="list-style-type: none"> <li>Security conditions prevented most of the regions from operating under offline modality as only <b>31% of education took place offline</b>, mostly in the Western regions</li> <li>Some households struggle to afford proper equipment for online education, while <b>inclusive education has become unavailable</b> due to war and online learning</li> <li>Households have faced additional barriers, such as <b>lack of internet connectivity and increased anxiety of children</b></li> </ul>	<ul style="list-style-type: none"> <li><b>Accessibility of primary healthcare</b> has <b>deteriorated</b>, particularly for the most vulnerable populations, including due to <b>850 health facilities having been destroyed</b> as of Nov 2022</li> <li>The main <b>barriers</b> to accessing healthcare are <b>costs of consultation and medicines</b></li> <li>Households have been affected through <b>degradation of mental health</b> (close to <b>15 million persons</b> would need psychological support)</li> </ul>	<ul style="list-style-type: none"> <li><b>Increasing food prices</b> are the primary driver of food insecurity since the full-scale war began</li> <li>Over the course of 2022, there was an increasing <b>gap in food consumption between displaced and non-displaced households</b></li> <li>While <b>product scarcity</b> was high at the beginning of the war, it has significantly <b>lowered</b> since then</li> <li>Among households who have children, <b>more than 1 in 10 restricted consumption of adult members</b> to allow children to eat</li> </ul>	<ul style="list-style-type: none"> <li>Living conditions were affected by the Russian military targeting <b>utility infrastructure</b>. For instance, <b>59% of households</b> experienced <b>interruption in the main utility services</b> in the fall 2022</li> <li><b>13% of households</b> reported their <b>primary accommodation had been directly damaged</b> by the war, especially in the North and Southeast</li> <li><b>Internal displacement</b> led to a major <b>drop in living standards</b>, especially for those with pre-existing vulnerabilities</li> </ul>	<ul style="list-style-type: none"> <li><b>IDPs</b>, the number of which increased from 1.6 million to over <b>6.5 million</b> since February 2022, have a <b>higher personal exposure to adversities</b> than people who were never displaced</li> <li><b>IDPs are more likely to change job</b>, move to unofficial employment, experience salary cut or delay</li> <li><b>Coping mechanisms</b> of vulnerable groups mainly involve <b>self-reliance and community resilience</b>. Some groups (such as <b>Roma, HIV positive, LGBT</b>) are <b>more disadvantaged</b> in coping with the war's impact</li> </ul>
ECONOMIC OUTPUT PILLAR				
LABOUR MARKET				
<ul style="list-style-type: none"> <li><b>31% of households</b> have reported <b>loss of access to livelihoods and income earning activities</b> “somewhat”, while 26% report “greatly”, which happened due to safety and security concerns since the start of the full-scale war. This is especially true for IDPs and returnees, and those in the Southeast macro-region (<b>38% of households in the Southeast</b> reported that their livelihoods had been <b>affected “greatly”</b>)</li> <li>There has been a decrease in access to paid work as a primary source of income, especially in the Southeast. For example, Ahead of full-scale war, <b>67% relied on paid work</b> as primary source of income, <b>lowering to 53%</b> since then</li> <li><b>60% of households</b>, and <b>73% of IDPs</b> responded that the <b>work of their household members had been affected</b> in one or more ways since the start of the full-scale war</li> </ul>				

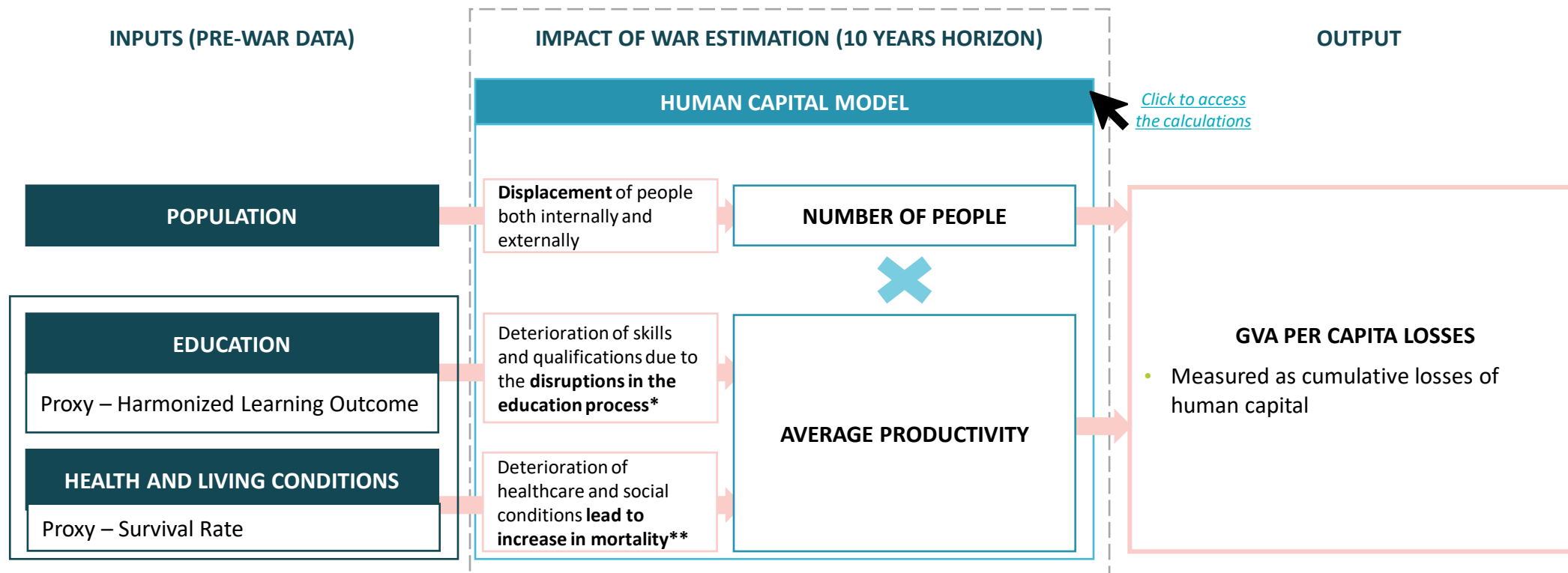
**The results of HIA did not show the full impact of human capital losses on economic output of the country.** The key reasons behind this are reliance mainly on the sociological data, lack of data on temporary occupied territories, and insufficient analysis of links between human capital sectors and economic losses in Ukraine.

# AGENDA

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3. **Financial costing estimation**



# GENERAL APPROACH TO THE FINANCIAL COSTING ESTIMATES THE IMPACT OF WAR ON AVERAGE PRODUCTIVITY AND POPULATION SIZE



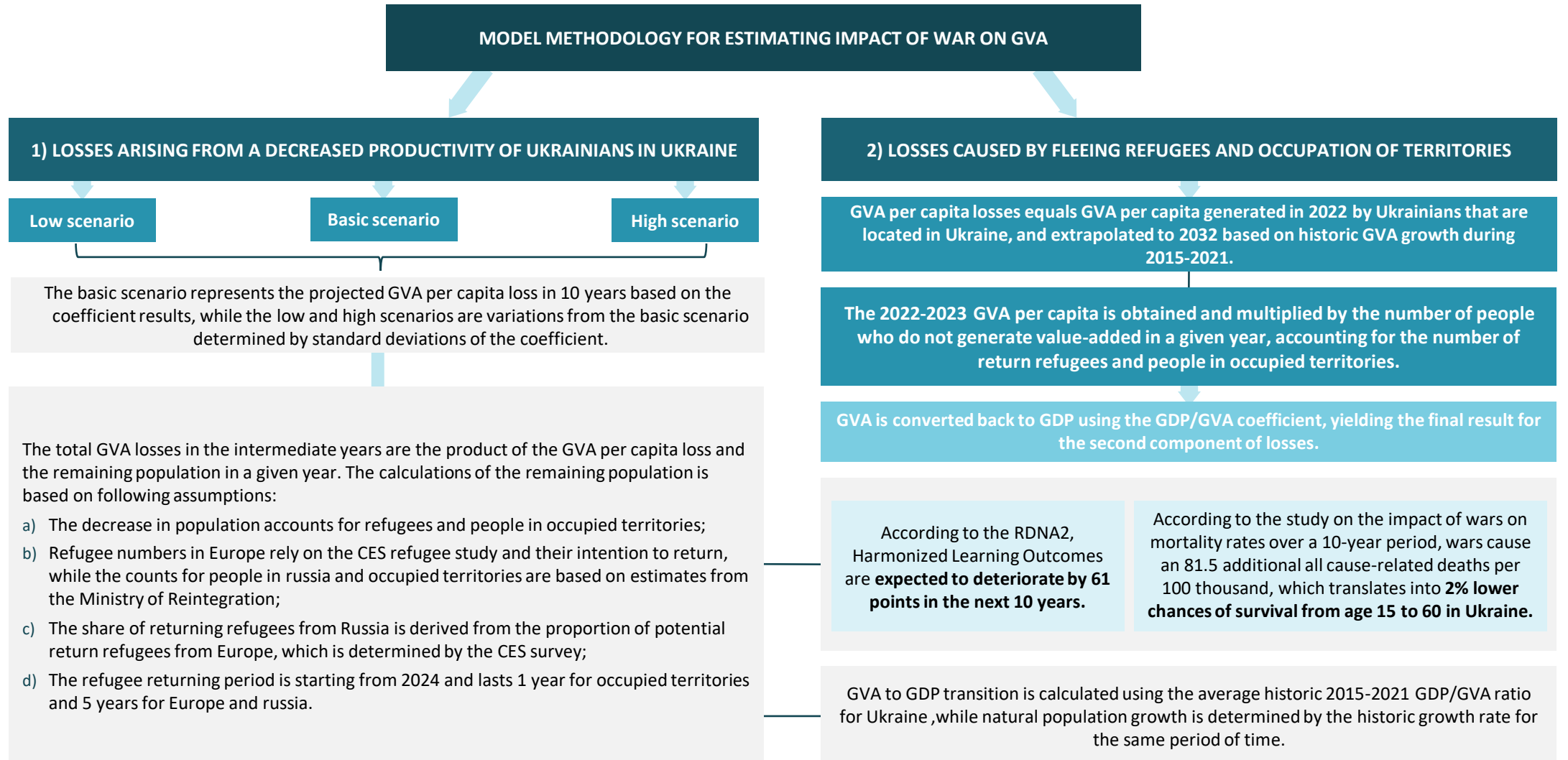
## COMMENT

- The negative impact of the war on human capital is twofold: 1) a direct decrease in the number of the population that was displaced outside the country's borders, 2) a deterioration in the productivity of the population that remained in the country due to losses in education, the health care system, and deterioration of living conditions.

Notes: \* - According to the [RDNA2](#)

\*\* - According to the [Imperial College London Research](#)

# IMPACT OF WAR ESTIMATION MODEL INCLUDED THREE SCENARIOS BASED ON THE COEFFICIENTS VALUES



# REGRESSION MODEL WAS DEVELOPED FOR THE DETERMINATION OF COEFFICIENTS VALUE FOR THE FURTHER CALCULATIONS

1

## SELECTION OF A TYPE OF A MODEL:

- **Random effect model** was chosen in order to consider panel data effect. It incorporates the potential for variations between entities and assumes that they are random or independent of the variables being investigated.
- Given model has shown **necessary level of significance of the overall model** (describes > 40% of cases) and coefficients (the highest significance for Survival rate from age 15-60 and Intercept and sufficient level of significance for Harmonized test score).

2

## SELECTION OF A DATA SAMPLE:

- For final data sample **20 former USSR and Balkan countries\*** were chosen.
- The key goal of selection was to add counties **with similar or possibly comparable former or present practices in health and educational sectors**.
- Four years, namely 2006, 2009, 2015 and 2018, with the **maximum possible amount of presented data were included** into the model.
- Missing data were **substituted using group average method**.

3

## ADDITIONAL DIAGNOSTICS TESTS:

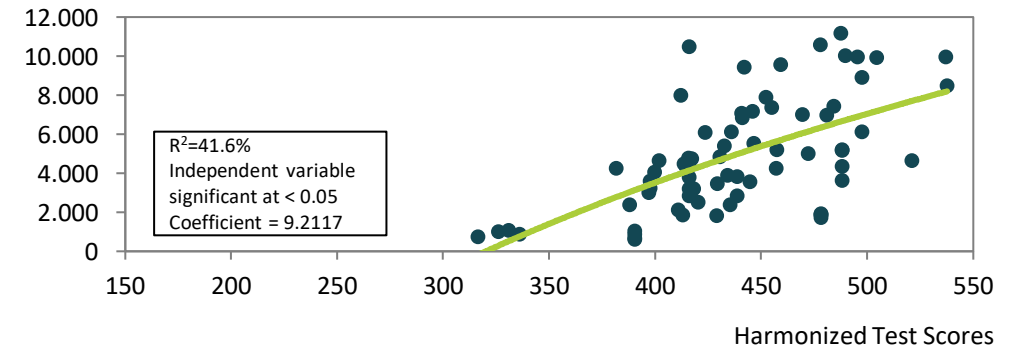
- **Lagrange Multiplier test to check existence of panel data** (confirmed). The test is used to determine whether random effects are significant in panel data models.
- **Breusch-Pagan LM test and Pesaran CD test to check cross-sectional dependence** (both confirmed). These tests are originally meant to use the residuals of separate estimation of one time-series regression for each cross-sectional unit in order to check for cross-sectional dependence
- **Breusch-Pagan test to check heteroscedasticity** (confirmed). If the p-value of the test is less than some significance level, then we reject the null hypothesis and conclude that heteroscedasticity is present in the regression model.

\*The same countries were used by UNICEF to analyse the impact of the war in Ukraine and subsequent economic downturn on child poverty in Eastern Europe and Central Asia

\*\*Each point represents annual data for a sample of 20 countries over 2006, 2009, 2015 and 2018

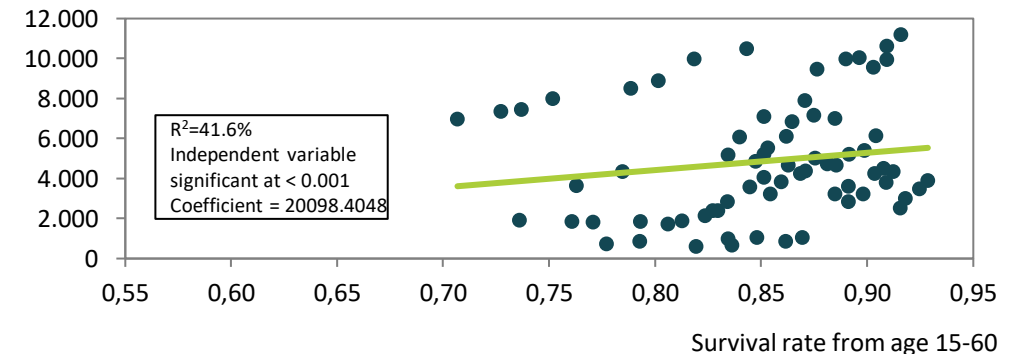
## CORRELATION BETWEEN DEPENDENT VARIABLE (GVA PER CAPITA) AND HARMONIZED TEST SCORES\*\*

GVA per capita, PPP (constant 2015 USD)



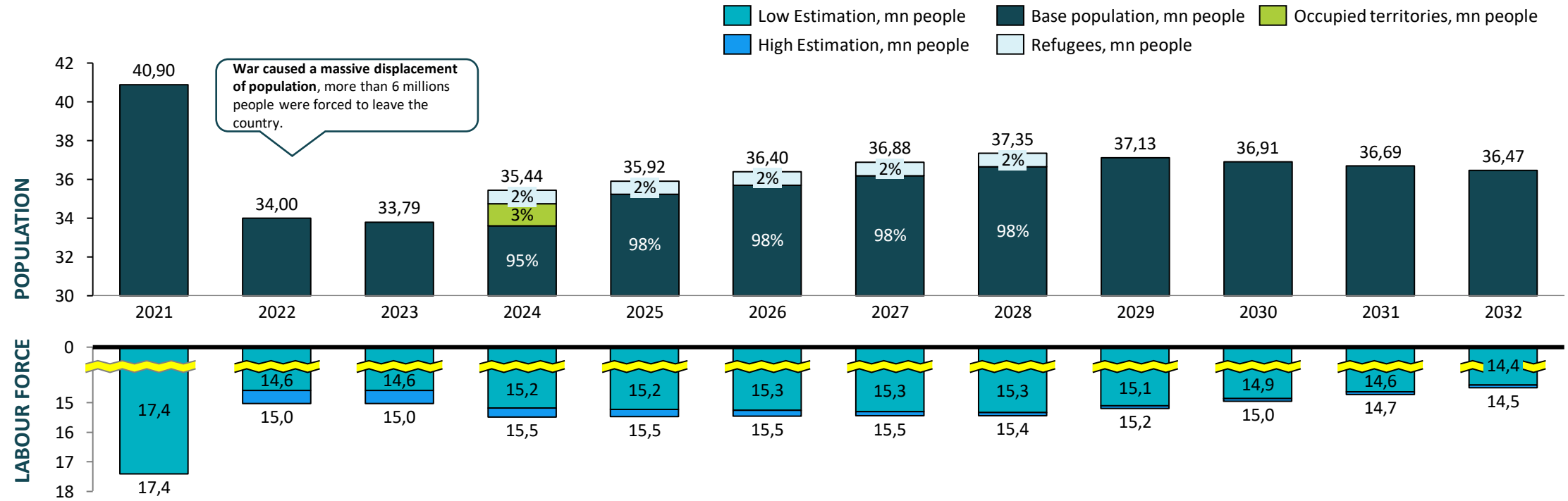
## CORRELATION BETWEEN DEPENDENT VARIABLE (GVA PER CAPITA) AND SURVIVAL RATE FROM AGE 15-60\*\*

GVA per capita, PPP (constant 2015 USD)





# THE CONSEQUENCES OF THE WAR WILL HAVE A NEGATIVE IMPACT ON BOTH THE TOTAL POPULATION AND THE WORKFORCE

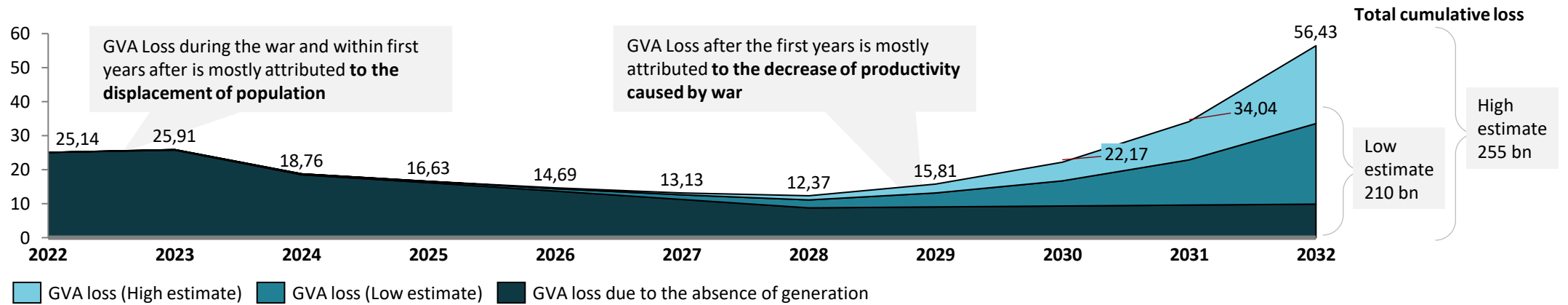


## INSIGHTS

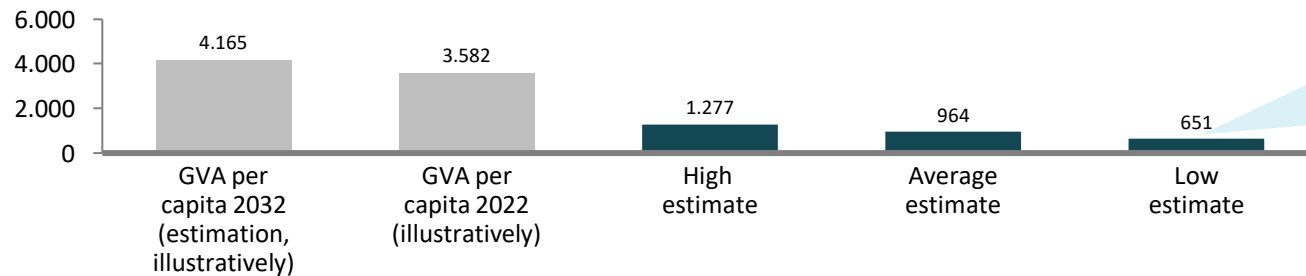
- The formation of economic policy in human capital development faces a significant challenge due to **insufficient data availability**. Currently, there is a **lack of comprehensive and adequate statistics** on population numbers and demographics, hindering policy-making efforts.
- Prior to the invasion, Ukraine had a **negative population growth** that lasted from 2015 to 2021.
- Based on CES survey, we estimate that approximately **60% of all Ukrainian refugees** that are located in Europe will return back to Ukraine after the end of the active phase of the war. The same percentage is used for estimation regarding russia and belarus.
- In case of total liberation of Ukrainian territories in **2023 it is expected that up to 1.15 million Ukrainians will** be added back to the total population.
- The amount of labour force will decrease from **15 mln people in 2022 to 14,7 mln people in 2032** due to the natural population decline.

# UKRAINE COULD LOSE UP TO USD 255 BILLIONS DUE TO THE NEGATIVE IMPACT OF WAR

## CUMULATIVE GVA LOSS, BLN, USD, 2022-2032



## GVA PER CAPITA LOSS ESTIMATION FOR 2032, USD



	Low scenario	Basic scenario	High scenario
<b>Education</b>	USD 317,5	USD 561,9	USD 806,3
<b>Survival</b>	USD 333,6	USD 402,0	USD 470,4

## INSIGHTS

- Based on the model results for the **average estimate scenario**, the expected difference between historic extrapolation and the average scenario result will reach up to USD 964 in 2032 (For **low estimate scenario** – USD 651, for **high estimate scenario** – USD 1 268)
- Additionally, according to the official data, the Ukrainian historic GDP/GVA ratio was relatively stable and on which the **projected total GDP losses** are **USD 271.80 bn** (GVA = USD 233.25 bn) for **average estimate scenario**, **USD 245.66 bn** (GVA = 210.82 bn) for **low estimate scenario** and **USD 297.24 bn** (GVA = 255.08 bn) for **high estimate scenario**.



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