



# SUSTAINABLE TOURISM FOR LIVELIHOOD RECOVERY PROJECT (STLRP)

## QUICK FACTS:

**Project Number:** 00111755 **Duration:** 01/01/2021 to 31/08/2023 **Implemented by:** Nepal Tourism Board (NTB)

**Collaborating Institutions:** Local Governments, Private Sector Tourism Associations (TAAN, HAN, NARA, REBAN, TURGAN, Tourism Workers Union), UNWTO

**Budget:** USD 2,100,000.00. UNDP TRAC: USD 1,100,000.00 NTB: USD 1,000,000.00

The Sustainable Tourism for Livelihood Recovery Project (STLRP) aims to contribute to the revival of tourism sector by supporting livelihoods recovery of the most vulnerable tourism workers by providing short-term employment as well as enhancing the capacity of the NTB and other relevant stakeholders to accelerate recovery efforts including supporting formulation of the National Tourism Recovery Strategy after COVID-19.



## Expected output

- Enhanced short-term employment opportunities for Vulnerable tourism-dependent communities.
- Enhanced opportunities for employment/income generation via construction of small scale infrastructures.
- The institutional capacity of the NTB is strengthened



## Beneficiaries:

**Trekking guides/ helper, Porters, House keeping, Cook, Gardner, Waitress, Rafter, kayaking, Guides, Cleaner, Drivers of tourist vehicle etc.**



## Approaches:

Alignment with national priorities, public & private partnership, Job opportunities for tourism worker, leveraging local resources, promotion of domestic tourism and GESI priority.

## Program areas:

- Major trekking areas
  - Annapurna Region
  - Everest Region
  - Langtang Region
  - Manaslu Region
  - Kanchanjunga Region
  - Pathivara Trail
  - Makalu Barun Region
  - Khaptad Region (Khaptad) Trek.
- Riverbanks: Trishuli, Bhotekoshi, Kaligandaki, Karnali, Myarsandi).
- Cultural & heritage sites (Lumbi, Janakpur, Kathmandu valley).



## Achievements (2021)

- Completed 124 small-scale projects; # 88 short-term employment and # 36 infrastructure.
- Developed
  - 19 hiking routes
  - 15 km cycle trail
  - 75 km foot trail renovated
  - 57 km new foot trail constructed
  - constructed/renovated 18 wooden bridges (7 constructed and 11 renovated).
- Leveraged 18% co-financing from local government and private sector tourism associations.
- Developed National Tourism Recovery Strategy and two tourism industry-level service standards.
- Achieved financial delivery of USD 1,000,532 (95.3%).

## Priorities for 2022

- Promotion of small scale tourism infrastructures
- Skilling/reskilling
- Creation of tourism-based enterprises
- Strengthening sector-related data and information management; and digitalization.
- Promotion of sustainable tourism club.
- Domestic tourism awareness & promotional activities.
- Tourism sector training manual publication
- Validation workshop of National Tourism Recovery Strategy
- Data management and mid-term evaluation
- Fact sheet, success stories publication.



### Project Coverage, 2021

**Province 1:** Okhaldhunga, Shankhuwashava, Solukhumbu and Taplejung

**Madhesh Province:** Bara, Dhanusha and Mahottari

**Bagmati Province:** Kathmandu, Lalitpur, Bhaktapur, Dhading, Chitwan, Makwanpur, Kavre, Sindhupalchowk, Nuwakot.

**Gandaki Province:** Kaski, Parbat and Mustang.

**Lumbini Province:** Kapilvastu and Dang

**Karnali Province:** Dailekh, Dolpa and Humla.

**Sudurpashchim Province:** Kanchanpur



### Contact:

#### UNDP focal point

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### Updated as of March 2022

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