



TERMS OF REFERENCE FOR DESIGN OF “THE STATE OF GENDER EQUALITY IN RWANDA” REPORT, 2nd Edition

I. BACKGROUND AND JUSTIFICATION

The Government of Rwanda (GoR) embarked on a development agenda aimed at “transforming Rwanda into an upper middle-income country by 2035 and a high-income country by 2050. Both the Vision 2050 and NST1 highlight Gender and Family Promotion as one of the crosscutting areas.

Within these frameworks, a strong and solid stage for gender equality and women’s empowerment was set for women and men of Rwanda to realize their rights, potentials, aspirations and be full partners and beneficiaries in the Country’s transformational journey. From transition to transformation, it is visible that Gender Equality and the empowerment of women in Rwanda is not a myth but an achievable goal.

In order to track and document progress made and as per its mandate of being a hub of information and serving as a point of reference for information and documentation on gender equality, the Gender Monitoring Office in partnership with UN women and other stakeholders developed and published the report on the state of gender equality in Rwanda and the 1st edition was published in March 2019.

The report covers gender achievements under three National Strategy for Transformation (NST) pillars (economic transformation, social transformation and transformational governance). It also portrays the gender gaps and strategic recommendations to guide policy makers and all concerned actors to further position and promote gender accountability in all sectors.

In order to keep tracking, documenting and updating gender data across the NST pillars, GMO in Partnership with UN women and other stakeholders are updating the report that is anticipated to be shared in in Ministerial forum and in the upcoming Women Deliver Conference due to take place on in July 2023.

It is in this context that the UN Women in collaboration with Gender Monitoring Office wishes to recruit an experienced and high caliber graphic designer under individual consultancy terms to undertake an assignment of design the updated report. The report will have to be designed in a very professional, reader- friendly and attractive manner.

II. OBJECTIVE OF THE SERVICE

The overall Objective of the service is to design the “State of Gender Equality in Rwanda” report in an attractive and reader-friendly manner, with diversified infographics and other illustrations to ease interpretation of report data and information.

III. DELIVERABLES

The State of Gender Equality in Rwanda report designed in a professional and user-friendly manner.

NOTE:



- The documents must be delivered in internationally recognized file formats for distribution purposes to partners and donors.
- Mandatory inclusions: Logos of Government of Rwanda, Gender Monitoring Office, UN Women and Swedish International Development Cooperation Agency (SIDA).
- Dropbox or any other File sharing service is acceptable for sharing of documents for review purposes only.
- First draft (soft) copies of the State of Gender Equality in Rwanda report edited and proofread to be approved by GMO and UN Women.
- Final edited and proofread State of Gender Equality in Rwanda report ready for printing.

IV. REQUIREMENTS AND QUALIFICATIONS FOR THE GRAPHIC DESIGNER

The graphic designer must meet the following:

1. Have at least a bachelor's degree in graphic design, Fine art, applied Arts and related fields;
2. Have at least 10 years of professional experience in graphic design;
3. Must have proven experience in designing national level documents with particular focus to gender reports.
4. Must be proficient in design applications such as Adobe in Design, Adobe Illustrator and other professional design applications.
5. The graphic designer must have knowledge in color management;
6. The graphic designer must be with innovative design ideas;
7. The designer must have excellent English writing skills;
8. Having engaged with gender machinery institutions on design services will be an added value.

V. SPECIFICATIONS FOR ITEMS TO BE DESIGNED

Item	Description	Size	Pages
Report on the state of Gender equality in Rwanda	Including Infographics, Pie charts, graphs, tables, and other illustrations to make the report more reader-friendly and attractive	A5	Between 50 -80 pages

VI. Supervision

The Individual Consultant will design the required document under close guidance of GMO's Executive Secretary in collaboration with UNWOMEN.

VII. Timeframe

The report on the state of gender equality in Rwanda will be designed within 10 calendar days starting from the date of contract signature.

VIII. Deadline for application.

20th June 2023 at 5pm Kigali time. Only pre-selected candidates will be notified.