



# NDC SUPPORT PROGRAMME UPDATE 2020



Under the global UNDP's NDC Support Programme, UNDP Viet Nam strives to promote the critical role of **the private sector** in fulfilling the climate targets identified in the country's **Nationally Determined Contribution (NDC)**.

In particular, this project aims to advance private sector engagement to finance, support, and implement technically sound and financially viable risk-informed mitigation and adaptation actions for agriculture sectors and rural development in Viet Nam's NDC.

## KEY HIGHLIGHTS

Since Jun 2019 | Nationwide

### CLIMATE BUSINESS INDEX

- June 2020: Co-launched the Climate Business Index with Ministry of Planning and Investment (MPI)
- Around **220 companies** from diverse sectors joined the initiative to date

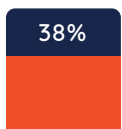


<http://cbi.undp.org.vn>

03-04 Dec 2020 | Binh Thuan

### E-COMMERCE TRAINING

- Over **60 smallholders** committed to greening their dragon fruit production. They were trained on e-commerce platforms, including livestreaming skills, for 2 days
- Out of 34 attendees, **13 were women**



- Pre-training survey result shows that more than **50%** of farmers would like to try live streaming as a new sales tool

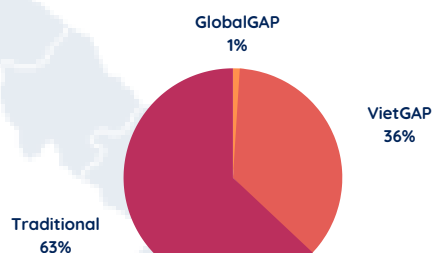


Oct - Nov 2020 | Bac Lieu, Binh Thuan

### SUPPLY CHAIN ASSESSMENT

- Organised 2 field visits to Bac Lieu and Binh Thuan
- Conducted 2 Supply Chain Assessments
- Prepared road maps for the transformation of the shrimp and dragon fruit production and business toward low-carbon and sustainable practices

Due to the nature of the shrimp industry, fewer women are involved at the production stage in Bac Lieu. Instead, they participate in processing and packaging activities. Only **5%** of the key stakeholder interviewees were women.



In Binh Thuan, the certified Global GAP dragon fruit supply chain accounts for only about **1%** of the total production area.\*

(Source: Binh Thuan's Department of Agriculture and Rural Development, 2020)

22-23 Dec 2020 | Bac Lieu

### SHRIMP FARMING CONTEST

- A contest aimed at developing innovations to green shrimp production
- Seven ideas were presented by farmers from **7 districts** in Bac Lieu, under two categories:
  - integrated mangrove-shrimp or rice-shrimp aquaculture
  - super-intensive closed shrimp farming without the use of chemicals
- One of the teams was led by a **young woman farmer**, and became one of the top three finalists



See more at:



14 Jan 2021 | Ha Noi

### SMEDF NEW LENDING MODALITY

- A consultation workshop organised to introduce the new direct lending modality established by the **Small and Medium Enterprise Development Fund (SMEDF)** of the MPI
- Over **130 attendees**, incl. representatives from the State Bank of Viet Nam, other governmental agencies and leading finance experts, discussed on how to increase access to credit for micro and small businesses



See more at:



# INFORMING GREEN RECOVERY IN BINH THUAN

This NDC private sector project created synergies with other UNDP-supported projects in the selected provinces, notably the COVID-19 response activities funded by the **Government of Japan**.

The NDC private sector project helped to inform the design and planning of this stimulus package in Binh Thuan towards low carbon climate resilient pathways. It includes providing smallholder farmers with the following agri-production equipments & materials:



- **WATER-SAVING IRRIGATION SYSTEMS**



- **GLOBALGAP CERTIFIED FERTILISER**



- **ENERGY-SAVING LED LIGHTING**

Dragon fruit farmers in Binh Thuan are among those hit the hardest by the **COVID-19 pandemic**. Due to disruption in the global value chain, they struggled to sell their products primarily because the main export market being China closed their borders and stopped importing dragon fruit from Viet Nam.



"We saw the leadership role played by the private sector as a 'first responder' to the COVID-19 pandemic – as a provider of technology, innovation, skills, services, and employment...[T]he private sector will...have a key role to play in helping the world not only to recover but to **build forward better**".

- UNDP Administrator Achim Steiner



SDG IMPACT STANDARDS Private Equity Funds, UNDP, 2020

## WHAT'S NEXT?



An Online Tet (\*) Promotion Campaign for sustainable dragon fruits in Binh Thuan through innovative live stream and e-commerce

(\*) "Tet" is a way to say "Lunar New Year" in Vietnamese.



Communication on key findings of the two Supply Chain Assessment Reports and the roadmaps to transform the shrimp and dragon fruit production and business toward low-carbon and sustainable practices



Signing of Memorandum of Understanding with the Provincial People's Committee in Bac Lieu & Binh Thuan



3 most innovative models proposed by smallholders in Bac Lieu will be identified, prioritizing women-led initiatives



Further partnership with SMEDF to explore ways of providing support to SMEs or even micro ones, especially those in agriculture sector



An IT service provider recruited to deliver the development of the e-traceability software



A user-friendly GHG calculator tool for the two supply chains of shrimp and dragon fruits to be developed

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