**Social Innovation Challenge Japan 2023 Application Form**

1. Personal Information

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| Name |  |
| Date of Birth (age) | Year: Month: Date:Age as of 20 July 2023:　 |
| Affiliation (Name of school, your work place, etc) |  |
| Present address |  |
| Affiliation with Japan | Check one box below:[ ]  I am a Japanese national[ ]  I am a resident of Japan and have lived in Japan for more than 3 years. My nationality is\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. |
| Phone number |  |
| Email address |  |
| Where did you hear about us?  | Social Media (Facebook, Twitter, Instagram, Other)　Website (UNDP website/ Citi/ ETIC. DRIVE/other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)MediaFriends/FamilyOthers (please explain: ) |

1. Stage of your business plan

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| Please check one box below |
| [ ]  My business plan is in the idea stage[ ]  My business plan is in the preparation stage (It has a prototype, etc.)[ ]  My business has been in operation for less than three years When did you start operating your business: Year: Month: If your business is already a registered business, please provide a date of registration: Year: Month: Day: Company website or social media, if any:  |

1. About your business plan (Please write this section max 3 pages)

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| Please tell us a tag line for your business plan (in one sentence): |
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| Please elaborate on your business plan |
| Please write a summary of your business plan with the following points in mind1. What is the social issue that you are trying to solve? And how are you going to solve it?
2. Please explain briefly about your business, referring to the social issue that you mentioned above.
3. Who are the possible clients/what is the market size of your business? What is the basis for this?
4. From which channel are you going to provide your products/services?
5. How innovative is your solution? (What is the difference from the existing/similar products/services?)
6. What kind of impact would you like to have on your clients, customers, community and/or society?
7. Explain financial feasibility and sustainability of your business model
8. What is your business’s goal or outlook for the next three years?
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1. Details about your business plan (Please write this section within 1 page)

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| SDG Area |
| Please select which SDGs your solution contributes to (please select up to 3 SDGs)First SDG: Please select an itemSecond SDG: Please select an itemThird SDG: Please select an itemYou can learn more about the SDGs [here.](https://www.undp.org/content/undp/en/home/sustainable-development-goals.html) |
| Please explain how your solution contributes to the SDGs you have selected above |
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| Passion and vision as an entrepreneur |
| \*Please write freely with the following points in mind* How did you come up with your business plan?
* Why would you like to realize this business plan? What is your motivation?
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1. About yourself (Please write this section within 1 page)

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| Your profile and experience |
| \*Please write freely with the following point in mind* Your experience and achievements you are proud of
* About your level of commitment to the business project/ideas.
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| Your communication skills in English |
| As a winner of the Social Innovation Challenge Japan, you will have an opportunity to join the Springboard programme and the top teams who participated in the Springboard programme will be able to showcase their businesses during the Youth Co:Lab Regional Summit which will be held in English. Please select your English ability from below:Please select an itemPlease explain any relevant experience you have communicated in English. If you do not have any experience communicating in English, please write how you would prepare yourself to present and communicate your business idea in English (ex. Experience living, studying, travelling abroad, etc.): |

1. (If applicable) Team members

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| If you are applying as a team, please tell us about your team members (feel free to duplicate if you have more than 1 member.Name:Age:Affiliation (Name of school or work place):Profile:Role in the team:  |

1. (If applicable) Special support

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| If you require special support attending the “Social Innovation Challenge Japan 2023”, please tell us what kind of support you require. |

Thank you! Please send your application (either in Word or PDF under 20MB) to　event.japan@undp.org

\*If you do not receive a confirmation of receipt within one week after sending the email, please contact us again.