



CALL FOR PROPOSAL

GLOBAL ENVIRONMENT FACILITY/SMALL GRANTS PROGRAMME

(GEF/SGP)

RWANDA

Leading University or Research Institute

for Plastic Waste Management and Behavior Change workshop and capacity development

The UNDP implemented Global Environment Facility's Small Grants Programme (GEF SGP) in Rwanda is pleased to announce a call for proposals for its **Plastic Waste Management and Behavior Change and capacity development project**.

The deadline for submission of applications is 09/09/2022.

About the GEF SGP

The GEF Small Grants Programme (SGP) is a corporate programme of the Global Environment Facility (GEF) implemented by the United Nations Development Programme (UNDP) since 1992. SGP grant-making in over 125 countries promotes community-based innovation, capacity development, and empowerment through sustainable development projects of communities' local civil society organizations with special consideration for indigenous peoples, women, and youth.

SGP projects support biodiversity conservation, climate change mitigation and adaptation, prevention of land degradation, protection of international waters, and reduction of the impact of chemicals, within a sustainable development framework that promotes sustainable livelihoods and citizen empowerment. More can be found at: <https://sgp.undp.org>

In its 7th Operational Phase (OP7), the GEF SGP has the following aims: "to promote and support innovative, inclusive and scalable initiatives, and foster multi stakeholder partnerships at the local level to tackle global environmental issues in priority landscapes and seascapes".



One of the key strategic initiatives is on Chemical and Waste Management as well as promoting Sustainable Urban Solutions, including plastics management. SGP is working closely with the concerned GEF Secretariat team, UNDP Plastic Offer, and other partners on the issue.

Project background

Plastics have become an integral part of our daily life: the packaging industry has the most intensive use of plastics, but also agriculture, textiles, transportation, and consumer products have a supply chain that is filled with plastic. If we do not reimagine and reset our current consumption patterns and waste management practices, by 2050 there will be about 12 billion tons of plastic litter in landfills and the natural environment.¹ It takes whole-of-society to address one of the most prominent environment and health crises of our time.

Unsustainable practices and behaviors in the production, use and disposal of plastics are fundamental drivers to plastic pollution crisis we are facing. Responding to those practices and behaviors can transform the system towards sustainability. Behaviors are difficult to change. Informed by academic and research on behavior change, there are six strategic levers to shift behaviors: 1) material incentives; 2) rules and regulations; 3) information; 4) context in which choices are made; 5) emotional appeals; 6) social influence.²

SGP is developing a plastics and behavior change program with the following targeted behaviors:

- **Government:** improved policy and regulations (bans, import restrictions and fiscal/monetary policies). Organize National Task Force on Plastics Policy.
- **Private Sector:** responsible production, better design and pay for pollution. Plastics data (PlasticsApp). Develop Plastics App to analyze sources, quantity, and types of plastics.
- **Society:** responsible consumption, no littering, improved collection and waste management, Whole of Society Clean-up (an integrated clean-up and waste management plan), monthly Clean-up Day.

Key activities of this program include:

- **Clean-up:** Reinforce whole of society clean-up campaign. Aim to remove at least 100,000 metric tons of plastic waste from the environment.
- **Science:** connect citizen science, universities and national data platform to collect site-specific location-based data (connecting universities and other institutions with a national

¹ Geyer, R., Jambeck, J. R., & Law, K. L. 2017. "Production, use, and fate of all plastics ever made." *Science advances*, 3(7), e1700782.

² https://www.thegef.org/sites/default/files/council-meeting-documents/EN_GEF.C.59.STAP_Inf_02_Why%20behavior%20change%20matters%20to%20the%20GEF%20and%20what%20to%20do%20about%20it.pdf



research institute in a national platform, connecting citizen science to scientific community)

- **Policy:** national policy dialogues linking to global legal instrument negotiation
- **Behavior change:** questionnaires and research to monitor behavior change.

Given Rwanda's success in managing plastics and solid waste, it is best suited as a case study for learning and sharing. Indeed, today Rwanda provides an excellent case study on reconciliation and peacebuilding, and the experiences from the country can shed light on countries inflicted by ethnic and domestic conflicts, while at the same time improving environmental cleanliness through an integrated approach: monthly clean ups, regulations and advocacy and awareness raising

Objective

SGP is looking for a partner university or research institute in Rwanda to collaborate in providing technical guidance and support in the development and implementation of behavior change activities in plastics and waste management. The aim is to transfer cutting-edge knowledge in this area into national and local actions, and support the experimentation, monitoring and further refining of tools, methodologies and processes of behavior change initiatives.

Description of Scope of Work

The project proposal should cover the key areas of work described below, as they relate to plastic, waste management and behavior change. The specific activities to be carried out within project proposals should be clearly presented in the proposal. These activities can be further elaborated during the project's planning and inception workshops.

1. Conduct research and prepare training materials on plastics and behavior change

- Prepare training materials and technical guidance notes on plastics and behavior change, including 1) why behavior change is important to addressing plastic pollution crisis; 2) what methodologies and process will be undertaken; 3) how to conduct trainings and capacity development; and application of behavior change theories and methodologies; 4) situational factors to consider in different contexts.
- Identify key local and national stakeholders in the plastic space and prepare an inventory of actors; identify what ecologically sustainable alternatives are there to plastics.
- Support the implementation of research/survey on plastics and behavior change.

2. Undertake a series of activities leading to the organization of an annual one-week training program

- Identify the goals and objectives of a one-week workshop in consultation with SGP (one training per year for 2 to 3 years) ;
- Prepare an agenda for a one-week programme on plastics and behavior change;
- Identify the list of grantees and government officials to participate in the one-week programme;



- Arrange for travels and hosting of visitors from other countries;
- Plan field visits and facilitate workshop attendees' participation in Rwanda's monthly clean-up during the workshop week;
- Provide prospective workshop participants with adequate health and safety information ahead of their visit to Rwanda.

3. Host visitors and organize a one-week training workshop annually

- Share technical guidance notes and tools to enhance grantees and government officials' capacity in developing and implementing behavior change projects, focusing on plastic and waste management
- Discuss best practices in developing and reviewing behavior change proposals as well as appropriate methods for tracking behavior change, with a focus on plastic and waste management
- Organize field visits and facilitate workshop attendees' participation in Rwanda's monthly clean-up during the workshop week
- Organize roundtable discussions with government officials and grantees to identify what are essential and non-essential plastics, how to enforce import restrictions/bans on plastics, what radical measures could be taken to overcome current barriers, among others
- Develop a follow up plan and roll out a survey for feedback from stakeholders.

4. Knowledge Management, Learning and Networking

- Establish a network of stakeholders to facilitate learning and sharing and South-South cooperation post-workshop.
- Produce technical reports, scientific articles, and summary documents (such as brochures and briefs) on plastics and behavior change; knowledge products must highlight process-based as well as outcome-based lessons from the workshop; what participants learned from different activities (such as the cleanup), recommendations for policy and practice, among others.

5. Monitoring, Evaluation and Reporting

- The entity will undertake participatory monitoring and evaluation of project activities, on the basis of agreed schedules in the memorandum of agreement. It is expected that the organization/entity will have inbuilt real-time monitoring process as best designed by them and be ready to provide information as requested in an ad hoc basis;
- The entity will maintain regular consultation and contact with SGP Technical Advisor and national coordinator regarding the implementation of the project, provide acceptable project level progress (financial and narrative) reports on quarterly basis and prepare a final evaluation report for the period of the agreement.



Project implementation structure

The selected institute will be working closely with a global lead institute (also to be selected following this global CFP [Plastic Waste Management & Behavior Change \(ungm.org\)](https://ungm.org)).

The Rwanda institute will be primarily responsible for collecting and codifying plastics management experiences, practices and policies in Rwanda, while the global institute will focus more on the development of behavior change framework, methodology and global networking of universities/institutes. Once the two institutes are selected, consultation meetings will be organized to discuss jointly responsibilities and functions of the two institutes.

Project duration:

It is expected that the program will start in January 2023, with the first training session conducted in June 2023. The entire project duration will be 2-3 years

Funding

- The requested grant amount should not exceed 150,000 USD.
- The applicant organization should be able to contribute (in cash and/or in kind) for at least 50% of the total project cost.
- The approved grant amount shall be disbursed in 3 installments:
 - * an up-front payment to initiate the project (50%)
 - * a second payment upon receipt of a satisfactory 1st progress report (40%)
 - * a final payment on receipt of a satisfactory 2nd progress report (10%)

Eligibility Criteria

- be recognized as a lead research, education and training institute, university or research center
- members of the organizations demonstrate expertise and experience on plastics and waste management
- understanding of global plastic pollution crisis, and ability to present and showcase Rwanda model through well-developed training and communications materials
- have a track record of behavior change research and application
- demonstration of prior experiences of working with international partners, and experiences of hosting organization and hosting of international conferences are highly desirable
- strong administrative, operations and logistics support
- excellent communications, coordination, and international cooperation skills
- respect for diverse culture and backgrounds



- members of the organization are proficient in English



Evaluation process:

- Proposals will be evaluated and approved by the SGP National Steering Committee
- Selected proposal will be reviewed and endorsed by SGP HQ-New York
- Revisions may be required as per consultation with SGP and UNDP Plastics Task Force

How to apply

Interested applicants can send their proposals (including the budget) as well as relevant attachments and all inquiries at the following address:

The National Coordinator
GEF SGP Rwanda
Email: laure.kananura@undp.org

Please use this [Project proposal Template](#) as well as this [Project Budget Information sheet](#).