



Vietnam SDG Investor Map

What is an SDG Investor Map?

A market intelligence tool that helps the private sector identify investment themes in emerging markets that have a significant potential to advance the Sustainable Development Goals (SDGs). Information is presented as Investment Opportunity Areas (IOAs) that can aid investment decision making process and support fundraising activities for businesses and policymakers, including market opportunities, return on investment, potential sustainability outcomes and relevant market and impact risks.

Who is it for?



INVESTORS

Investors seeking to invest in businesses and sectors that have strong potential to contribute towards sustainability.



PRIVATE
SECTOR

Business organizations looking to adjust business strategy, create new businesses or attract investment in response to sustainable development.

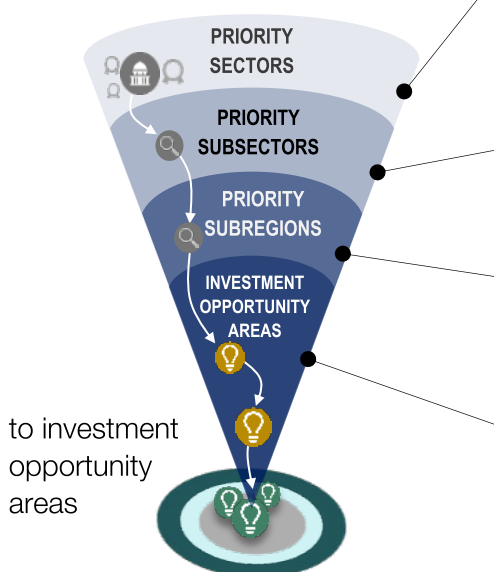


POLICY
MAKERS

Policy makers wishing to craft progressive and enabling framework to support investors and businesses with the potential to resolve development challenges and support sustainable development.

SDG Investor Map development process

From national economic and social priorities



Define the national priority starting point

Identify priority subsectors to focus on

Identify priority subregions to focus on

Derive specific Investment Opportunity Areas

HEALTHCARE

Healthcare providers – Telemedicine service

Pharmaceuticals - Production and processing of herbal ingredients for medicine or supplements

Medical technology – Manufacturing affordable healthcare devices for family use (*white space*)



EDUCATION

EduTech - Online vocational skill training

Vocational training – Physical vocational training establishment (*white space*)



INFRASTRUCTURE

Water utilities & services - Clean water supply

Waste management including:

- Solid waste processing using environmentally efficient technologies
- Circular economy model to treat waste (*white space*)

Electric utilities and power generators - Energy generation from solid waste

FOOD & BEVERAGE

Agricultural products, including:

- Agri-tech solutions to improve production
- Bio-pesticides production for farming

Retail & distribution - Cold storage for efficient supply chain

Food including:

- Food irradiation facilities
- Food processing for fruit and vegetable drinks



FINANCE

Corporate & retail banking - P2P lending or crowd-funding solutions (*white space*)

Insurance – Insurance products for agribusinesses (*white space*)



RENEWABLE & ALTERNATIVE ENERGY

Alternative energy including:

- Solar power plants
- Affordable solar water heater
- Power transmission line (*white space*)
- Wind power plants
- Fast charging stations for electric cars (*white space*)

6 sectors, 16 sub-sectors, 14 investment opportunity areas*, and 7 white spaces**

(*) Investment Opportunity Areas (IOAs) are the mature or emerging areas that have already seen investor activity and may have also recorded investor exits.

(**) White spaces are areas that have potential for deep development impact but see low participation from the private sector due to policy, regulatory considerations or due to lack of business model innovation.

For more information:

sdginvestorplatform.undp.org
sdgimpact.undp.org

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