

**Promoting a Fair Business Environment in ASEAN (“FairBiz”)  
Sustaining and upscaling a fair business environment in ASEAN**

24 November 2022, Bangkok

**SESSION OUTLINE**

**Session 1: Transparent and Open Public Procurement Systems for  
Achieving the SDGs in ASEAN**

9:30-10.45 Bangkok time

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**Background**

In 2018 UNDP Bangkok Regional Hub has launched a regional project [Promoting a Fair Business Environment in ASEAN](#) (“FairBiz”) to improve business integrity and transparency in public procurement. With the generous support of the UK Government ASEAN Economic Reform Program, the initiative partnered with governments, the private sector, and civil society in seven countries: Indonesia, Lao PDR, Malaysia, Myanmar<sup>1</sup>, the Philippines, Thailand and Viet Nam focusing on four areas of intervention:

1. **Encourage partnerships** between the public and private sectors, as well as civil society and development partners at the regional level, to implement and monitor integrity policies in ASEAN
2. **Improve transparency in government contracts** and increase compliance with international procurement and trade standards
3. **Promote business integrity** and sustainable practices for private companies and state-owned enterprises
4. **Strengthen anti-corruption strategies**, policies and laws and improve redress mechanisms for companies, investors and the broader public.

Over the course of the project, FairBiz has demonstrated how sustained efforts to fight corruption can bring tangible benefits. For example, preventive anti-corruption measures were achieved in four countries: anti-corruption strategy adopted in Malaysia, corruption prevention indicators updated in Thailand, and anti-corruption law updated in Vietnam. During the project’s lifetime, over 4000 stakeholders in ASEAN were engaged in supporting the adoption of responsible business practices, including 300 companies and, indirectly, thousands of their employees. The absolute majority (96.83%) of FairBiz participants from the government, private and civil society sectors reported feeling more comfortable engaging in dialogues on integrity and transparency. And when it comes to tangible benefits to societies, Thailand’s government reported \$460 million in savings brought about by enhanced scrutiny and accountability in infrastructure procurement, supported by FairBiz and Construction Sector Transparency Initiative (COST).

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<sup>1</sup> Following the coup of 1st February 2021, UNDP, guided by the statements of the UN Secretary General, the SG’s Special Envoy on Myanmar and the High Commissioner for Human Rights, UNDP put on hold all activities engaging with the Government and the military authorities. FairBiz activities were suspended in Myanmar, in agreement with the FCDO since February 2021.

## Objectives of the event:

The closing event aims to achieve three objectives:

1. Demonstrate project's achievements and lessons learned.
2. Ensure sustainability of project interventions beyond project duration
3. Showcase innovation that is taking place in different countries with potential for replication to other countries

The closing event is organized by UNDP Bangkok Regional Hub through its FairBiz project. The event will bring together governments and ASEAN representatives from the region along with private sector leaders and civil society representatives who contributed to the activities of FairBiz. The participants will also include representatives from the UK government, UNDP Country Offices in FairBiz countries, implementing partners and beneficiaries.

## Session Description

Open and transparent public procurement systems are vital to achieving the SDGs. They are a strategic tool in preventing corruption and delivering medical goods, water services, quality education infrastructure, access to justice and sustainable infrastructure to all citizens. For the SDGs to be met by 2030, public procurement needs to be inclusive, making sure that the products and services we buy are as sustainable as possible, with the lowest environmental impact and most positive social results.

The session will highlight key innovation that is taking place in region with the emphasis on FairBiz support in achieving open and transparent public procurement.

## Session Objectives

The key objectives of this session are to:

- Understand the **importance** of open and transparent procurement in achieving the SDGs
- Provide examples and cases to **strengthen procurement systems**, increase transparency and accountability
- Discuss **sustainability of** procurement innovations and **replicability** to other countries

## Format

Detail Rundown:

75 minutes

- **Opening** - Provide an overview from the region by Nanda Sihombing, Open Contracting partnership – 10 minutes
- Four presenters- in total 56 minutes:

### Question 1

**Demonstrate what is the collaboration with UNDP FairBiz, and how it helps you in your work-** (if powerpoint presentation, please no more than 3 slides)- **8 minutes for each presenter**

## Question 2

**How can this effort be sustained beyond FairBiz project duration? 5 minutes for each presenter**

Presentation from Vivien Suerte-Cortez (OGP) on Regional Collaboration / Replication

- Briefly describe what UNDP has done with OGP & would you be willing to collaborate ( 3 minutes)

## Question 3

**What is the potential for replication to other countries in the region? 1 minute each panelist (4 minutes in total)**

- Vivien Suerte-Cortez to recap the conversation in 3 minutes
- Closing by Nanda Sihombing - 3 minutes

## Speakers and Panellists

- Ms. Dwi Wahyuni Kartianingsih, Director for Business Climate Development and International Affair of LKPP
- Mr. Petter Matthews, Executive Director, CoST
- Mr. Chanon Chamnankit, Fiscal Analyst, Public Procurement Cooperation and Transparency Division, the Comptroller General's Department (CGD), Ministry of Finance, Thailand
- Ms. Rowena Candice M. Ruiz, Executive Director V, Government Procurement Policy Board, Technical Support Office, Philippines

Moderators: Ms. Nanda Sihombing, Senior Program Manager for Asia, Open Contracting Partnership (OCP) and Ms. Vivien Suerte-Cortez, Thematic Team, Open Government Partnership

## Detail Agenda

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| 09:30<br>– 10:45 | <b>Session 1: Transparent and Open Public Procurement Systems for Achieving the SDGs in ASEAN</b>  |
|                  | <ul style="list-style-type: none"><li>- Ms. Dwi Wahyuni Kartianingsih, Director for Business Climate Development and International Affair of LKPP</li><li>- Mr. Petter Matthews, Executive Director, CoST</li><li>- Mr. Chanon Chamnankit, Fiscal Analyst, Public Procurement Cooperation and Transparency Division, the Comptroller General's Department (CGD), Ministry of Finance, Thailand</li><li>- Ms. Rowena Candice M. Ruiz, Executive Director V, Government Procurement Policy Board, Technical Support Office, Philippines</li></ul> <p>Moderators: Ms. Nanda Sihombing, Senior Program Manager for Asia, Open Contracting Partnership (OCP) and Ms. Shreya Basu, Deputy Director, Country Support, Open Government Partnership</p> |



**Ms. Nanda Sihombing** is the Asia Senior Manager in the [Open Contracting Partnership](#). She is in charge of the implementation, advocacy, network & community building and the regional strategy of open contracting in Asia as well as in the Pacific. She is an advocate for freedom of information, inclusive & good governance and holds multi-disciplinary background on transparency, anti-corruption, local governance and urban development.

She served as the national OGP Focal Point for the Indonesian CSO Core Team Secretariat in 2013-2015 - the initial team of civil society in Indonesia that expanded the Open Government Partnership movement in the country and in the Asia Pacific region. She has also been a member of the national civil society coalition of Freedom of Information Network Indonesia (FOINI).

Deepening her passion in freedom of information, she started her open contracting journey as the Program Manager in Hivos South East Asia and led the open contracting agenda in the country. In this journey, she continued to advocate for inclusive approach where she worked with civil societies, journalists and governments to engage with historically marginalised and vulnerable groups (ie. persons with disabilities, underprivileged women, women-led micro and small medium enterprises, female journalists) to be a part of the voices that changed public procurement processes in their regions.



**Ms. Vivien Suerte-Cortez** is currently a consultant for the Thematic Policy Areas at the Open Government Partnership.

Prior to joining the OGP, she was with Hivos Southeast Asia, and managed the Philippine portfolio of the Open Up Contracting and the Making All Voices Count programs. She also worked at the Affiliated Network for Social Accountability in East Asia and the Pacific (ANSA-EAP) where she led the team that successfully advocated for the institutionalization of the Citizen Participatory Audit program in the Philippines' Commission on Audit. From time to time, she has also internationally consulted on projects that involved anti-corruption, open contracting and public procurement, social accountability, stakeholder engagement, and public finance management.



**Ms. Dwi Wahyuni Kartianingsih**, Director for Business Climate Development and International Affairs of LKPP, is in charge of formulating strategies, policies and guidelines regarding business climate and international cooperation in Government Procurement. She is also the lead negotiator for Government Procurement Chapter in several FTAs. Ms. Dwi achieved her master degree in economics and public policy from School of Public Policy and Management, Korea Development Institute (KDI), Seoul, Korea.



**Mr. Petter Matthews**, Executive Director, Infrastructure Transparency Initiative (CoST)

Petter has been involved in CoST since its origins and he has led CoST International since 2011. As Executive Director, he has overall responsibility for CoST policy, strategy and programme delivery. In addition to his role in CoST, Petter is Executive Director of Engineers Against Poverty, an independent NGO that works to influence infrastructure policy and practice. Petter is also the Chair of the C20 Infrastructure Working Group (IWG) and a member of the C20 Steering Committee for the G20 Saudi Arabia Presidency (2020). And he was the Chair of the C20 IWG for the G20 Japan Presidency (2019). His experience includes specialising in the built environment and international development, areas in which he has more than 30 years' experience. He has worked for government, industry and civil society in many parts of Africa, Asia and the Pacific region. Petter has a BA in Development Studies and Politics from the School of Oriental and African Studies and an MSc in Social Policy and Planning in Developing Countries from the London School of Economics.



**Mr. Chanon Chamnankit** is a fiscal analyst from Public Procurement Cooperation and Transparency Division, the Comptroller General's Department (CGD), Ministry of Finance. He started his career with the Office of the Public Sector Development Commission as a Public Sector Development Officer in Public Sector Executive Development Program for two years 2014 - 2016. He moved to the Comptroller General's Department since 2016 and has been assigned as a CoST Thailand Country Manager. He has experiences in public procurement transparency and public participation promotion.

Mr. Chanon has an education background in Economics with BA in Economics from Thammasat University and MSc in Economics, Banking and Finance from University of Glasgow, UK.



**Ms. Rowena Candice M. Ruiz**, Executive Director V, Government Procurement Policy Board, Technical Support Office, Philippines

She is a lawyer by profession, having received her Bachelor of Laws Degree from San Beda College of Law. Prior to that, she took her pre-law studies at the De La Salle University. She recently obtained her Master of Laws in Globalisation and Development with Merit Honors at the University of London, through a Chevening Scholarship Programme of the United Kingdom.