



# **Government policy priorities for an inclusive digital economy**

Jonathan Wong  
Chief of Technology and Innovation  
Email: [jwong@un.org](mailto:jwong@un.org)  
Twitter: [@UN\\_JonathanWong](https://twitter.com/UN_JonathanWong)

The background image shows the exterior of the Economic and Social Commission for Asia and the Pacific (ESCAP) building. The building has a prominent green, gabled roof and a facade of large glass windows. In front of the building, a long row of flagpoles holds numerous national flags from various countries. The sky is blue with some light clouds. The overall scene is well-lit, suggesting daytime.

## ESCAP's work on technology and innovation:

- Policy think tank
- Policy advice to governments
- Platform for inter-governmental cooperation

## Focus agendas:

- Inclusive digital, technology and innovation policies for the SDGs
- Policy frameworks to promote private sector innovation for the SDGs

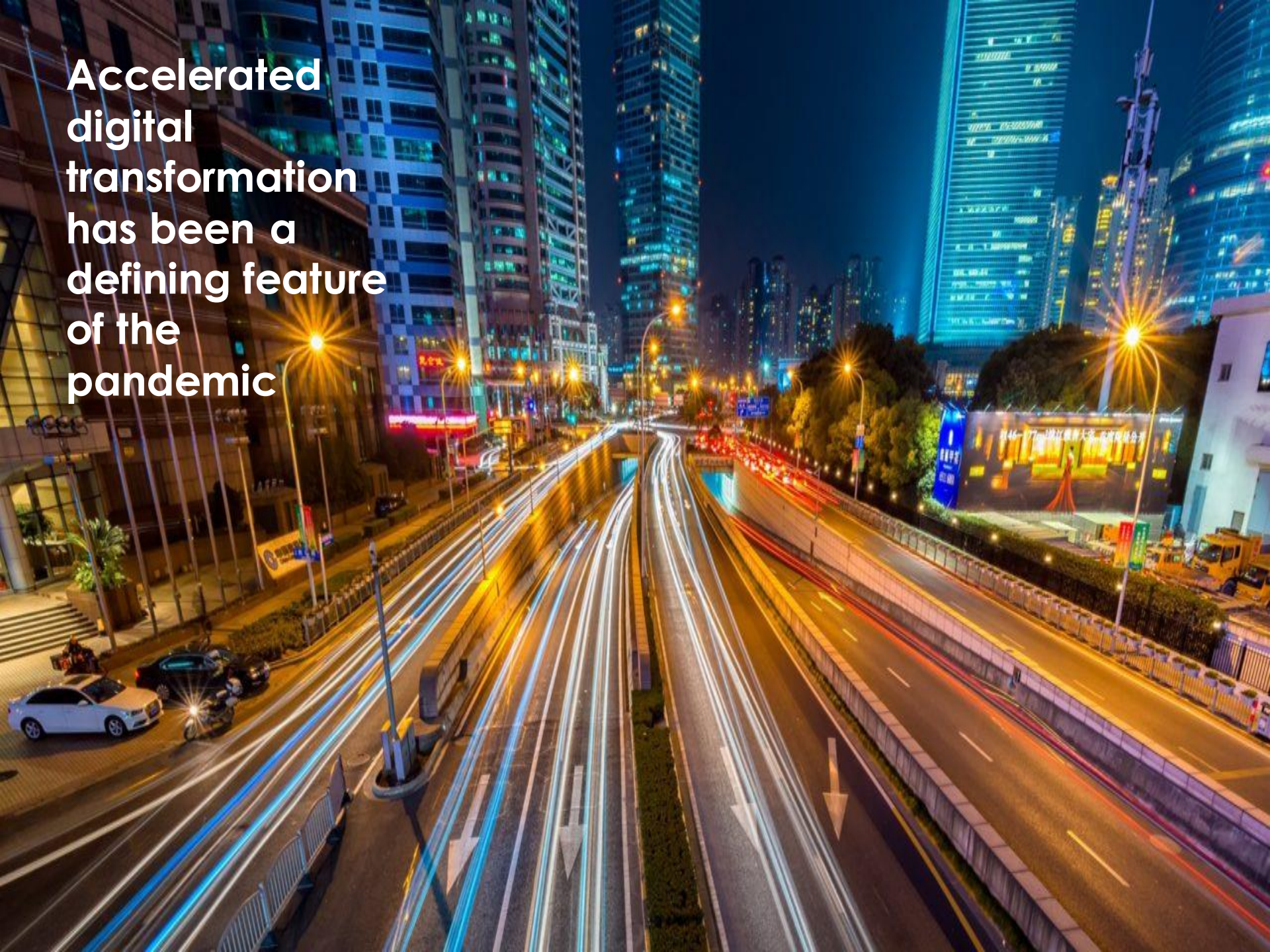
# Presentation

- Context, challenges and opportunities
- “Digital” policy priorities for an inclusive digital economy
- “Non-digital” policy priorities for an inclusive digital economy

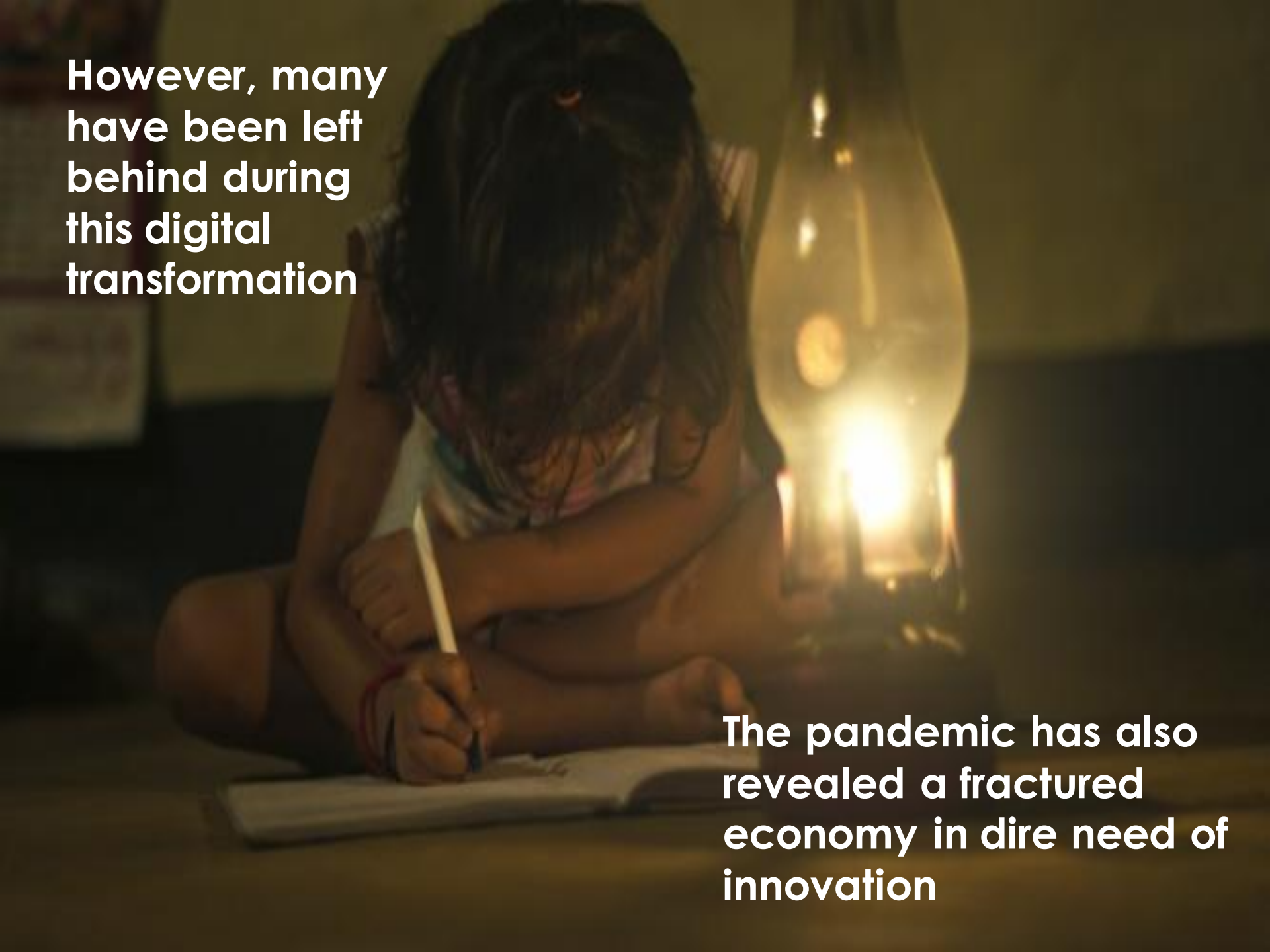


We are living in  
unprecedented  
times

**Accelerated  
digital  
transformation  
has been a  
defining feature  
of the  
pandemic**



**However, many  
have been left  
behind during  
this digital  
transformation**



**The pandemic has also  
revealed a fractured  
economy in dire need of  
innovation**

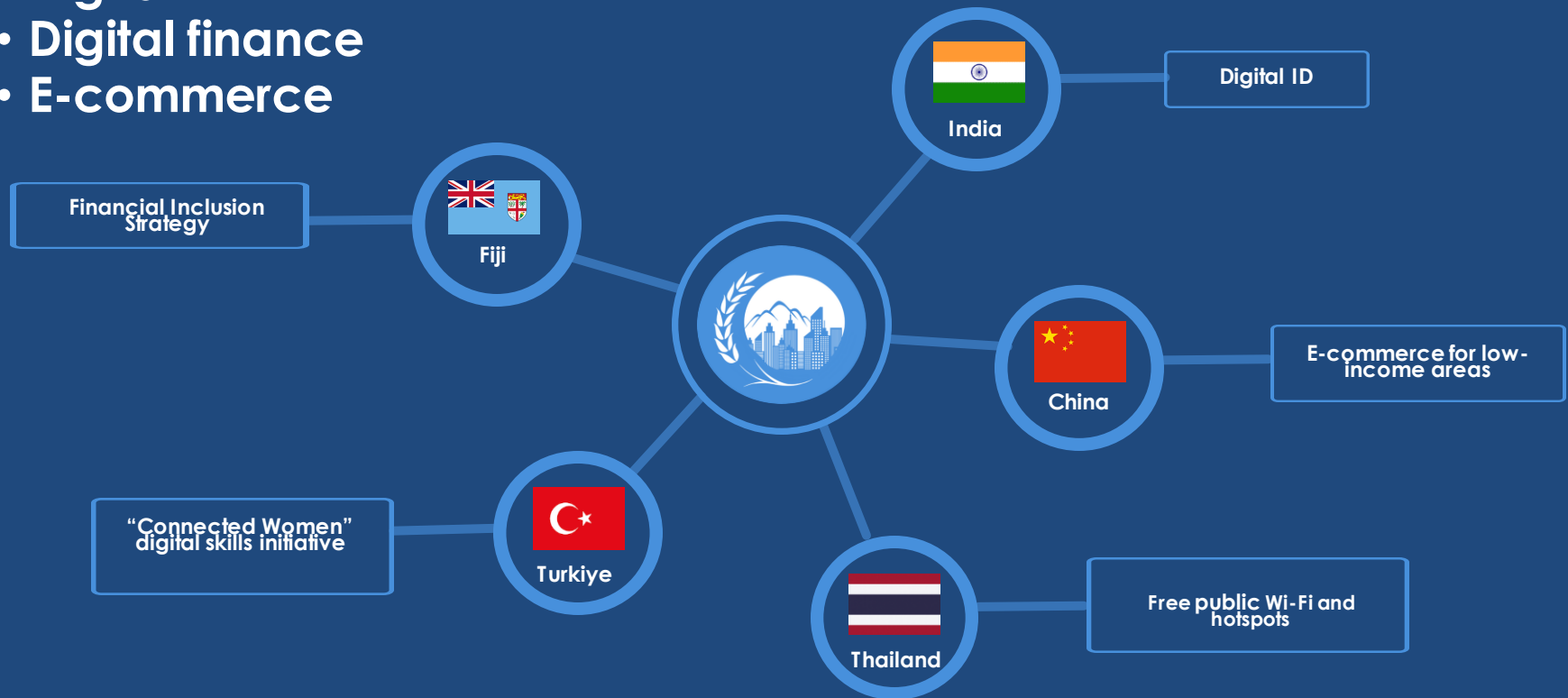
**In this context, inclusion must be at the heart of government digital transformation policies and strategies**

# **Digital policy priorities for inclusive digital economies**



# Core foundations of digital economies and societies

- Digital connectivity
- Digital skills
- Digital ID
- Digital finance
- E-commerce





# DEWIG INDONESIA 2022

DIGITAL ECONOMY

ACHIEVING  
WORKS  
EMPOWERING  
DIGITAL



KICK OFF MEETING  
LCMCTVC. 37 OCTEJ

# Non-digital policy priorities for inclusive digital economies

# Policies to direct the private sector towards inclusive and sustainable development

- Social enterprise
- Inclusive business
- Impact investment





DARE  
Darussalam Enterprise



iBAN  
Inclusive Business  
Action Network

Inclusive Business  
Action Network



# FOURTH ASEAN INCLUSIVE BUSINESS SUMMIT

22 September 2021



# Key Messages

- Digital technology can be a force for inclusion but also for increasing inequality.
- We need to nurture and support the next generation of tech entrepreneurs and companies to think about people alongside profit.
- Government policy on these agendas must be strategic and deliberate in supporting those left behind.



# Thank You

Email: [jwong@un.org](mailto:jwong@un.org)

Twitter: @UN\_JonathanWong