

Statement of Intent

The intent of the organization is a key frame of reference for the Sensemaking workshop. This Statement of Intent helps us to better articulate and understand what development effects is the industry/country seeking to accelerate, what role the organization understands itself as playing, and how its distinct capabilities and resources are aligned to this intent.

The top 3 (big) bets we are exploring with our next project development are...This could be combination of 'where' you work and 'how' you work. - **WHAT WE WANT TO CHANGE**

What role would our organization play in _____ to achieve the change? - **OUR IDENTITY**

The distinct our organization's strengths, capabilities and resources (beyond financial- think relationships) we have and can leverage (to induce these effects) are:

- **OUR STRENGTHS**