**Proposal Template**

1. **Basic Information**

|  |  |
| --- | --- |
| Project Name |  |
| Organization Name |  |
| Contact Information | (Name and Title)  (E-mail Address)  (Phone Number) |
| Expected Output(s) |  |
| Beneficiaries |  |
| Geographical location |  |
| Funding Requested |  |
| Execution period |  |

**II. Context and Problem analysis**:

*Describe the situation, highlighting needs and challenges on the relevant focused areas and provide brief description of emerging opportunities and key objectives.*

**III. Target Beneficiaries:**

*Describe**the populations targeted and**principles for identifying the beneficiaries, and specific groups.*

**IV: Project design:**

*Stipulate strategies, methodologies and approaches that your organization proposes to adopt or utilize in pursuit of the project’s objectives, including*

* + Strategy and methodology for rapid market assessment in Blue Economy sectors in Zuwara;
  + Strategy and methodology for asset classifications for Blue Economy;
  + Methodology for expert training and exchange to ensure “know-how” and knowledge transfers on effective fisheries management using TOT model.;
  + Methodology for business training or coaching to be conducted;

**V. Communication strategy**:

*Communication strategy and plan for dissemination of information about the project locally, including placement of information via online resources and social networks, or other methods for targeting.*

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**VIII. Result-Based Work Plan**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Expected Outputs | Planned Activities | **Time Frame (Month)** | | | | | | | | | | | | **Responsible** | **Required Budget**  **(Per Output)** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| Output 1: | Activity 1-1: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Activity 1-2: |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Output 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Project Management | (e.g., HR, M&E, reporting etc). |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| TOTAL |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

*\*Add Outputs as required.*

**IX. Implementation Arrangement**

1. Management structure:

*Describe how the project will be managed with key personnel/positions to engage implementation. Add the CVs in the section X.*

1. Monitoring & Evaluation (M&E) and Reporting:

*Describe how the organization will conduct M&E and ensure quality reporting to the UNDP.*

1. Partnerships**:**

*Describe the partners needed to successfully implement the project and their roles as well as partnerships with others*

1. Risk analysis:

*Indicate the possible risks in relation to project implementation and suggested countermeasures in the table below. The risk can be scaled High, Medium and Low*

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| --- | --- | --- | --- |
| Risk | Likelihood of risk occur-ring | Effect on the achievement of expected results | Risk management strategy/Countermeasures |
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**X. Budget**

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| --- | --- | --- | --- | --- | --- | --- |
| Output |  | Budget Item | Unit Price  (USD) | Unit | Qty | Budget Amount  (USD) |
| Activity |
| Output 1: |  |  |  |  |  |  |
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| Output 2: |  |  |  |  |  |  |
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| Output… |  |  |  |  |  |  |
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| Project Management |  |  |  |  |  |  |
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| TOTAL |  |  |  |  |  |  |

*\*Add Outputs as per TOR.*

*\*Project Management include operational and overhead costs.*

**X. CVs of Key Personnel**