

Transforming The Lives of Rural Indonesian
Communities by Unlocking E-commerce Potential



Problems



SMEs

- ✗ E-commerce Enabled
- ✓ Open to Hiring
- ✗ Need to Upskill

Only **13%** of the total **64 million SMEs** in Indonesia have penetrated e-commerce



Village Youth

- ✗ Digital Skills
- ✗ Local Job Opportunities
- ✓ Ambition

The urbanization rate from rural to urban areas is **55%** and the main factor is **employment**

Solution

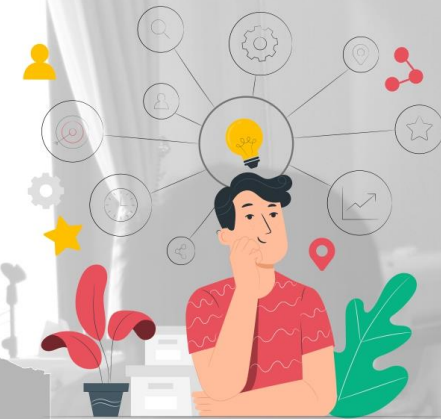


A platform providing digital training and job opportunities to village youth and allowing SMEs to leverage e-commerce to grow their businesses



SMEs

- ✓ Market Coverage
- ✓ Affordable Salary
- ✓ Lower Operational Cost



Village Youth

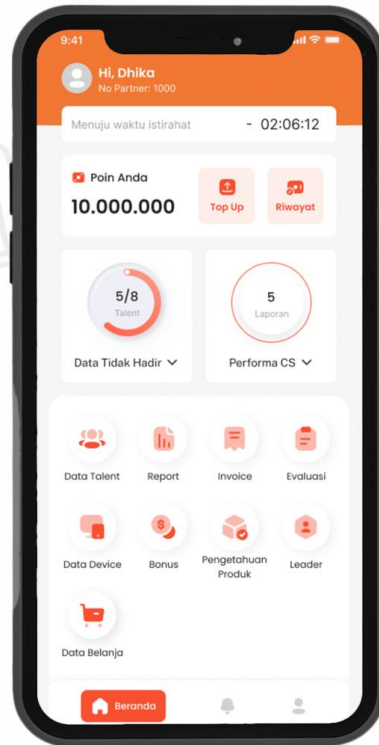
- ✓ E-Commerce skill
- ✓ Monthly Income
- ✓ Stay in the village

Product



SMEs

- ✓ Hiring talent
- ✓ Monitoring attendance
- ✓ Monitoring performance
- ✓ Customers insight
- ✓ Paying salary

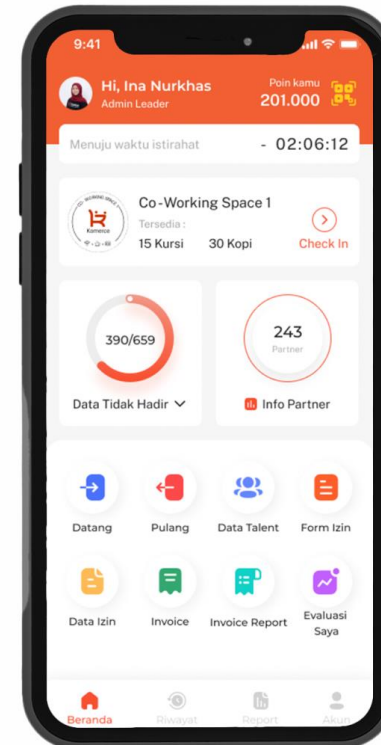


Komerce
(App for SMEs)



Download on the
App Store

GET IT ON
Google Play



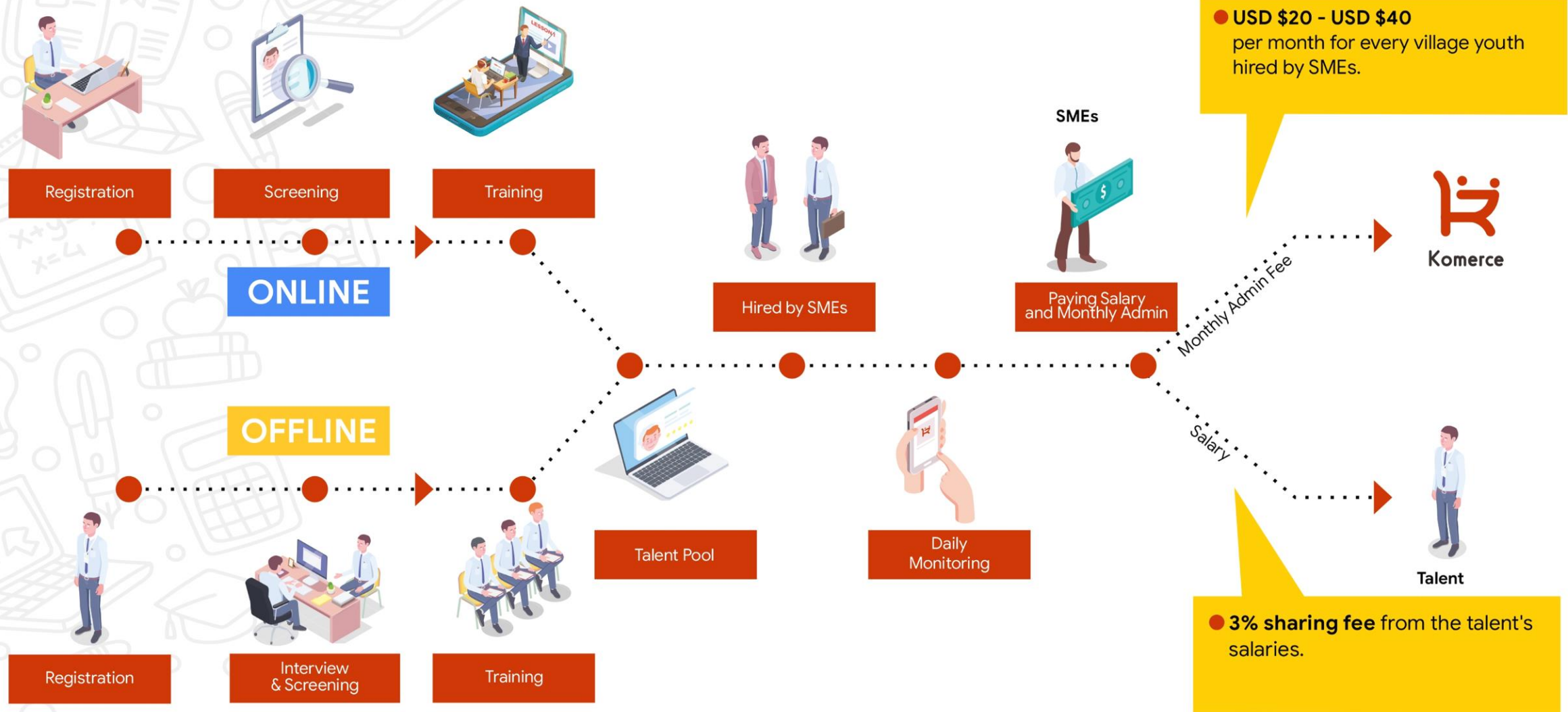
Mitra Komerce
(App for Village Youth)



Village Youth

- ✓ Get hired
- ✓ Do attendance
- ✓ Input daily performance
- ✓ Customers handling
- ✓ Receive a salary

Business Model



Success Story



**Mr. Aziz, Lumajang
SMEs**

Talent hired : 5 youths
Subscription Period : > 2.5 years

Monthly orders : > 1.200 pcs
Satisfaction Rate : ★★★★★



Siti Umaeroh
Village Youth



Nur Alifah
Village Youth



Riyani
Village Youth



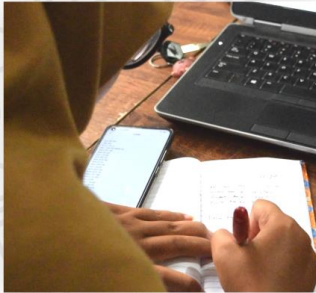
Widiyantika
Village Youth



Winda
Village Youth

Traction

Business Impact



Annual Recurring Revenue

USD 170K



Total Users

**789
SMEs**



Active Paying Users

**250
SMEs**

Social Impact



Talent Trained

**1,300+
Village Youths**



Active & Get Hired

**700
Village Youths**



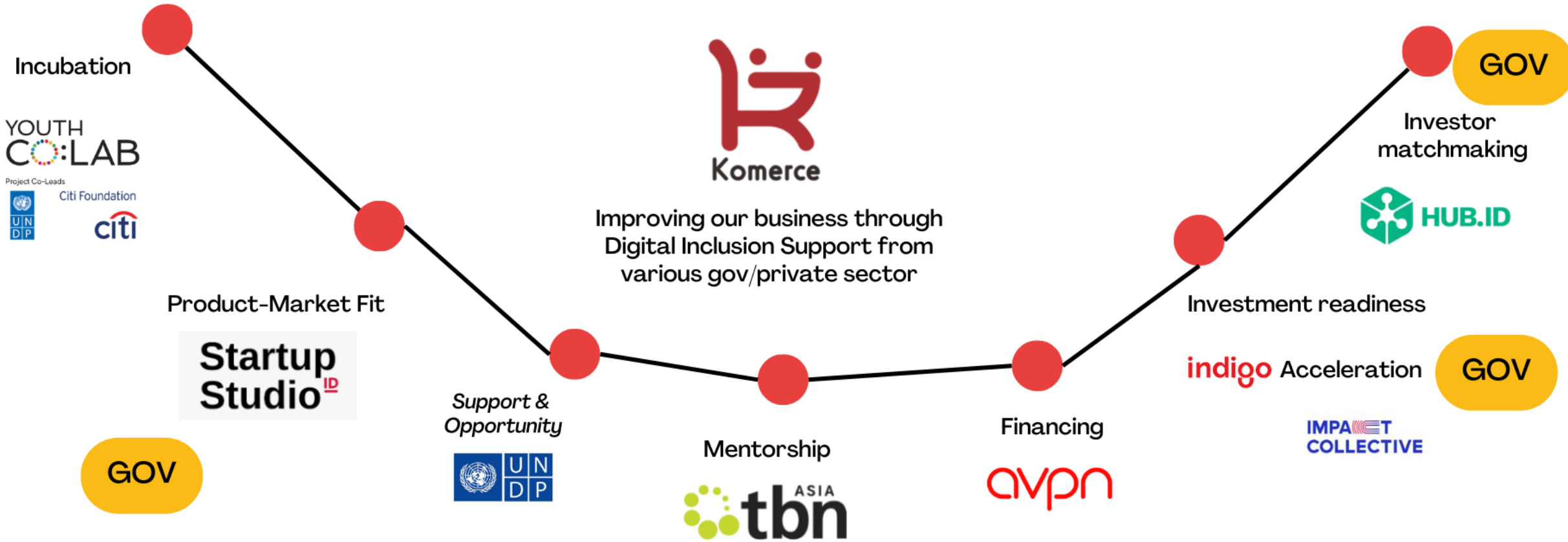
Distribution of Income

**USD 80K
per month**

Achievement



Our Support System



Polices Improvement Support:

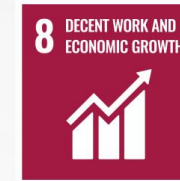
- Founders friendly financing
- Ecosystem builder integration

Challenges:

- Installing growth mindset to founders
- Public-private-founders collaboration

Let's Grow Together!

“We believe that we can grow together with SMEs and create a substantial positive impact on society”



 <http://komerce.id/en>

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