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Greetings from the warm heart of Africa and welcome to our UNDP Malawi 2021 Annual Report.

The year 2021 was a period of challenges and opportunities, best practices, lessons learnt, innovation, digital transformation, taking care of our people, working with new partners and gaining more momentum in working differently in a COVID-19 era.

January 2021 was a momentous month for Malawi, with the launch of the Malawi 2063, which aims to transform Malawi into a wealthy and self-reliant industrialized upper-middle-income country.

We, therefore, once again, offer our congratulatory wishes to His Excellency, Dr. Lazarus McCarthy Chakwera, The President of the Republic of Malawi, and to the people of Malawi, for this milestone that is aimed to deliver transformational change to Malawians, by Malawians.

Our operations in Malawi go back to 1964, where we have continued to work closely with the Government of Malawi, Civil Society, Development Partners, the Private Sector, and various other partners at all levels to help contribute to Malawi’s sustainable development agenda.

Since then, UNDP has gone through several strategic transformations to help ensure stronger results. Building on the decades of our experience, we have become more innovative, more nimble, and more strategic and are working closer than ever before, with our partners to help achieve the development agenda of Malawi.
Our work in 2021 was a continuation of the contribution of our mission, which seeks to:

(1) Eradicate poverty in all its forms and dimensions and keep people out of poverty;

(2) Accelerate structural transformations for sustainable development, primarily through innovative solutions that have multiplier effects across the Sustainable Development Goals; and

(3) Build resilience to crises and shocks to safeguard development gains.

This 2021 annual report, therefore, brings to light some of the achievements, lessons learnt and stories of change across the different areas that UNDP works in, namely: Wealth Creation; Governance; Climate Change including Resilience, Environment and Energy, as well as Gender.

The year 2021 also marked the end of our 2018-2021 Strategic Plan and the launch of the new 2022-2025 Strategic Plan, which builds on all the progress we achieved in the previous years, to accelerate achieving a world as envisioned by Agenda 2030.

We wish to thank the Government and people of Malawi and all its partners for the collective efforts and achievements throughout 2021. We look forward to furthering collaboration to accelerate the development of Malawi towards the SDGs and Malawi 2063.

As we look ahead to more exciting milestones in 2022, we remain committed to the highest standards of transparency and accountability to the people of Malawi and to all the organisations and partners that we work with.

Zikomo Kwambiri!

Shigeki Komatsubara
UNDP Malawi Resident Representative
UNDP Malawi achieved significant milestones in our work within private sector development; access to renewable and clean energy, peace and social cohesion, building resilience to disasters, strengthening governance and democratic processes, COVID-19 response, promoting sustainable human development and finance and many others.

We undertook several initiatives in the fight against COVID-19 including, support for the national vaccine rollout and production of various Personal Protective Equipment by young entrepreneurs and local companies, which also led to more job creation. Our support to the private sector, which focused on supporting women-owned businesses and young entrepreneurs, helped improve livelihoods and the ‘Buy Malawi’ strategy.

We scaled up our work in climate adaptation and resilience to natural disasters for vulnerable communities, including the construction of resilient structures, installation of modernised early warning systems, and support to smallholder farmers, which provided long-lasting solutions to people in flood-prone areas.

Our digital transformation journey also gained more momentum with exciting new initiatives and making use of different forms of technologies. Our Virtual Human Development Report Launch was an excellent example of making use of digital tools in the COVID-19 era.

We formally launched our Accelerator Lab in a ceremony that showcased the exciting work of young innovators using local solutions in Malawi.
Winning the People for 2030 Award was an exciting way to gain recognition for the hard work the Malawi team had put into our ‘Beautifying UNDP Malawi’ journey. Our commitment to gender equality within the organisation, saw us getting the Gender Silver Seal category, and our monthly town hall meetings continue to help improve staff engagement and interactions on different issues.

We also continued to seek out new solutions in our operations, including E-procurement, and a wider reach in our recruitment drives, to draw out more emerging and innovative minds to work with.

We increased our visibility and media presence on social media and mainstream media platforms, which helped raise awareness of our work and brand, created strong positioning and trust of UNDP Malawi at the highest level and generated wider interest from the development partners.

We are looking forward to another impactful year in 2022 and beyond, as we work to deliver a new generation of solutions, in line with the needs of all Malawians, with our key principle of leaving no one behind.

Enjoy!

Challa Getachew
UNDP Malawi Deputy Resident Representative
UNDP Malawi has been present in the country since 1964 and works closely with the Government of the Republic of Malawi, civil society, the private sector, and other partners to contribute to the national development strategy.

UNDP works in 170 countries and territories to eradicate poverty while protecting the planet. We help countries develop strong policies, skills, partnerships and institutions so they can sustain their progress. As the UN’s development agency, UNDP plays a critical role in helping countries achieve the Sustainable Development Goals.

PEOPLE

We are determined to end poverty and hunger, in all their forms and dimensions, and to ensure that all human beings can fulfill their potential in dignity and equality and in a healthy environment.

PLANET

We are determined to protect the planet from degradation, through sustainable consumption and production, sustainably managing its natural resources and taking urgent action on climate change, so that it can work with the needs of the present and future generations.

PROSPERITY

We are determined to ensure that all human beings can enjoy prosperous and fulfilling lives and that economic, social and technological progress occurs in harmony with nature.

PEACE

We are determined to foster peaceful, just and inclusive societies which are free from fear and violence. There can be no sustainable development without peace and no peace without sustainable development.

PARTNERSHIP

We are determined to mobilize the means required to implement this Agenda through a revitalized Global Partnership for Sustainable Development, based on a spirit of strengthened global solidarity, focused in particular on the needs of the poorest and most vulnerable and with the participation of all countries, all stakeholders and all people.
To meet the objectives of the Strategic Plan in line with the 2030 Agenda, UNDP is implementing six cross-cutting approaches to development, known as Signature Solutions. A strong, integrated way of putting our best work, or ‘distinctive’ skill set, to achieve the Sustainable Development Goals.

The UNDP Country Office in Malawi has two portfolios and a Development Impact Advisory Team (DIAT). The two portfolios are Responsive Institutions and Citizen Engagement (RICE) and Resilience and Sustainable Growth (RSG). Both portfolios along with DIAT work within the Six Signature Solutions of the UNDP Strategic Plan to support the Government of Malawi to deliver on the 2030 Agenda.

**SIX SIGNATURE SOLUTIONS**

1. **GOVERNANCE** for peaceful, just, and inclusive societies
2. **Crisis prevention and increased RESILIENCE**
3. **ENVIRONMENT:** nature-based solutions for development
4. **Clean, affordable ENERGY**
5. **Women’s empowerment and GENDER equality**
PROSPERITY AND LEAVING NO ONE BEHIND

Ending poverty continues to be UNDP’s primary focus in all our work. Our interventions in 2021 were aimed to help eradicate poverty by creating decent jobs and livelihoods and ensuring access to services.

The new development agenda calls for more collaboration and inclusion of the private sector to help tackle developmental challenges.

SUPPORT TO THE PRIVATE SECTOR AND JOB CREATION

42 business start-ups provided with technical assistance and co-financing through the Growth Accelerator Entrepreneurship Challenge, the first business acceleration initiative in Malawi

2,125 low-income people (35% women) with permanent employment because of UNDP support to Malawi Innovation Challenge Fund (MICF)

197 jobs for the youth (65% women) created through the Growth Accelerator Entrepreneurship Challenge
KULA PODCAST

The Growth Accelerator in 2021 introduced the Kula Podcast series, which carries out conversations with entrepreneurs, professionals and experts to share experiences and ideas, and talks about how to build a business that grows and survives in Malawi.

ZANTCHITO – ENTREPRENEURSHIP AND ACCESS TO FINANCE

The EU and UNDP have partnered to implement a project called Zantchito – Entrepreneurship and Access to Finance.

The project will focus on Micro Small Enterprises (MSEs), with special attention to women entrepreneurs, to promote an entrepreneurial culture, sustainable enterprise creation, and decent, formal jobs. Over 4,000 entrepreneurs will benefit from this project which closely aligns with the entrepreneurship development goals of MW2063.
UNDP continued its work with the Malawi Government to establish a permanent and continuous national registration and identification system in Malawi. The project is contributing to the Government’s efforts to guarantee the fundamental right to identity, entitlement, and enjoyment of full citizenship in Malawi.

The Project sought to actualize the Right to Identity, ensuring that all Malawians 16 years and older are uniquely registered in a permanent and continuous system that provides proof of their identity, and will be issued with an identity card that is evidence of that identity.

National ID Linkages Digital Interface is providing a powerful opportunity for public and private institutions to interact and authenticate their different databases with the NRIS biometric database. It is reducing costs and reducing opportunities for fraud and the need for redundant data collection by the national registration system.
HIGHLIGHTS OF KEY RESULTS

10.3 million people above the age of 16 covered in the National Registration and Identification System from the design of the project

219,000 new registrants and 523,000 renewals

45% male and 55% females

US$ 28,000,000 cost savings gained through Agricultural Input Programme

Winner of ’21 World Summit on the Information Society on E-Government for outstanding contribution towards strengthening the implementation of the World Summit on the Information Society Outcomes

Saving approximately 500,000 USD per year by eliminating previous vetting cost

Malawi Police Service reported drastic fall of fraud cases after the introduction of national ID
ACCESS TO JUSTICE FOR ALL

Access to justice remains a key governance challenge, particularly for rural women and children.

In 2021, UNDP continued its work to provide a more cost-effective, efficient, and inclusive approach to increasing access to justice, through paralegal and mediation services, diverting cases from formal to informal justice systems, especially for women, youth, persons with disabilities, marginalized groups and displaced communities.

UNDP Malawi, in partnership with the EU, has embarked on a digital case record management system for Village Mediators to improve transparency and accountability. The digital case record management system will also enhance analysis and reporting of the mediated cases and improve tracking and reporting of cases referred to other justice institutions.

108,912 poor and marginalized people obtained free legal advice through paralegals

access to legal services that led to the release of 38,462 detainees

digitization of over 300 case record forms in 10 districts through digital case management system ensures transparency, accountability and reporting of cases in real time
HUMAN RIGHTS, PEACE AND SOCIAL COHESION

1. Religious freedoms and the right to education:
   Public Affairs Committee mediated and resolved a dress code dispute between Muslims and Christians in Christian schools

2. Worked with the Malawi Human Rights Commission (MHRC) to investigate human rights violations including violations against Persons with Disabilities and the Elderly in the context of COVID-19

3. Increased the percentage of human rights cases/complaints that were resolved within 12 months of submission from 60% to 63%

4. Collaborated with the Anti-Corruption Bureau and Ministry of Justice through the 2021 National Anti-Corruption Dialogue which brought together national stakeholders to examine the existing National Anti-Corruption Strategy and develop an action plan to expedite implementation

5. Supported the passage of the Malawi Peace and Unity Bill, which provides the legal basis for the establishment of the Malawi Peace and Unity Commission, and related district-level committees
ELECTORAL SUPPORT

Drafting and submission of amended electoral laws to the Minister of Justice that will enhance participation and trust in the electoral process.

Working with the Malawi Electoral Commission (MEC) to orient a new cohort of Commissioners through a BRIDGE training in electoral administration and boundary delimitation.

Working with the Center for Multiparty Democracy (CMD) to strengthen political party registration and regulations as stipulated in the Political Parties Act. So far, 13 political parties have been registered out of 45 that existed before the implementation of the PPA.
EFFECTIVE SERVICE DELIVERY AND DEVELOPMENT EFFECTIVENESS SUPPORT

Setting up of the SDG Hotspots data management systems for integrated service delivery in Nsanje and Phalombe districts

Digitization of 174 Village Action Plans for Nsanje District Council

Supporting Malawi’s Parliament with the digital transformation that has allowed Parliament to hold hybrid sessions during COVID-19

Setting up of the Public Sector Innovation Challenge to enhance innovation in the public sector

Working with the Ministry of Finance to develop the SDG Investor Map
Established an E-health system to help improve the medical supply chain management and accountability of medicines and other medical supplies by tracking them using real-time data.

Digitized 2,500 pharmaceutical and vaccine service points in the health system to help improve accountability, transparency, speed and quality of service delivery of the COVID-19 vaccine and other medical supplies.

Trained over 5,000 health workers on the Electronic Health Information Network (eHIN) platform for capturing and reporting pharmaceutical transactions at health facilities in real time.

Used the data from the eHIN platform to work with the identification, redistribution and use of COVID vaccines to avoid expiration and waste.
DEVELOPMENT IMPACT SUPPORT

Under the Responsive Institutions and Citizen Engagement (RICE) portfolio, UNDP Malawi collaborated with the Presidential Delivery Unit and launched the Presidential Delivery Labs.

The UN system under the technical leadership of the UNDP Malawi supported the Government of Malawi through the National Planning Commission to produce the COVID-19 Socio-Economic Recovery Plan 2021-2023, which is aimed at helping the country to recover and build back better from the impact of the COVID-19 pandemic.

Collaboration with the National Planning Commission in the production of the Implementation Plan for Malawi 2063 Vision, aimed to help Malawi graduate into a middle-income economy and achieve most of the Sustainable Development Goals by the year 2030.

UNDP Malawi also supported the Government of Malawi to produce and launch the Malawi 2063 and its First 10-Year Implementation Plan (MIP1).

The Malawi 2063 aims at supporting Malawi to achieve the Sustainable Development Goals and graduate the country into a middle-income status by 2030, as well as transforming the country into an inclusively wealthy and industrialized nation by 2063.

We supported the National Consultations aimed at developing a protocol on women in trade to support the implementation of the African Continental Free Trade Area (ACFTA) Agreement.

Launch of Malawi Multi-dimensional Poverty Index (M-MPI):
The Government of Malawi through the National Statistical Office and Ministry of Economic Planning and Development and Public Sector Reforms launched the first Malawi National Multidimensional Poverty Index.
The report aims to identify key indicators that affect poor people and monitor progress toward Malawi 2063 and Sustainable Development Goals. The information in the report is key to identifying where challenges exist and where to focus interventions to reduce inequalities and eradicate poverty.

Leaving no one behind for Malawi 2063:
UNDP Malawi worked with the National Planning Commission to develop the Braille version of Malawi 2063, which is aimed at ensuring that people with visual impairment are well informed and actively participate in the implementation of the Malawi 2063.
ENVIRONMENT AND INCREASED RESILIENCE

Malawi has experienced an increase in the frequency, intensity and magnitude over the last two decades of extreme weather events. Malawi is particularly vulnerable to floods, droughts and strong winds associated with tropical cyclones. The country has experienced more than 19 major flooding events and seven droughts over the past five decades and in 2015 was affected by the worst floods in 50 years; the floods affected over 1 million people, displaced 230,000 people and killed 106 people, with another 172 people reported missing.

RESILIENCE AND SUSTAINABLE GROWTH

The agriculture sector suffers the greatest losses because of climate change impacts. Most smallholder farmers in Malawi are resource poor with very limited capacity to contain shocks arising from climate change.

To help reduce the threats posed by climate change and natural disasters, UNDP Malawi continues to work alongside the Government of Malawi and other national and local structures. Our aim is to build capacity of key actors to improve weather and climate information, provide early warnings to disaster-prone communities to save lives and safeguard livelihoods and help enhance communities’ resilience through an enhanced flow of ecosystem services for livelihoods and resilient agricultural production.

In 2021, we scaled up climate adaptation and resilience to shocks of target vulnerable communities. As part of these wider interventions, The Government of Japan, Foreign, Commonwealth and Development Office (FCDO), Green Climate Fund (GCF), Global Environment Facility (GCF), The Peoples’ Republic of China, Government of Flanders; have been key in helping scale up investments in disaster risk reduction and recovery efforts to the threats caused by extreme weather events in the country.
HIGHLIGHTS OF KEY RESULTS

1,649 marginalized people whose houses were damaged during the 2019 Cyclone Idai, benefitted from disaster-resilient houses constructed using climate-resilient materials and techniques.

The construction of 4 community markets resulted in enhanced livelihood and income opportunities for 1500 small-scale traders.

4,800 people benefitted from restoration of community water points and irrigation schemes that were damaged by disasters.

UNDP reduced flood vulnerability of 150,000 people across 8 districts through an established Telemetry Community-Based Flood Early Warning System.

Over 500,000 small-scale farmers across 14 districts were able to access Agro-Climatic Advisories through SMSs and Community Radio Stations leading to improved crop production, thereby reducing the food insecurity of the families vulnerable to the impacts of climate change.

UNDP implemented structural flood mitigation works and constructed 5 green multipurpose Evacuation Centres that provide a haven for those displaced by disasters.

The centers are also helping in the coordination of humanitarian situations, minimizing the risk of sexual exploitation and abuse and avoiding disruption of education, as schools will no longer host displaced people during flooding. The centres use solar power and include separate facilities for men and women, a kitchen, and improved access for children, the elderly and people with disabilities.

Early warning disaster and climate/weather information is directly benefiting over 750,000 people in 21 districts which is helping to save lives and empower communities to make informed decisions on climate change and take necessary actions to mitigate and adapt to the effects of climate change.

The installation of lake-based weather buoys on Lake Malawi is improving access to weather warnings and climate information among fishermen and other lake-users to avoid disasters caused by extreme weather conditions.
Malawi’s economy is dependent on agriculture and therefore is highly dependent on weather, and therefore, the economy is vulnerable to climate change-related shocks. In addition, given Malawi’s high dependence on natural resources, environmental degradation is a chronic problem.

As a leader in climate change adaptation, UNDP works closely with the Government of Malawi and other partners to contribute to Malawi’s sustainable environmental management as highlighted in the MW2063.

UNDP Malawi is focusing on building the resilience of vulnerable groups to shocks by increasing their knowledge and skills to adapt and mitigate the effects of climate change.

In 2021, UNDP continued to work with community and household resilience through enhanced flow of ecosystem services for livelihoods and resilient agricultural production.

In 2021, UNDP continued to support community and household resilience through integrated catchment management, promotion of soil and water conservation and sustainable agriculture practices, and ecosystem management including reforestation and promotion of nature-based enterprises.
5,500 people were reached with resilience building packages and engaged in ecosystem restoration as a way of enhancing their capacity to respond to shocks, increase climate resilience and recover agricultural food systems and livelihoods.

We facilitated the establishment of the National Climate Change Fund Operational Framework and the implementation of the Paris Agreement.

We worked with Malawi's domestic mobilisation of climate management funds through the carbon levy to respond to localised climate management needs and encourage predictable financing for climate action.

1,000 Nature-based solutions for 1000 households in four districts were set up to promote ecosystem management approaches aimed at restoring the land, including regeneration and afforestation.

Over 71 District Agriculture Extension Coordination Committees were created and trained to enhance delivery of poverty, environment, natural resources and climate change management extension services in a gender inclusive manner.

28 fisheries staff acquired skills in climate-smart aquaculture to enable them to design and promote climate-smart aquaculture practices among farmers.

Three study reports on leveraging the inclusion of poverty environment issues and implementation were developed. These have been adopted by the National Steering Committee on Climate Change, to ensure that climate change adaptation is prioritized when planning, financing and implementing public programmes.

8 Construction of 8 integrated solar-powered water systems that is irrigating 70 hectares of land with high-value crops, support aquaculture and safe drinking water

6 Facilitated the development of 8th Bua River Ecosystem Restoration and Management Plan across 6 districts, providing catchment specific long and short term management measures, a strategy for payment for ecosystem services and an online platform for data management
CLEAN AFFORDABLE ENERGY

Although Malawi faces some challenges in generating and distributing power nationally; with 10% of the country connected to the main grid, there are tremendous opportunities available to attract and scale up more investments in renewable energy.

As a long-standing partner working across the energy sector, UNDP is working with the Ministry of Energy to increase access to clean, affordable, reliable, and modern energy in Malawi. Under the energy thematic area, UNDP is supporting the development of mini electricity grids to improve access to clean energy in rural areas to catalyze the development of productive energy uses in the targeted regions and electricity for household lighting and cooking.

In 2021, UNDP has significantly contributed to 1,464 households to access clean energy and continued to promote energy access for households, small and medium-sized businesses and communities, with an emphasis on clean energy for the poor and increased adoption of sustainable off-grid renewable energy technologies.

Access to clean energy in the selected geographical areas has also promoted economic development through new businesses such as maize mills, oil expelling and jewelry crafting shop and eco-tourism.

UNDP Malawi has also worked with the Malawi Bureau of Standards (MBS) in procuring Renewable Energy Technology (RET) testing equipment contributing to the first RET testing centre in Malawi. This centre will enable MBS to ensure that all technology that is available on the renewable energy market meets the highest safety standards.
WOMEN’S EMPOWERMENT & GENDER EQUALITY

Women’s participation in all areas of society is essential to make big and lasting change, not only for themselves, but for all people. In just about every way, women and girls lag behind. We need to ensure that there is an end to discrimination against women and girls everywhere.

Promoting women’s empowerment is one of the crucial roles that UNDP in Malawi continues to advance in all its work.

HIGHLIGHTS OF KEY RESULTS

We developed and launched a Model Gender and Anti-Sexual Harassment Policy for higher education institutions and 22 public and private universities. Policy frameworks were enhanced to address sexual harassment in the workplace with the Malawi Human Rights Commission and over 30 public and private institutions.

We revamped and capacitated Gender-Based Violence Coordination mechanisms including Local Council Gender Technical Working Groups which had been dormant. These are vital for ensuring gender and disability inclusion across development sectors to promote women’s participation and gender equality across all sectors.

We integrated gender into the minimum data requirements for the development of district development plans for use by all local councils. This is key to achieving inclusivity in all development planning, budgeting and implementation in accordance with the principle of leaving no one behind. In 2021, local councils allocated at least 40% of their budgets to gender issues across sectors.
Reconstituted and capacitated **Chiefs’ Forums** in tracking Gender-Based Violence, which has led to **ending 1,250 child marriages and the re-enrollment of 1,222 girls back in school**

Worked with mobile courts to prosecute **50 SGBV-related cases**

Capacitated **60 police officers** with skills in forensic investigations for sexual and gender-based violence cases to increase access to justice for sexual and gender-based violence survivors

Established a digital **GBV Observatory Hub** receiving data from the community and district levels in real-time for official publication by the National Statistics Office on the status of GBV cases in Malawi- piloted in 6 Spotlight districts

Worked with gender integration and digitization of a **Judiciary Case Management System** from the lower court level to high court for easy tracking of the progress of cases including gender and GBV-related cases

Joint advocacy for the **16 Days of Activism** where the first lady publicly denounced violence against women and girls, demonstrating a high-level political will against GBV and SGBV in the country
ACCELERATOR LAB

The AccLab in Malawi was officially launched in May 2021 under the theme *Finding and growing locally-sourced solutions to emerging challenges and opportunities*. The team is working to harness new approaches and research, to generate new solutions to test and scale.

AREAS OF WORK FOR THE LAB

• The lab is identifying, refining and upscaling local low-cost cooking and lighting technologies including improvements of community mini-grids, solar cookers, self-powered water pumps and biogas digesters to provide opportunities for renewable energy sources.

KEY RESULTS IN 2021

Training of government 100+ technocrats in foresight methodologies and other innovative techniques for incorporating innovation in public service delivery

Development of mobile apps to enhance collaboration in the waste value chain

Development of a game-based application called **MiLab**

Regional workshops for 200+ youth (49% female) and 100+ gatekeepers (37% female)

In-depth technology and social assessment of UNDP funded installation of **biogas digesters**
PRODUCTION AND DISTRIBUTION OF:

30,000+ face shields for health workers

10,000+ fabric face masks for patients, guardians and vulnerable communities

60+ foot-activated hand washing stations for health facilities, schools and prisons

63,000+ hand sanitizers for health workers

17,500 litres of disinfectants for health facilities, schools and prisons

320 prototypes of lab test reagents
PEOPLE FOR 2030

MAKING UNDP MALAWI A GREAT PLACE TO WORK

In 2021, UNDP Malawi was among 21 Country Offices awarded in the Gender Equality Seal, Silver Certification, for its transformative commitment to gender equality.

BEAUTIFYING UNDP

Malawi won the 2021 People for 2020 Award, with the ‘Beautifying UNDP’ journey. Through the People Strategy, UNDP Malawi strives for excellence to ensure personnel work in a safe and healthy environment.

YOUNG PROFESSIONAL PROGRAMME

We increased our visibility and reach of the Young Professional Programme and shared experiences of the Young Professionals working within the Malawi Country Office to inspire others.

JERUSALEM CHALLENGE

Our Jerusalem Challenge video highlighted some of the reasons why UNDP is a great place to work to showcase what sets us apart—in line with the new UNDP people for 2030 strategy and used to highlight UNDP Malawi when we have recruitment drives and job announcements.

YOUTHCONNECKT AFRICA SUMMIT

Malawi was one of the e-accelerator winners for being outstanding entrepreneurs at the 2021 YouthConneckt Africa Summit in Ghana. The Summit is aimed at harnessing youth innovation and creativity to accelerate development in Africa.

2021 INTERNATIONAL DAY OF THE YOUTH DIGITAL TAKEOVER

In the 2021 International Day of the Youth Digital Takeover, we took the opportunity to give visibility to the young people working within the office as inspiration for others and shared their personal stories on why they believe young people are key for the development of Malawi.
KEY HIGHLIGHT OF 2021 FINANCIAL DASHBOARD

In 2021, we continued to boost our performance to maximize return to the resources invested.

Utilization of allocated resources for Malawi Country Office with a total of USD 29.9 million

2021 UNDP Malawi’s audit exercise and addressing audit recommendations

Invested in more cost saving and value-for-money activities

Received EURO 3 million from Germany for the private sector

GEF funding for Transformational Adaptation for Climate Resilience in Malawi (TRANSFORM) project

The Government of Japan gave USD 3.9 million for interventions in working with Malawi’s NDC

UNDP secured an extra USD 1.3 million from Japan for the Electronic Health Information Network, which tracks medicine and vaccine distribution
KEY HIGHLIGHT OF 2021 FINANCIAL DASHBOARD
In 2021, we continued to boost our performance to maximize return to the resources invested.

DEVELOPMENT PARTNERS:

We thank you for the contribution to UNDP’s work in Malawi!
UNDP’S EXTERNAL COMMUNICATIONS ENGAGEMENT

Media coverage and increased visibility has been a key aspect in our external communications reach and impact in the year 2021.

We focused on growing our social media with more followers and increased engagement, creating more digital communications products including videos to illustrate the impact of UNDP in Malawi.

Due to the Covid pandemic, 2021 was another virtual year, where we made use of digital communications tools in raising the visibility of UNDP Malawi. We undertook public awareness messaging on the six signature solutions and creating more interactions with local journalists to ensure more coverage.

In 2021, we focused our stories on Covid-19 campaign, digital transformation of the public institutions, access to justice, disaster risk reduction and the work of young entrepreneurs in Malawi in supporting economic growth. Opportunities also emerged to explore the use of podcasts, increased online presence and support of community-based radio stations.

UNDP Malawi engaged a renowned local musician, Piksy with a social media following of over 330K for a digital awareness campaign to produce the National theme song in support of Malawi’s Clean-up Campaigns, aimed at ensuring cleaner cities and townships.

We successfully supported the digital transformation during the pandemic, to help the office adapt to remote and flexible working modalities, using digital communications tools.

An increased number of implementing partners adopted more elements of our branding guidelines and ensured on UNDP’s brand presence and brand elements in the relevant publications, promotional materials and campaigns.
Our social media reach and engagement reached over **450,000** audiences on Facebook and Twitter.

We increased our overall engagement rate, link clicks, retweets, likes and mentions. Twitter impressions increased compared to 2020 with an average of 60K per month.

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<th>10.3K Likes</th>
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<td>29.9% Female</td>
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<td>70.1% Male</td>
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Our **Access to Justice Media Tour** reached over **30 journalists** in all regions and garnered over **15 mainstream media articles, television and radio programmes**.

Using mass media platforms, UNDP Malawi secured; **75 slots** worth of airtime for national and community radio stations on key messages on COVID-19.

**60 Days TV Bugs** (COVID-19 messages) reached a population of over **5 million** viewers in Malawi.

**Social Media Flashcards** (COVID-19 messages) ran over **60 days** with an outreach and media hits of over **1 million** streaming viewers, including those outside of Malawi.
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